

天主教輔仁大學英國語文學系學士班畢業成果
ENGLISH DEPARTMENT, FU JEN CATHOLIC UNIVERSITY
GRADUATION PROJECT 2023

指導教授：陳碧珠老師

Dr. Bichu Chen

真善美聖

Sustainable Clothing Companies

學生：余曉隆 撰

Angus Hio Long U

Cover Page

Technology Assisted Instruction and Presentation Sustainable Clothing Companies

Angus U
408110041
2023/04/05

Google Site Links ----

1. Group Site

Homepage: <https://sites.google.com/view/fashion-sustainable-companies/homepage?authuser=0>

2. My self-created

subpage(s): <https://sites.google.com/view/fashion-sustainable-companies/uniqlo?authuser=0>

Project Oral Presentation Link

---https://www.youtube.com/watch?v=gwOOSA6rBWY&ab_channel=A.U

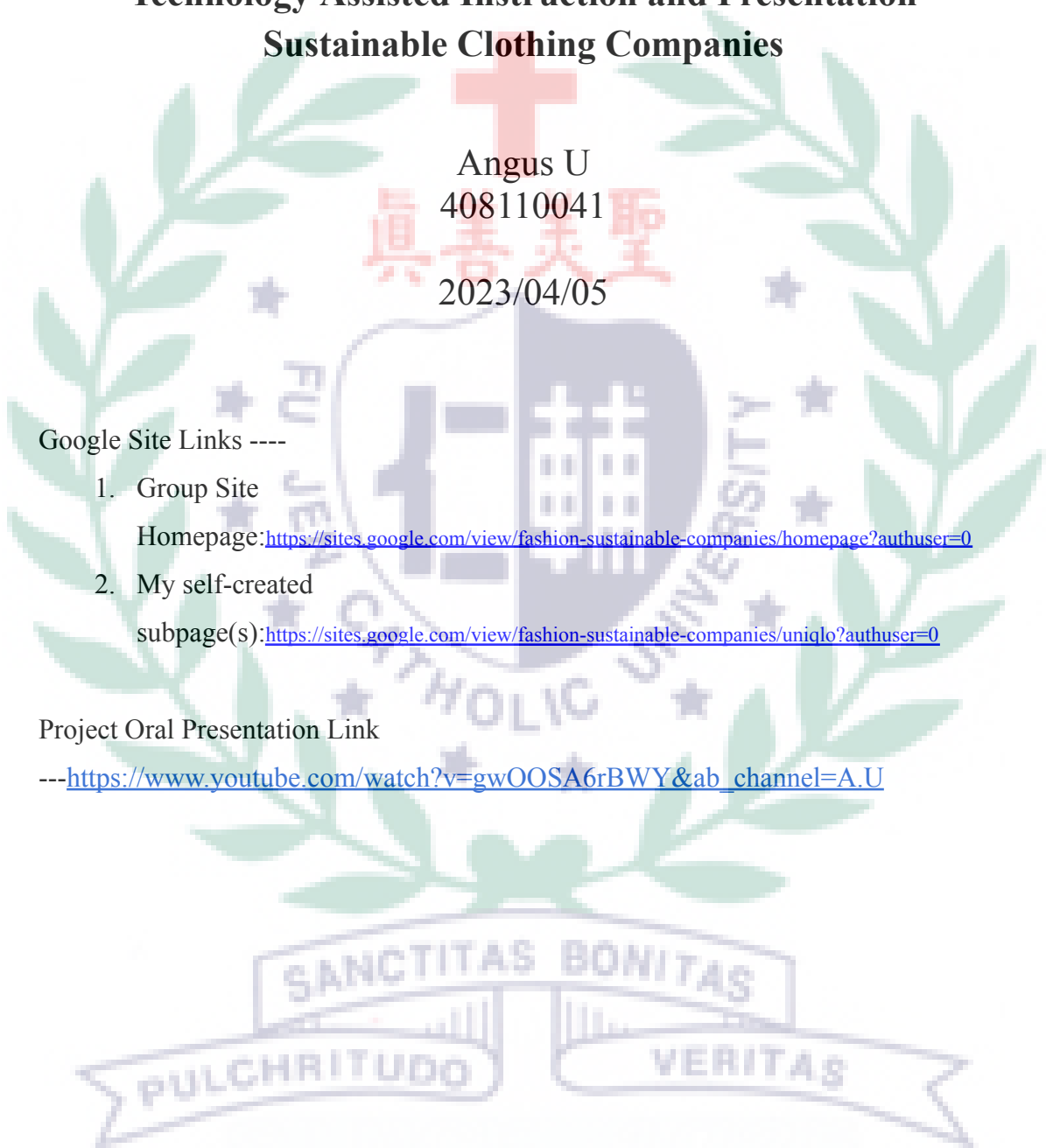
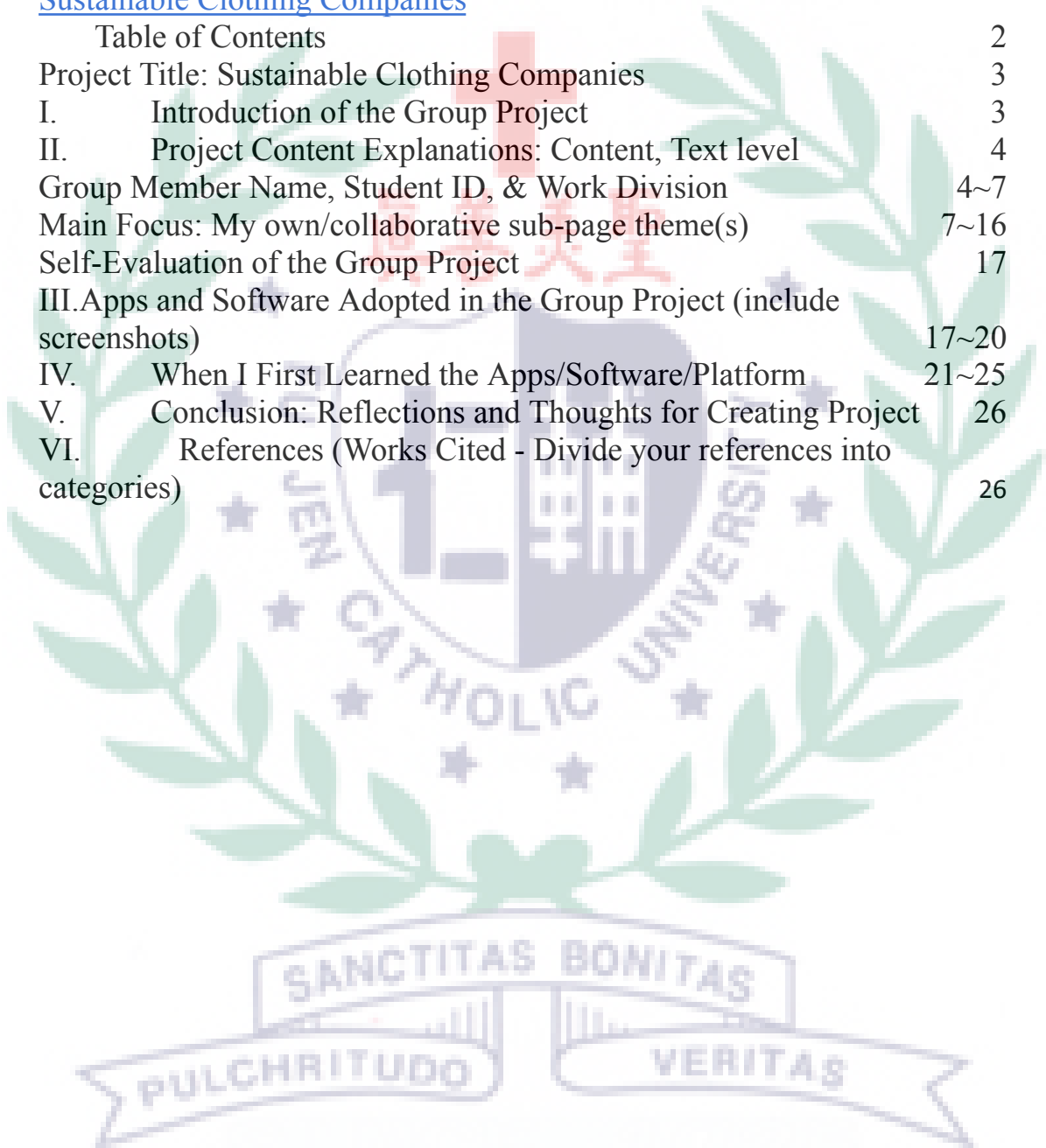


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Angus U
408110041

Sustainable Clothing Companies

I. Introduction of the Group Project

A. Motivation and Background Information

Our motivation for this project is to promote, organize, and display the Sustainable Development Goals (SDGs) part of clothing companies, especially FYNE, Story Wear, Plant Faced Clothing, and Uniqlo. And I am responsible for discussing Uniqlo. For Uniqlo's SDGs, there are three aspects that I have discussed, which are the recycling program, the eco-friendly jeans-making process, and helping women laborers.

B. Introduction

Yes, fast fashion is cool. But have you heard of the term "sustainability"? United Nations defined it as "meeting the needs of the present without compromising the ability of future generations to meet their own needs." More and more garment production companies across the globe beginning to produce clothes that stress sustainability, including the companies we introduce on this website, FYNE, Story Wear, Plant Faced Clothing, and Uniqlo. Most of them share similar characteristics, such as using sustainable fabrics, ethical manufacturing, eco-friendly packaging, and a gender-friendly working environment.

II. Project Content Explanations: Content, Text level

- A. Minor Focus: This project includes several pages to display information pertaining to the topic of Sustainable Development Goals (SDGs) part of clothing companies. Especially, FYNE, Story Wear, Plant Faced, and Uniqlo.

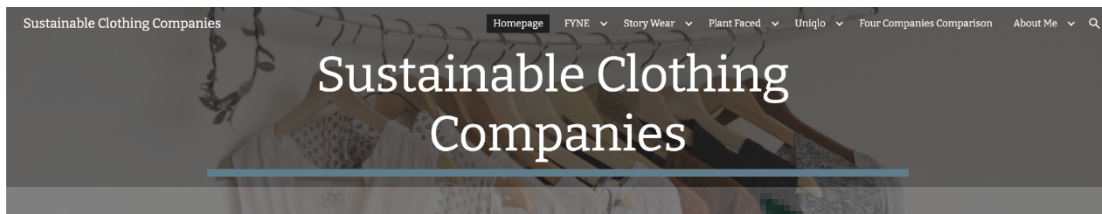
Group Member Name, Student ID, & Work Division

Table 1. Group Work Division

Name	Stu. No.	Duty	Individual website main sub-page link
Angus U	408110041	making the sitemap for the whole pages, and responsible for making the sub-page of Uniqlo.	https://sites.google.com/view/fashion-sustainable-companies/uniqlo?authuser=0 Fig 2-2, Fig 3, and Fig 5.
Jeremy Huang	409110256	responsible for making the sub-page of Plantfaced	https://sites.google.com/view/fashion-sustainable-companies/plant-faced?authuser=0
Jhuo Chai	408012495	responsible for making the sub-page of Plantfaced	https://sites.google.com/view/fashion-sustainable-companies/plant-faced?authuser=0
Sandy Liu	409110335	responsible for making the sub-page of Storywear	https://sites.google.com/view/fashion-sustainable-companies/story-wear?authuser=0
Kate You	409110608	responsible for making the sub-page of FYNE	https://sites.google.com/view/fashion-sustainable-companies/fyne?authuser=0
Vivian Lee	409110593	responsible for making the sub-page of FYNE	https://sites.google.com/view/fashion-sustainable-companies/fyne?authuser=0



Fig. 1. Group Main Page Screenshot



Yes, fast fashion is cool. But have you heard of the term "sustainability"? United Nation defined it as "meeting the needs of the present without compromising the ability of future generations to meet their own needs." There are more and more garment production companies across the globe beginning to produce clothes that stress sustainability, including the companies that we introduce on this website, FYNE, Story Wear, Plant Faced Clothing, and Uniqlo.

Most of them share similar characteristics, such as using sustainable fabrics, ethical manufacturing, eco-friendly packaging, and gender-friendly working environment. Next time, when you go shopping for your new clothes, how about take a look at our website? Buying green clothing could be a great change for yourself and our mother Earth.

Fig. 2-1. Group Main Page Screenshot

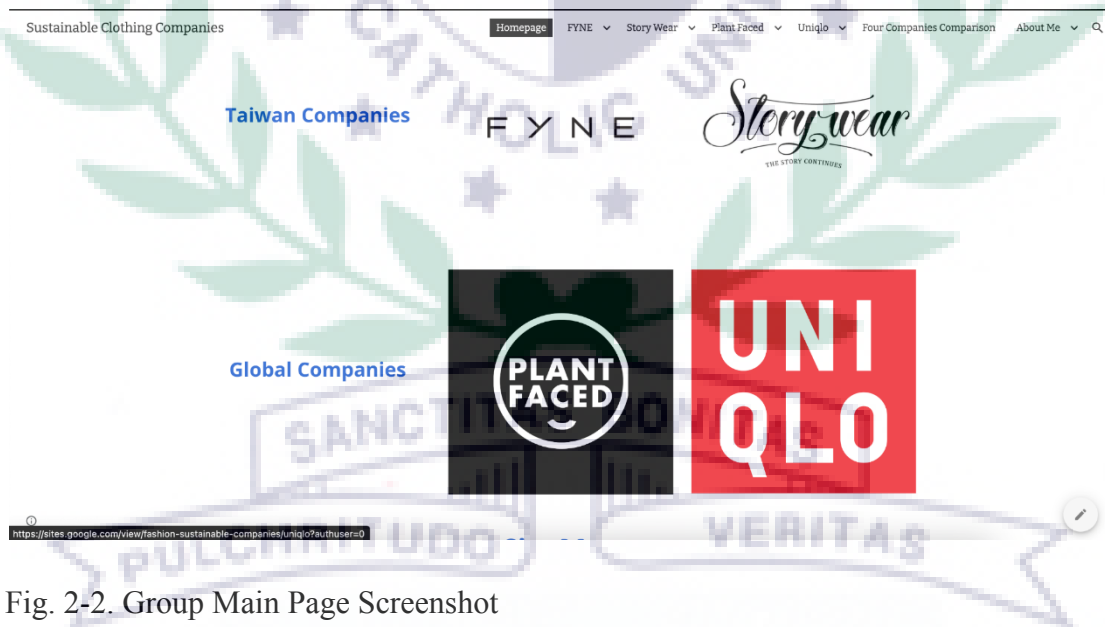


Fig. 2-2. Group Main Page Screenshot

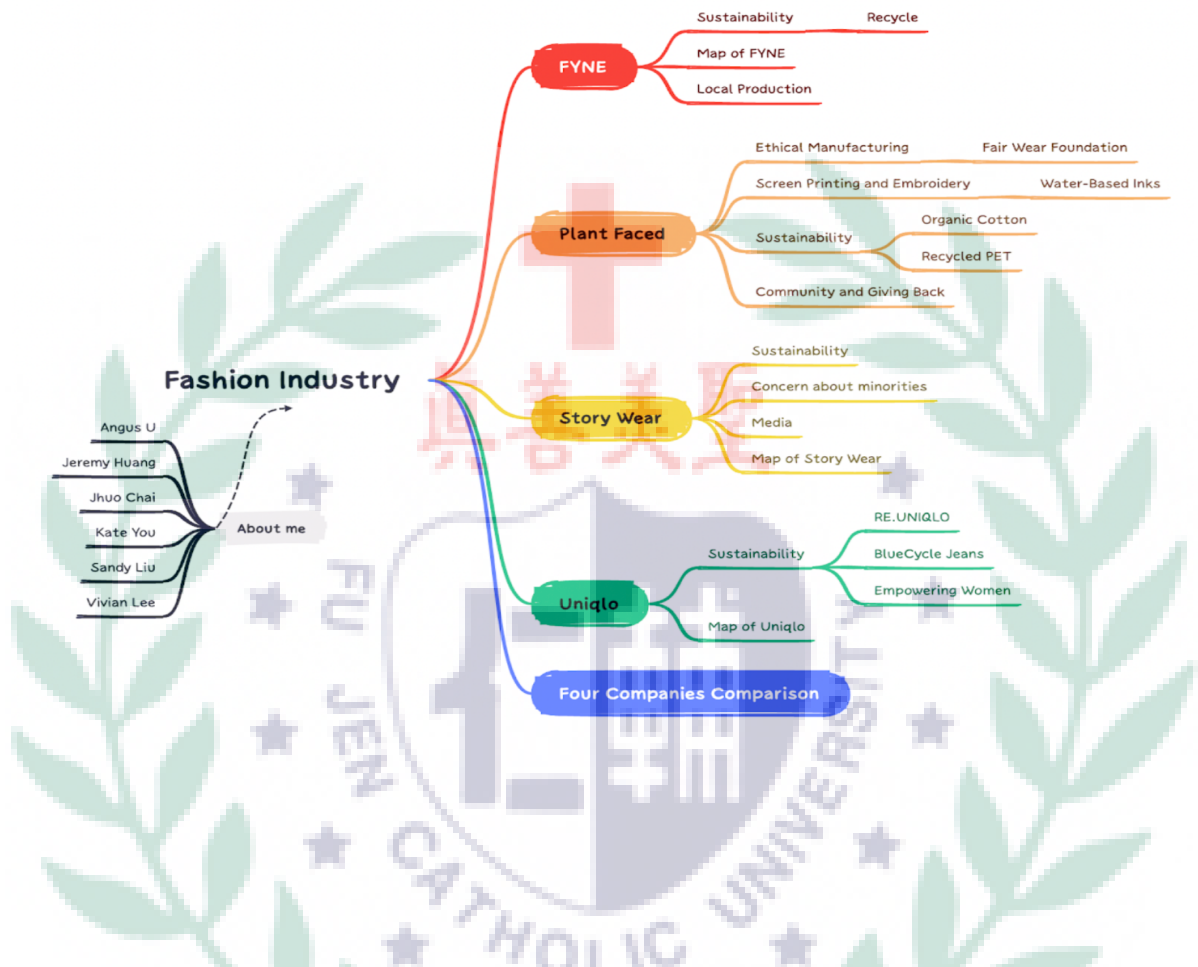
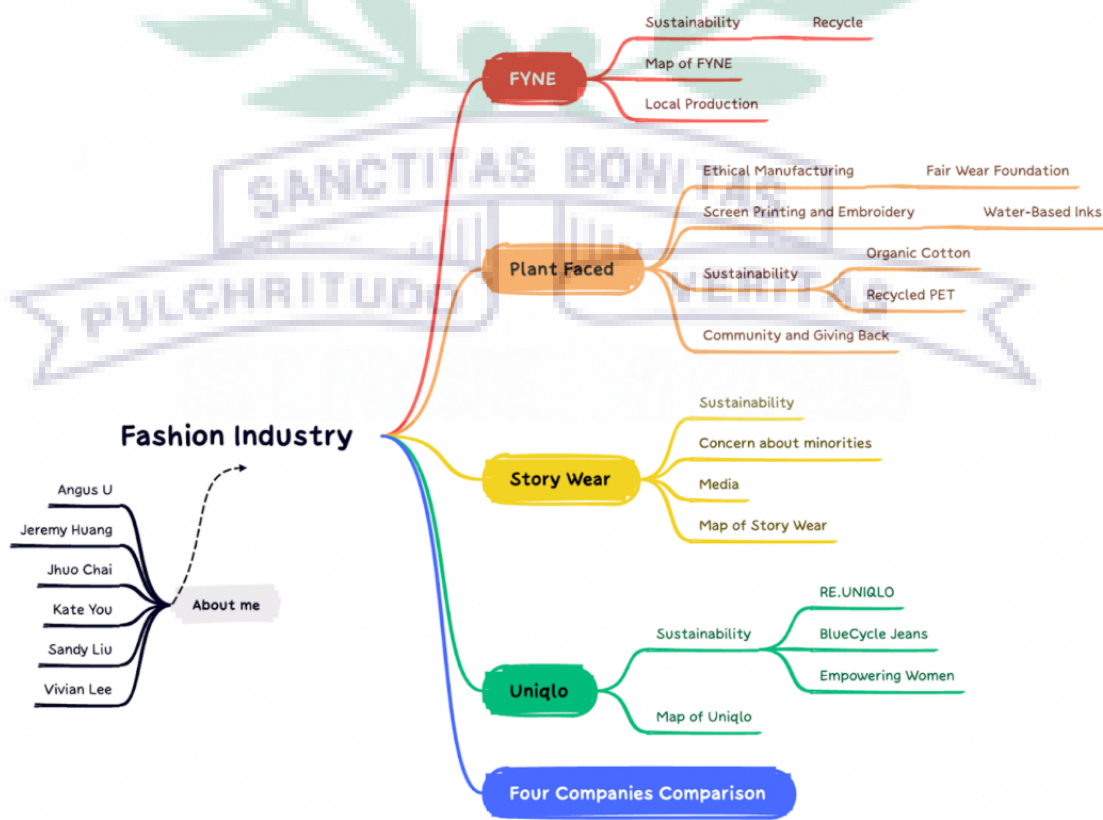


Fig. 3. Website Roadmap Screenshot



These 4 pictures include the main page of the site and the site map of the site. And as it displays, the site is divided into six main subpages, which are FYNE, Plant Paced, Story Wear, Uniqlo, Four Companies Comparison, and the about me pages. The first four pages are about the clothing companies we're talking about, and the other two are the comparison of these four companies and some basic information of our group members.

B. Main Focus: My own/collaborative sub-page theme(s)

Table 2. List of Links to My Google Site Production of the Apps/Software Adopted

Apps/Software	Google Site, Powtoon, Infogram, OBS, Google Earth, Xmind
Google Site (Fig. 5)	https://sites.google.com/view/fashion-sustainable-companies/uniqlo?authuser=0
Powtoon (Fig. 5-3)	https://www.youtube.com/watch?v=UqFRR9fGKiU&ab_channel=HioLongU
Infogram (Fig. 5-16)	https://infogram.com/untitled-dashboard-1hmr6g7r789gz6n?live
OBS (Fig. 5-3)	https://www.youtube.com/watch?v=gwOOSA6rBWY&ab_channel=A.U
Google Earth (Fig.5-17)	https://earth.google.com/earth/d/1V4YXvllDTJM0_osDB2qUif8YVGIILNrZ?usp=sharing
Xmind (Fig. 5-5~Fig. 5-8)	The Uniqlo's Sustainability mindmap https://sites.google.com/view/fashion-sustainable-companies/uniqlo/sustainability?authuser=0

Fig. 5-1: Google Site (Screenshot)



Fig. 5-2: Google Site (Screenshot)



Fig. 5-3: Google Site (Screenshot)



this is a video made by using powtoon.



真善美聖



Fig. 5-4: Google Site (Screenshot)

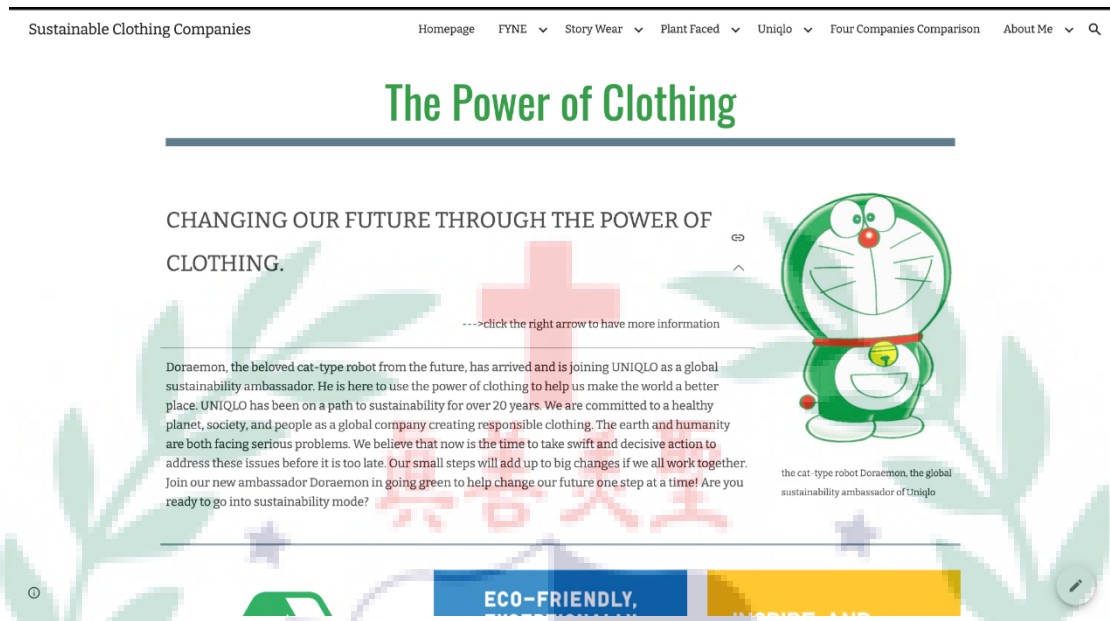


Fig. 5-5: Google Site (Screenshot)



Fig. 5-6: Google Site (Screenshot)



Fig. 5-7: Google Site (Screenshot)



Fig. 5-8: Google Site (Screenshot)

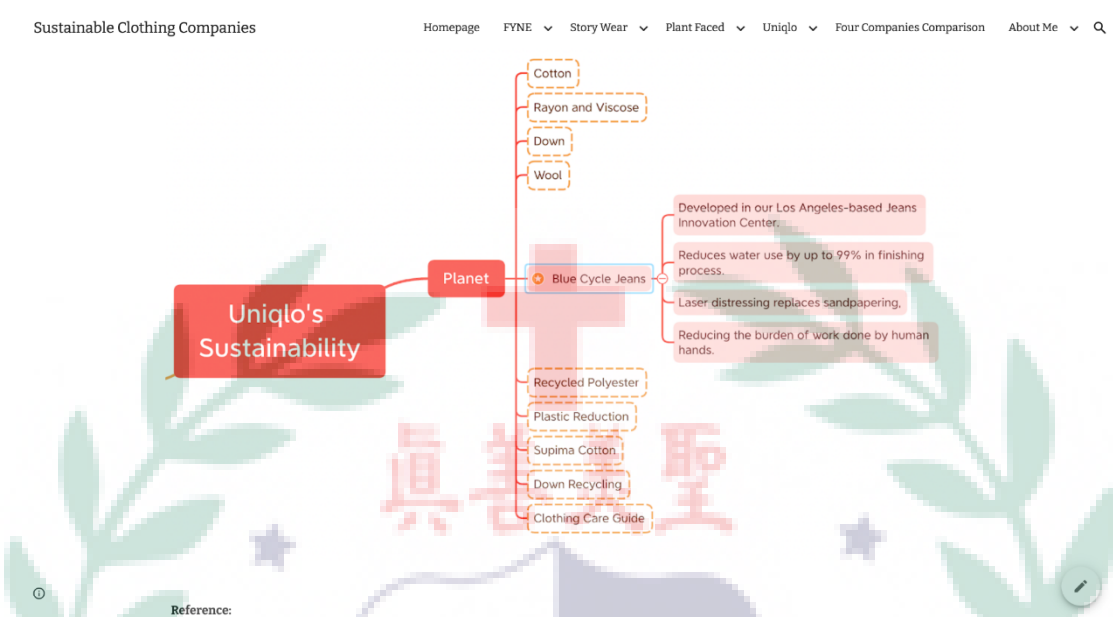


Fig. 5-9: Google Site (Screenshot)

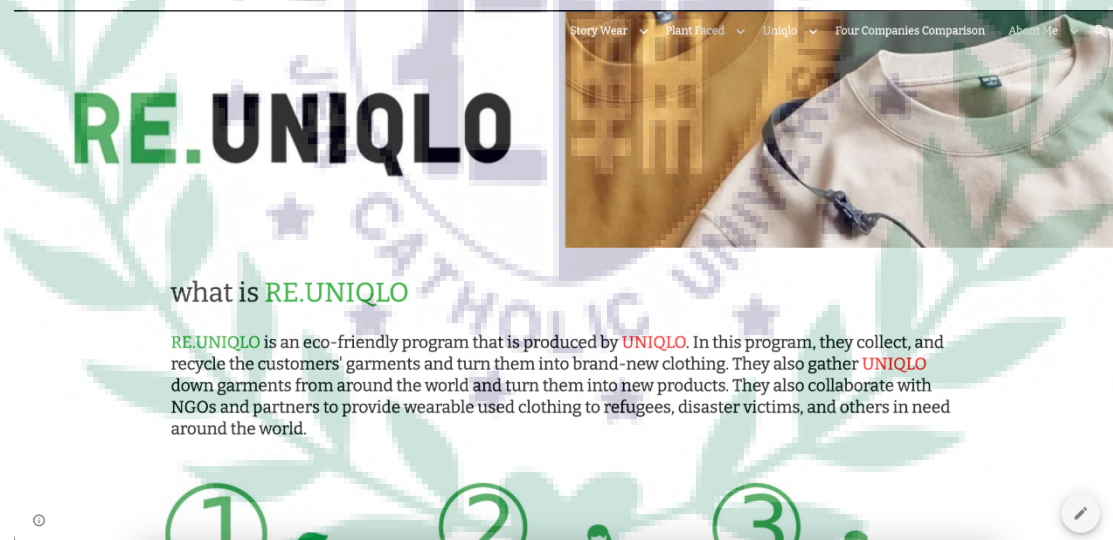


Fig. 5-10: Google Site (Screenshot)



Fig. 5-11: Google Site (Screenshot)

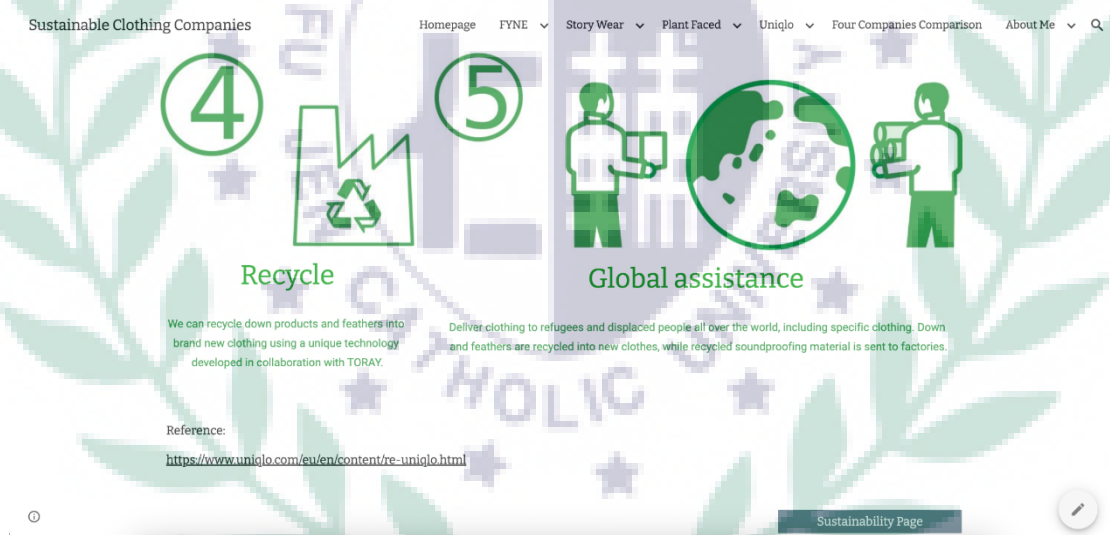


Fig. 5-12: Google Site (Screenshot)

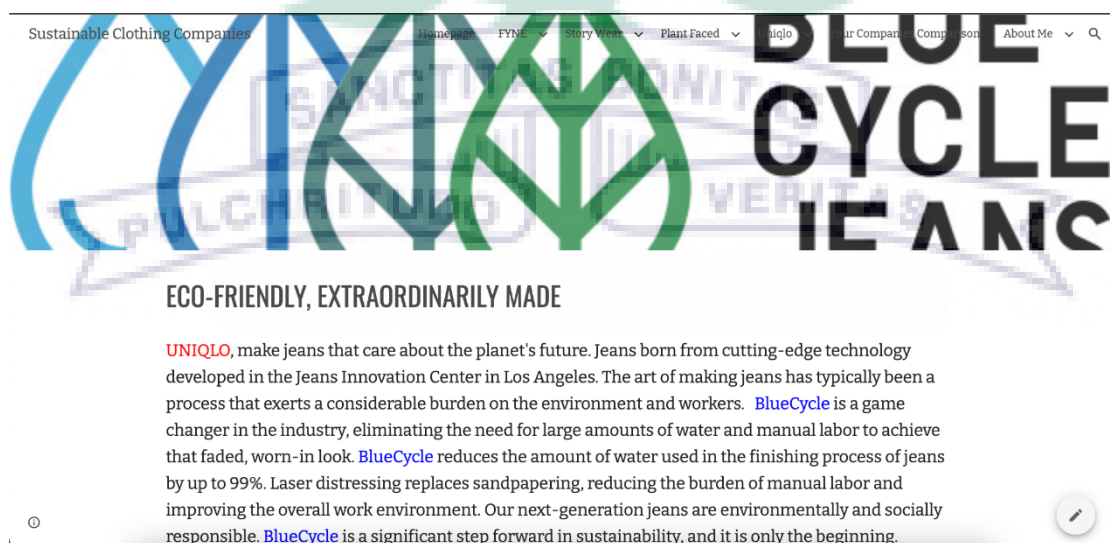


Fig. 5-13: Google Site (Screenshot)

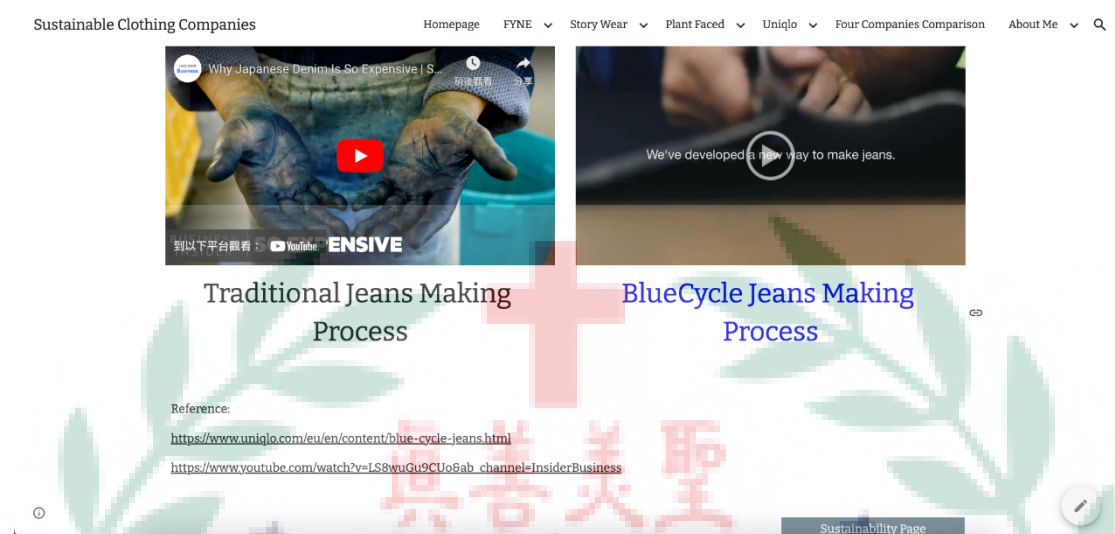


Fig. 5-14: Google Site (Screenshot)



Fig. 5-15: Google Site (Screenshot)

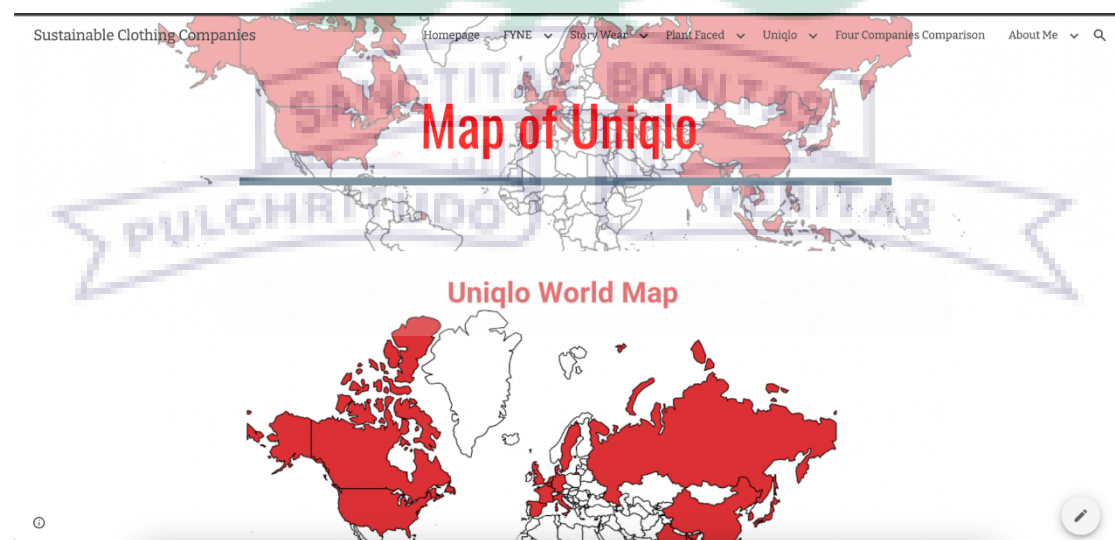


Fig. 5-16: Google Site (Screenshot)

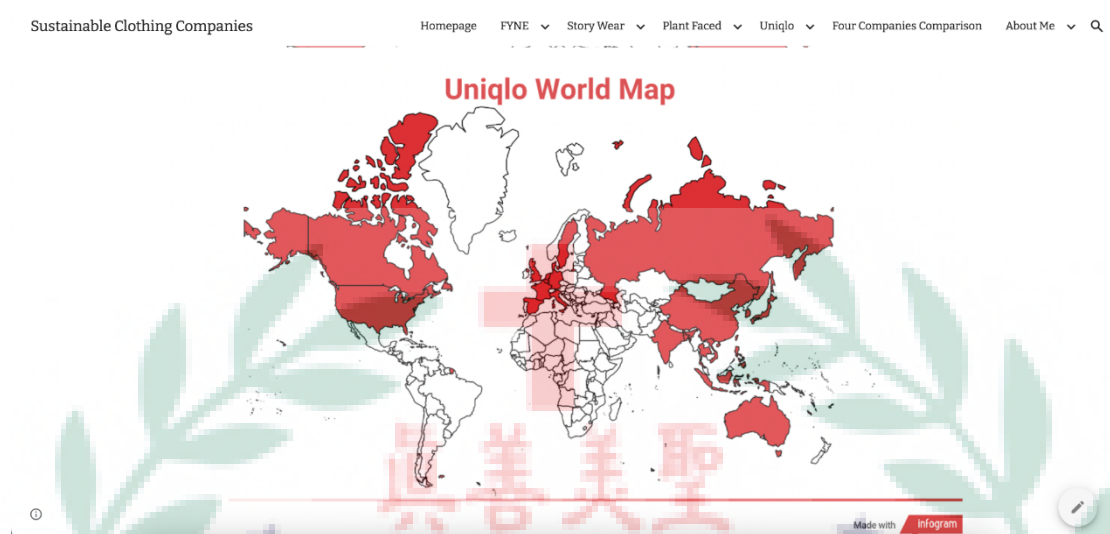


Fig. 5-17: Google Site (Screenshot)



Explanations

As in the pictures above, Fig. 5-1 to Fig. 5-3 are the figures of my main subpage, which included the basic information of the Uniqlo, for example, the contact information, the background story of Uniqlo, and a visualize introduction video that made by using Powtoon. And I put a video here because I want the page to be more interesting. If there are only words and pictures, the page will be boring.

Fig. 5-4 to Fig. 5-8 are the figures of the main page of Uniqlo's sustainability. As you can see, there is the introduction of Uniqlo's sustainability. next to that

paragraph, there is a picture of a green Doraemon, and the reason I put this picture is that Doraemon is actually the global sustainability ambassador of Uniqlo. Below that, there are three pictures that represent three big parts of Uniqlo's sustainability. There are also hyperlinked to the pages of these three parts. Lastly, there is a Uniqlo Sustainability Mindmap which basically tells what contents are included in Uniqlo's sustainability.

Fig. 5-9 to Fig. 5-11 are the screenshots of the Re.Uniqlo part. In this subpage, I wrote a paragraph about what Re.Uniqlo is, and the pictures of the Re.Uniqlo's process. Therefore, the reader can easily understand what Re.Uniqlo really is.

Fig. 5-12 and Fig. 5-13 are the screenshots of the Blue Cycle Jeans part. In this subpage, I first wrote a paragraph about what Blue Cycle Jeans is. then I put two videos on the page to compare the traditional jeans-making process and Blue Cycle Jeans-making process.

Fig. 5-14 is the Empowering Women part. There is little information in this part, only some words, an introduction of what Uniqlo did to empower women.

Last but not least, Fig.5-15 to Fig. 5-17 are screenshots of the map of Uniqlo.

there are two maps on this page. One is the map made by using Infogram which highlighted the countries that have Uniqlo stores. The other one is the map made by using Google Earth that located Uniqlo's stores in Taipei and New Taipei. The reason I did not do it otherwise is that we are living in Taipei, and ping out the exact location of Uniqlo's stores in Taipei and New Taipei is more useful than ping out the location of Uniqlo's stores in other countries.

C. Self-Evaluation of the Group Project

I consider myself a good group member because I always finished my task on time and often reminded my group members to remember to do what they needed to do in this project. For job division, I think we had a relatively good job division because everyone was responsible for a big part of this project. For example, I was responsible for making the site of Uniqlo and the site map, which was about one-fourth of this project. For limitation, I think I could have included more content on my site, but I don't have enough time because this is a relatively short semester and I have 30 credits this semester.

III. Apps and Software Adopted in the Group Project (include screenshots)



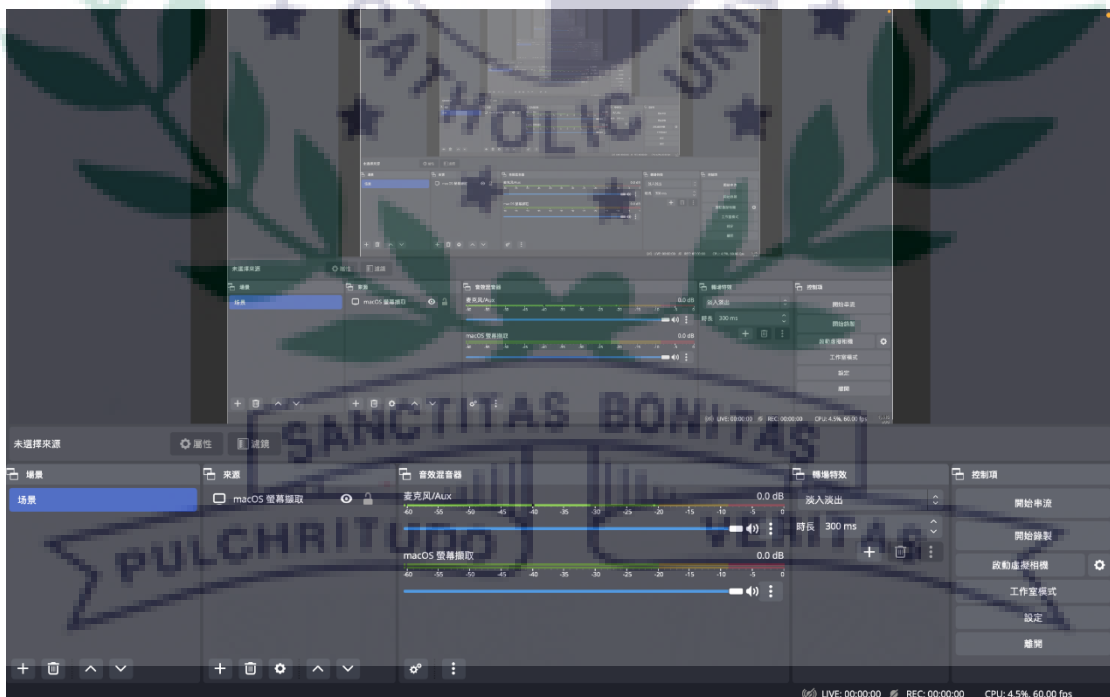
Google Site

The Reason why I chose to use this platform to build up a site is because it is required, and it is also easy to use.



Infogram

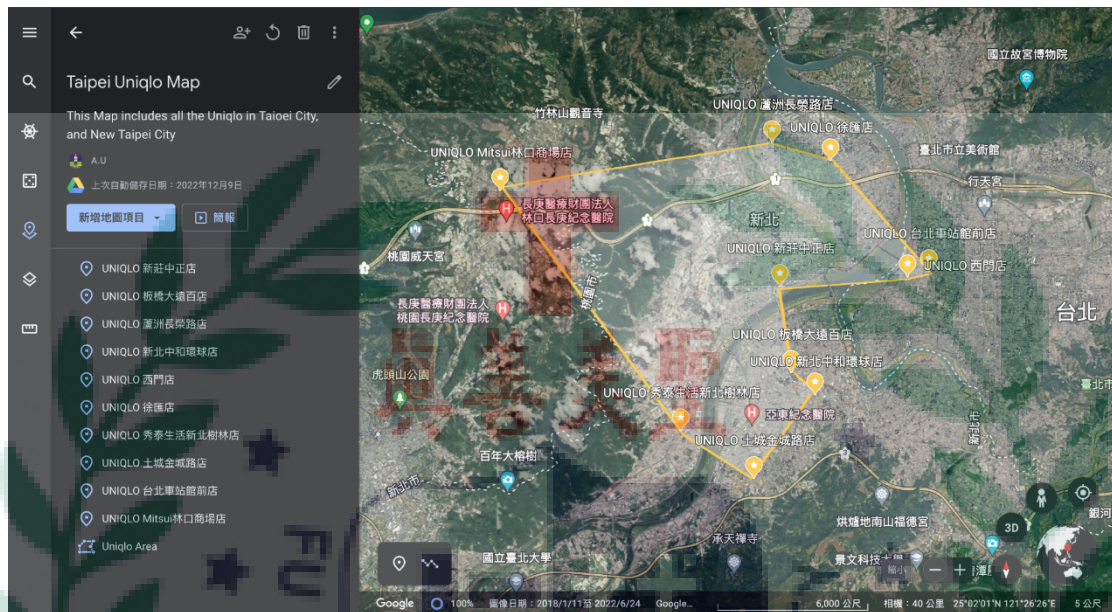
Infogram is an easy-to-use infographic and chart maker. Create and share beautiful infographics, online reports, and interactive maps. And I chose to use the software because I need to make a map about Uniqlo.



OBS

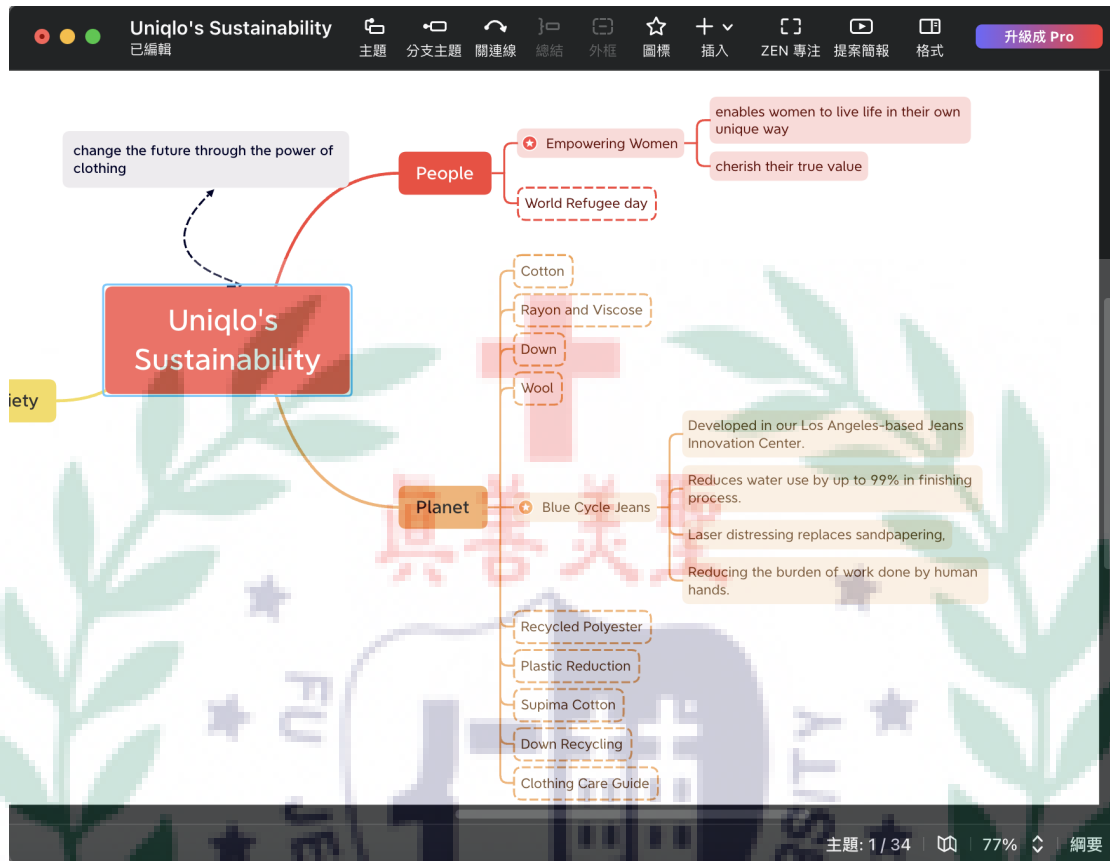
OBS is a very powerful and also easy-to-use video recording and streaming software,

and I chose to use this software because I need to record my oral presentation of the project.



Google Earth

The Reason I chose to use Google Earth is that I need to mark Uniqlo's store locations.



Xmind

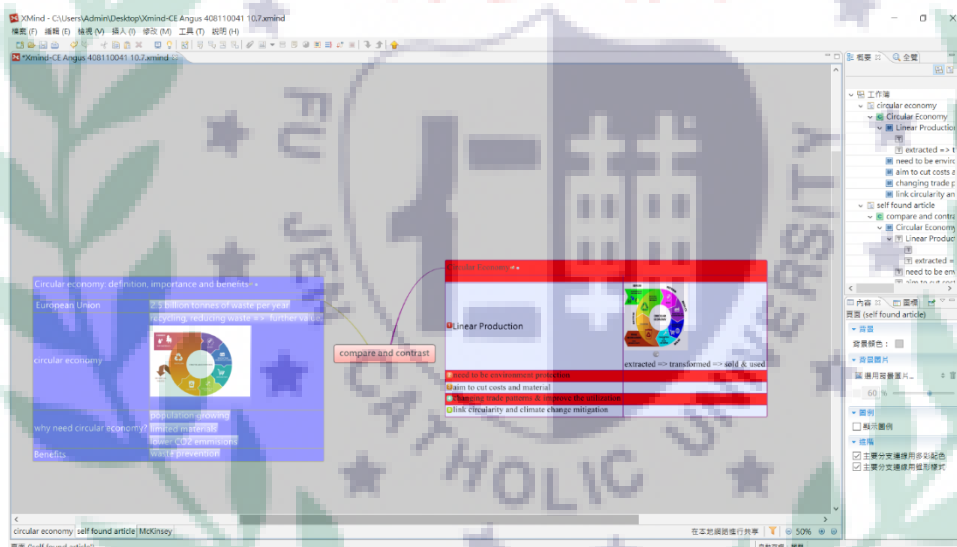
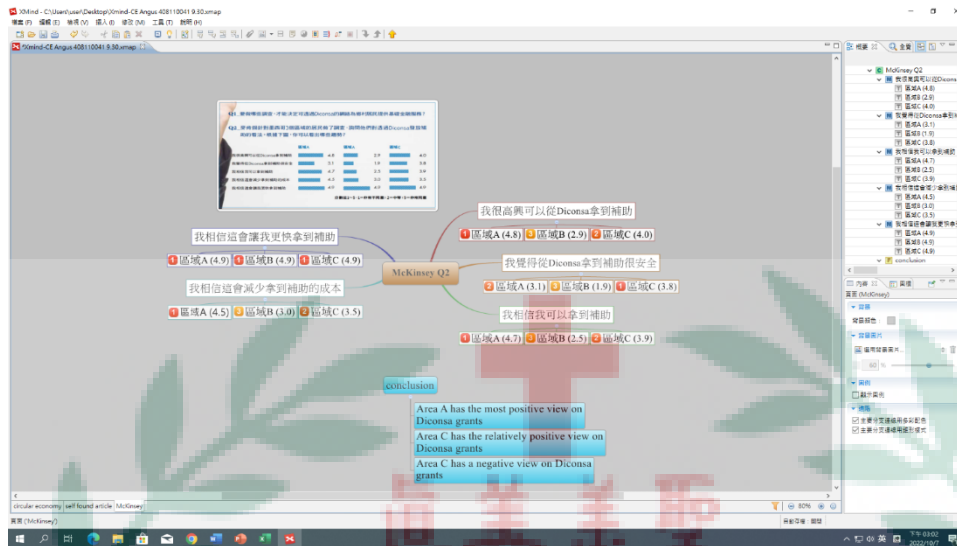
Xmind is a mindmap maker software and it is very easy to use, and it is also the reason why I chose to use this software.

IV. When I first learned the Apps/Software/Platform



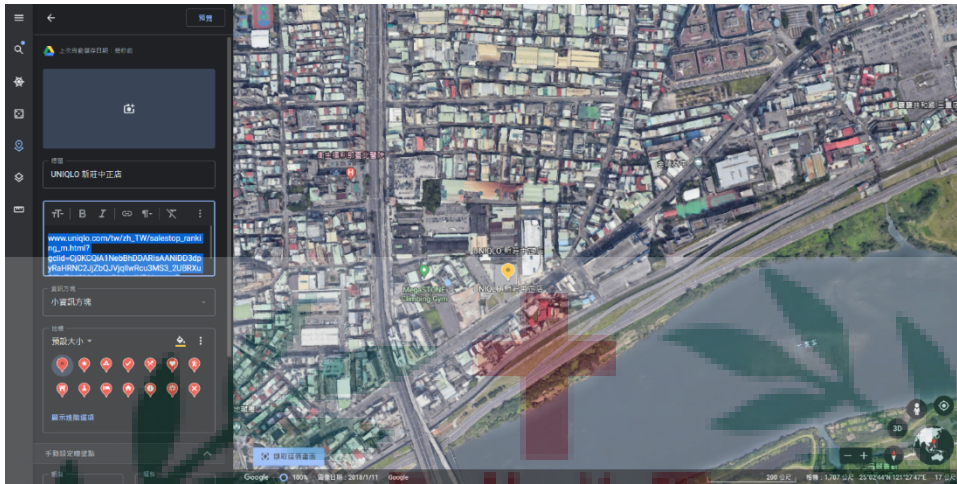
9/30 Google Site

we learned about more functions of Google Sites. For example, how to insert some pictures. This is a platform that is very easy-to-use. Therefore, I have no difficulty when I was learning to use this platform.



9/30 Xmind

We learned about how to make a mind map by using Xmind, and we used Xmind to make two mind maps, one is about the article of circular economy that BC asked us to read, and the other one is to compare and contrast the article of the circular economy that BC asked us to read and the self-found article. Xmind is also very easy to use, the only difficulty that I encountered is that I have to read and understand the articles before I make these mindmaps.



11/11 Google Earth

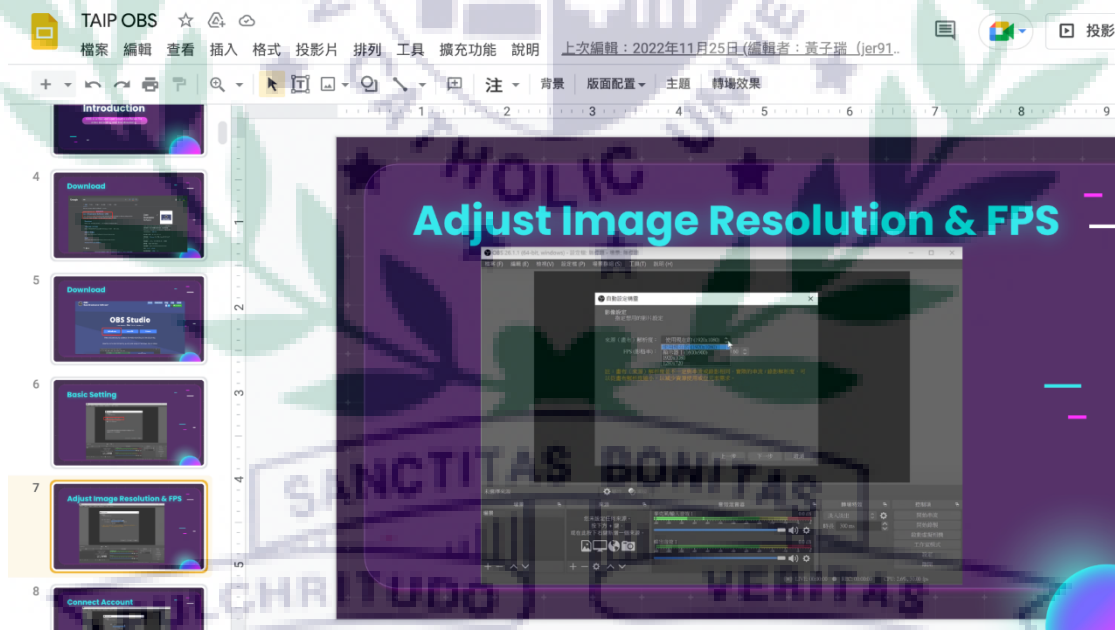
we learned about Google Earth, and we can use Google Earth to create a project or a trip. The difficulty that I encountered is that I need to figure out the address or the place where I want in the project. I solved this problem by checking the address on Google before I use Google Earth.





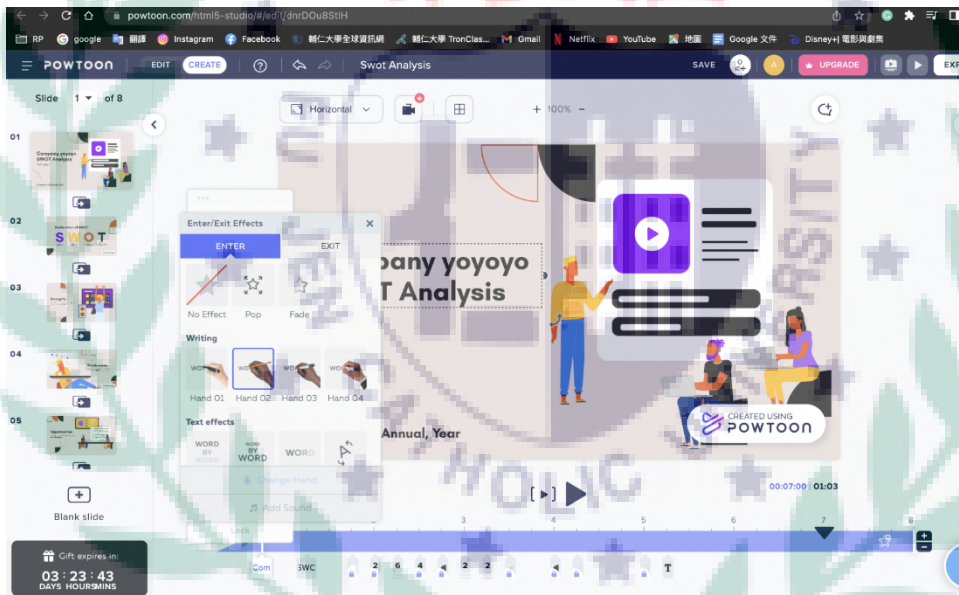
11/18 Infogram

we learned about how to use infogram. It is an online software that can design charts, maps, and dashboards. This software is very easy to use, and the buttons are very clear. Therefore, I have no difficulty when I use Infogram.



11/18 OBS

Our group was responsible for teaching the class how to use OBS. I used OBS years ago, and I am familiar with it. Therefore, I have no difficulty using OBS.



12/16 Powtoon

when I first learn about Powtoon, I think it is kind of hard to use because there are too many functions. Therefore, I have to try those functions one by one to figure out what the functions really do.

V. Conclusion: Reflections and Thoughts for Creating This Project

This was the first time I ever create a website; however, it surprisingly went well. We had six people in our group, which was a large group, but we had no communication barrier and we worked together very smoothly. We first discussed the clothing companies we wanted to report on together, and then each of us took responsibility for the parts we wanted to report on. Throughout the semester, we had learned different tools that can assist us to finalize this project, with the tools that we learned, we can present the information we want to present in a more complete way.

VI. References (Works Cited - Divide your references into categories)

A. Text sources

ABOUT UNIQLO

<https://www.uniqlo.com/uk/en/info/about.html>

Power of Clothing

<https://www.uniqlo.com/eu/en/content/sustainability-home.html>

Re.Uniqlo

<https://www.uniqlo.com/eu/en/content/re-uniqlo.html>

Blue Cycle Jeans

<https://www.uniqlo.com/eu/en/content/blue-cycle-jeans.html>

EMPOWERING WOMEN

<https://www.uniqlo.com/eu/en/content/women-empowerment.html>

B. Other Multimedia sources & links

Why Japanese Denim Is So Expensive | So Expensive

https://www.youtube.com/watch?v=LS8wuGu9CUo&ab_channel=InsiderBusiness