天主教輔仁大學英國語文學系學士班畢業成果
ENGLISH DEPARTMENT, FU JEN CATHOLIC UNIVERSITY
GRADUATION PROJECT 2023

指導教授：陳碧珠老師
Dr. Bichu Chen

Company SDG Introduction - Petroleum & CVS

學 生 ： 曾 思 閔 撰
Yvonne Szu-Min Tseng

Technology Assisted Instruction and

Presentation

Company SDG Introduction-

Petroleum & CVS

Yvonne Tseng

407492040

01 Jun. 2022

Google Site Links ----

1. Group Site Homepage: https://sites.google.com/view/gather-together2022s/company-sdg

2. My self-created subpages:

   gather town page: https://sites.google.com/view/gather-together2022s/gather-town

   Company SDGs page:

   https://sites.google.com/view/gather-together2022s/company-sdg/cvs

   self-introduction page:

   https://sites.google.com/view/gather-together2022s/about-us/yvonne-tseng

Project Oral Presentation Link ---

https://loom.com/share/302187e303624e478fbaf93ee5b545dd

Gather Town Tutorial presentation link:

https://docs.google.com/presentation/d/17ArHUSwrC-X3-AbaNSsnPoftHLqUFTLdbXvzPVi8ITE/edit#slide=id.g1298c36703e_0_5

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I.   Introduction of Group Project

A. Motivation and Background Information

For most companies, although making money is the most important thing for them, sustainable development goals are more and more important, due to many issues that are happening on the earth, such as wasted food, lack of environmental production, etc. According to the United Nations website, there are 17 kinds of goals included. We are not sure of how many companies are associated in these goals, but we have found out four most famous and important companies in the world which have been highly participating in the SDGs. We hope to briefly introduce the SDGs of these companies by many different kinds of software and tools and let everyone know what they have been working on to make this world a better place. By promoting the SDGs, the company can make money and protect the earth at the same time. Moreover, these companies have been inviting customers to know what is SDGs and how to execute them in our daily lives. By doing this, the earth can live longer and will not be destroyed by us.

A. Project Content Explanations: Content, Text level

Minor Focus: Our group has chosen four companies to introduce their

SDGs, which is Taiwan Petroleum company, Royal Dutch Shell, Family

Mart, and 7-eleven. The group members that are in charge of companies

related to petroleum have compared the two companies' SDG and

introduced the most essential SDGs- Economics, Social, environmental

ones. As for the convenient store SDGs, we have chosen the ones that we

are the most interested in. In the end of our website, we have also included

some simple tutorials for gather town (our midterm project) and our self-

introduction.

B. Group Member Name, Student ID, & Work Division

Table 1. Group Work Division

Name	Stu. No.	Duty (Mark this section/ parts with numbers)	Individual website main sub-page link	Interactive Components
Yvonne (Author of this report)	407492040	1. Main page, 2. Gather Town Page, 3, Convenient store main page, Family Mart: Eco-Friendly Products, Food Safety,	CVS main page: https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart Employee Training page: https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart/employee-training	Employee Training: https://quizizz.com/join/quiz/62a3316c841c02001d800173/start?studentShare=true Food Safety:

		Employee Training & Environmental Education, Self-introduction page (Mark this section/ parts with numbers)	**Food Safety Page:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart/food-safety **Environmental Education Page:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart/environmental-education **Gather Town Page:** https://sites.google.com/view/gather-together2022s/gather-town-tutorial	https://quizizz.com/join/quiz/62a41021e89e08001d58b431/start?studentShare=true **Environmental Education:** https://quizizz.com/join/quiz/62a3352854a15f001d7b749d/start?studentShare=true
Celia	**408110259**	**Introduction of Petroleum Companies & Social SDGs, self-introduction page**	**Social SDGs Page:** https://sites.google.com/view/gather-together2022s/social-sdgs-celia **Introduction of Petroleum:** https://sites.google.com/view/gather-together2022s/petroleum-companies	https://quizizz.com/join/quiz/62a2d8ea098d79001df9505b/start?studentShare=true
Jeselyn	**408110534**	**Family Mart: Eco-friendly Products, Food Friendly times and maps & Food Safety, self-introduction page**	**Eco-Friendly Products:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart/eco-friendly-products **Food Cherish:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/familymart/food-cherish-%E5%8F%8B%E5%96%84%E6%99%82%E5%85%892-0	

Ivy	408110522	7-eleven: Introduction and Controversy, self-introduction page	**Main 7-eleven Page:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/7-11 **Zero Hunger:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/7-11/zero-hunger **Decent Work:** https://sites.google.com/view/gather-together2022s/convenient-stores-sdgs/7-11/decent-work	
Silvia	408110077	Controversy of Petroleum, self-introduction page	**Controversy of Petroleum Page:** https://sites.google.com/view/gather-together2022s/petroleum-sdg-problems-silvia-shen **CPC Problems and Solutions:** https://sites.google.com/view/gather-together2022s/petroleum-sdg-problems-silvia-shen **Shell Problems and Solution:** https://sites.google.com/view/gather-together2022s/petroleum-sdg-problems-silvia-shen/shell-problems-solutions **Similar Issue:** https://sites.google.com/view/gather-together2022s/petroleum-sdg-problems-silvia-shen/similar-controversy-compare-and-contrast	
Vivian	408110433	Petroleum: Environmental SDGs, self-introduction page	**Environmental SDG Page:** https://sites.google.com/view/gather-together2022s/environmental-sdgs-vivian	https://quizizz.com/join/quiz/62a2ae2442333f001d6e2427/start?studentShare=true

			Self-Introduction Page: https://sites.google.com/view/gather -together2022s/about-us/vivian-lin	
Bernie	**408110168**	**Petroleum: Economic SDGs, self-introduction page**	**Economic SDG Page:** https://sites.google.com/view/gather -together2022s/economic-sdgs- bernie **Self-Introduction Page:** https://sites.google.com/view/gather -together2022s/about-us/bernie-tsai	

Environmental SDGs
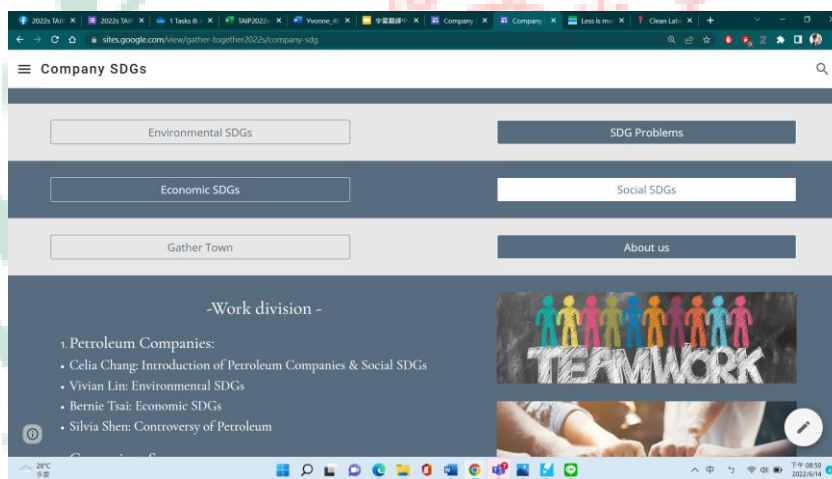
Economic SDGs

Gather Town

Sustainable Development Goals

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all — laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of "Agenda 2030" are the 17 Sustainable Development Goals (SDGs) which clearly define the world we want — applying to all nations and leaving no one behind.
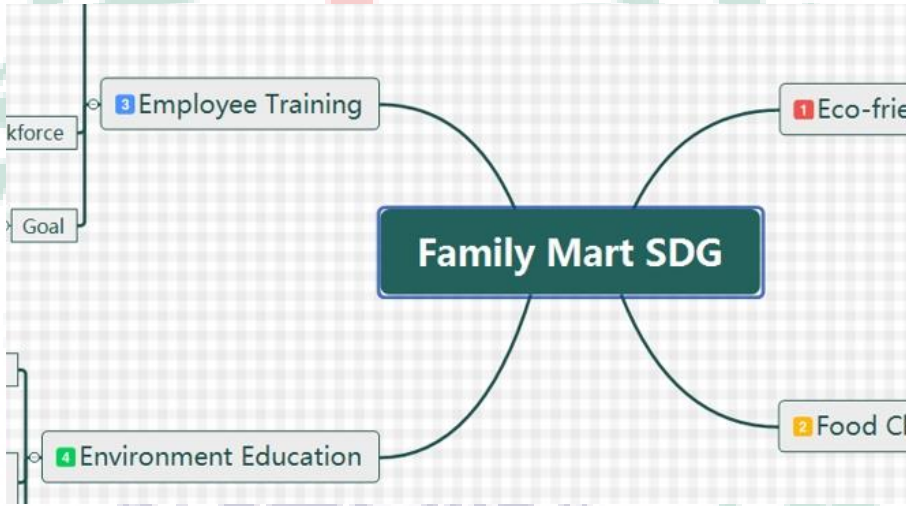
Fig. 1. Group Main Page Screenshot

Fig. 2. Website Roadmap Screenshot

C. Main Focus: You own/collaborative sub-page theme(s)

(include more screenshots)

Table 2. List of Links to My Google Site Production of the Apps/Software Adopted

Apps/Software	Link to My Google Site Production of the Apps/Software
Evercam,	https://www.youtube.com/watch?v=qHvkHoAkTGM&t=2s

Visualsubsync, and Media Study Player	I have made a video by making ppt, filming the video by evercam, and adding subtitles by using Media Study Player and Visual Sub Sync.
Xmind	
Notion	https://scientific-clock-2ee.notion.site/Clean-Label-9e793d9eac354bbda84cfcc10141d293
Quizizz	I made three different quizizz in my Google site, and the link is already in the graph above.

I am in charge of the part of Family Mart and Employee Training, environmental education, and food safety. When I was doing the part of Employee training, I was shocked that the employee training of Family Mart was so professional and diligent. I always thought that the employee training in conveninet stores would be causal and unprofessional, and the empoyess don't even have to have a high education

background, but I was wrong.

As for the food safety part, I like the clean label concept. Although Family Mart

isn't the first company to have clean label products, it will still be a huge advantage

for convenient stores to have them, because more people buy things at convenient

stores rather than people who will go to stores that sell expensive products with clean

labels. What I mean is, having clean label products in convenient stores is a way for

people to get closer with clean labels and healthy food.

At last, the environmental education is a very interesting part that includes many

different activities, such as watching movies and listening to songs. I also felt happy

that Family Mart payed much attention on environmental education by cooperating

with Chi Po-Lin foundation. At first, I chose to do these three because they appeared

in the website of Family Mart. Later on, I reminded myself that this is a SDG report,

so I went on the internet to search for which SDGs they belonged to.I feel good for

doing this change, which made the report more complete and well organized. As for

the video, I did it because I love the story of the non-plastic water bottle and I have

always wanted to make a video on my own.

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D. Self-Evaluation of the Group Project

We chose our companies and work division very early, about two months ago, so we

didn't have problems about them. After having a rough work division, group members

that were in charge of the petroleum companies formed another little line group, so

did our convenient store group do the same thing so that we won't disturb others that

had nothing to do with us. Only when we would have to discuss about things that

would affect the whole group, such as the main page and the gather town page did we

use the 7 people line group. In the convenient store line group, me, Jeselyn, and Ivy

decided to do 7-eleven and Family Mart.

The difficulties I met was that I didn't know how to combine the tools that we learned

in class and the website with SDG contents. There were a few reasons: first, this is the

first time for me to use most of the tools, except for Xmind. I'm not even familiar or

the tools, how can I combine it with another website? Second, the content of SDGs

were complicated to compile together, because there are some contents that we need

to find in the annual report, which is such a big book that contains up to 142 pages.

Third, I had difficulty managing the time while there are many other reports to finish

and I can't stay up late. However, after my effort and not giving up, I finally

succussed finishing all of the contents.

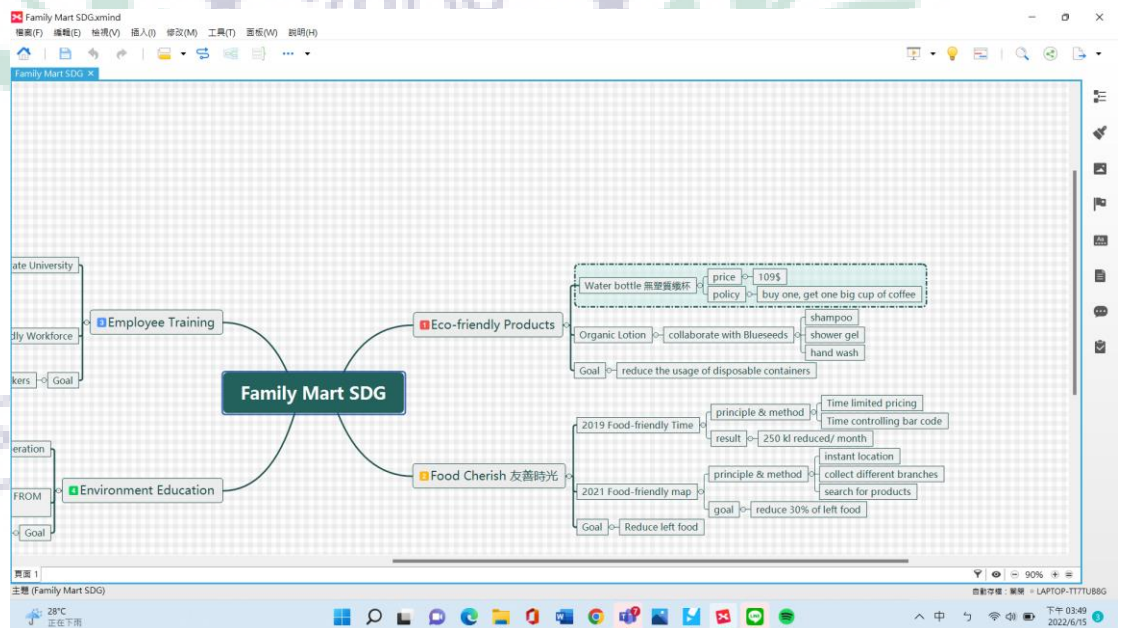## II. Apps and Software Adopted in the Group Project

1. Software Applied

I have used Xmind, Notion, Gather Town, Evercam, Visual Subsync, Media Study

Player, and Quizizz. In the paragraphs below, I will explain why I used the

software and the application in the website.

2. Mindmapping Tool: Xmind

3. I used Xmind because I like mind-mapping tools to organize ideas in the

website. If I don't organize them together, they lack unity and are difficult

to coordinate. However, if I use Xmind, I can know what I have completed

in the whole website by just looking at a picture. Xmind is quite easy to

use. Just by clicking on a few buttons and editing them, I can make picture

I want exactly. However, there is a disadvantage of Xmind. If I want to

convert my completed Xmind into different formats of files (pdf, word,

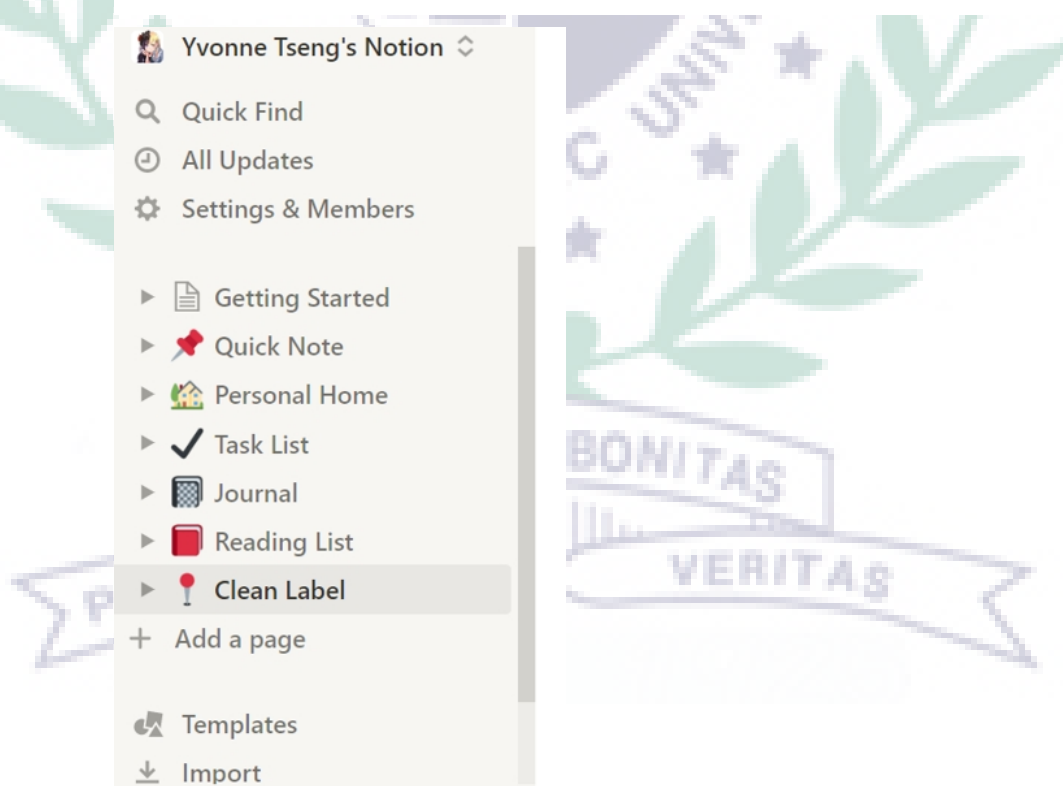etc.), I will have to spend money.

4. I used Notion because I found a very long and complete and process of the

clean label in the annual paper, which is too long to see in the website.

Therefore, I decided to use Notion to make it independent from other and

look more like a notebook other than just pictures and videos. Notion is a

great tool to make notes when reading books or reminding ourselves

things. Moreover, it provides many kinds of templates for beginners to use,

making it easy to get started with.

How does Clean Label work?

📌 SUMMARY: Family Mart hopes to provide consumers with more options in fewer food additives products step by step. In order to respond to the food manufacturer, Family Mart has sent employees to take classes, receive training, and obtain certification.

The "Fewer Additives" Ally

Yvonne Tseng's Notion ⌄

🔍 Quick Find
🕐 All Updates
⚙ Settings & Members

▸ 📄 Getting Started
▸ 📌 Quick Note
▸ 🏠 Personal Home
▸ ✔ Task List
▸ ▦ Journal
▸ 🟥 Reading List
▸ 📍 Clean Label
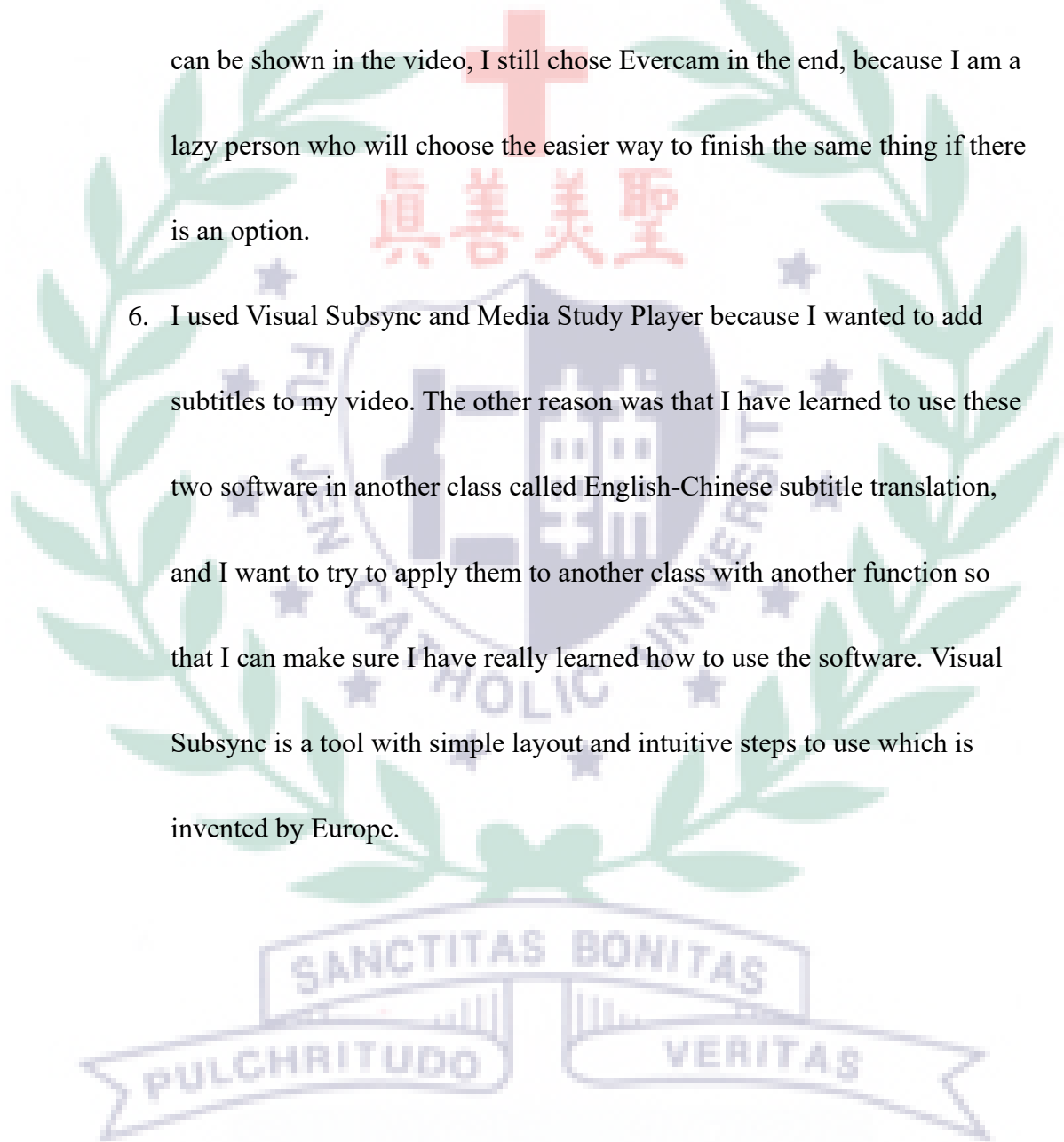+ Add a page

📑 Templates
⤓ Import

5. Before using Evercam, I had difficulty to decide whether I wanted to use

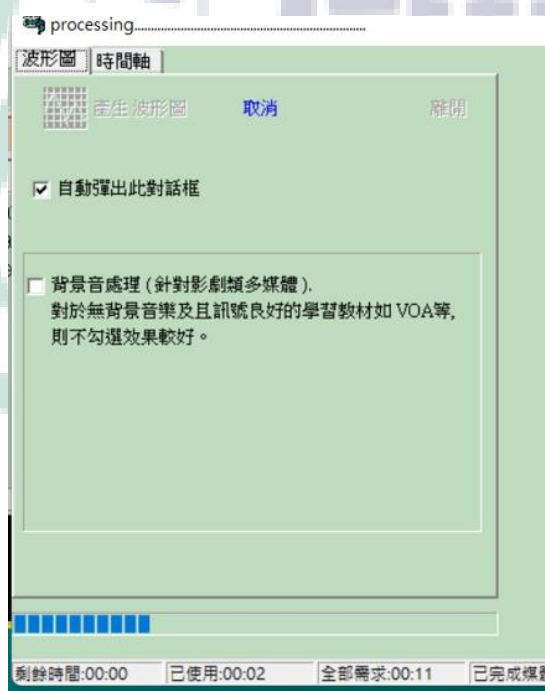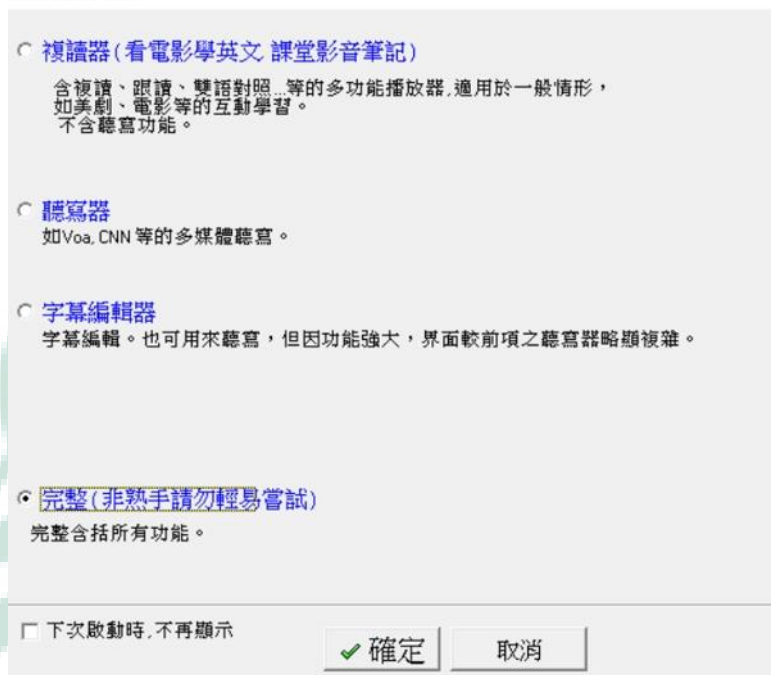Evercam or Loom because they are both software to film videos, and that

was what I wanted to do. After comparing and considering for a period of time, I decided to use Evercam, because it was easier to use. Although Loom also has its own advantage, which is the face of the person filming can be shown in the video, I still chose Evercam in the end, because I am a lazy person who will choose the easier way to finish the same thing if there is an option.

6. I used Visual Subsync and Media Study Player because I wanted to add subtitles to my video. The other reason was that I have learned to use these two software in another class called English-Chinese subtitle translation, and I want to try to apply them to another class with another function so that I can make sure I have really learned how to use the software. Visual Subsync is a tool with simple layout and intuitive steps to use which is invented by Europe.
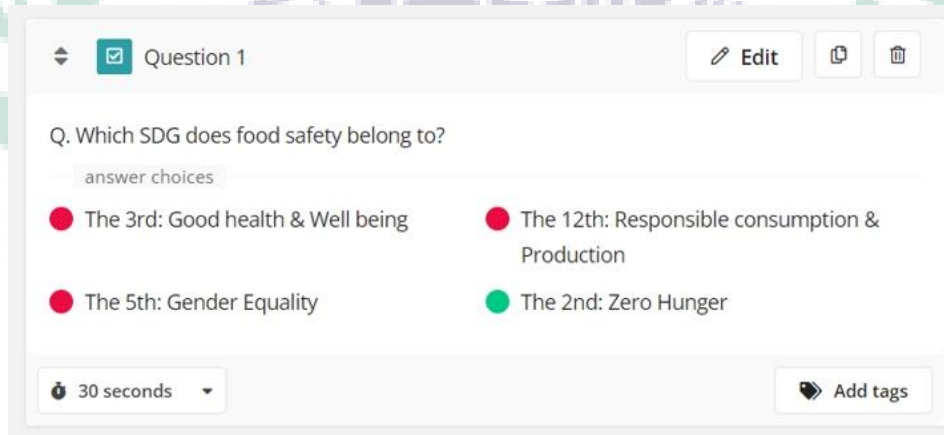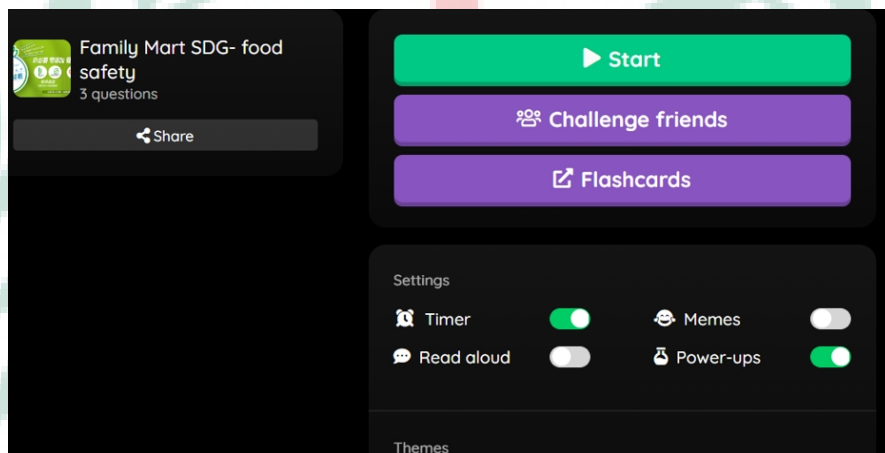
主功能界面切換

○ 複讀器(看電影學英文 課堂影音筆記)

含複讀、跟讀、雙語對照...等的多功能播放器,適用於一般情形,
如美劇、電影等的互動學習。
不含聽寫功能。

○ 聽寫器
如Voa, CNN等的多媒體聽寫。

○ 字幕編輯器
字幕編輯。也可用來聽寫,但因功能強大,界面較前項之聽寫器略顯複雜。

● 完整(非熟手請勿輕易嘗試)
完整含括所有功能。

☐ 下次啟動時,不再顯示   ✓ 確定   取消

processing............

波形圖 | 時間軸

産生 波形圖   取消   離開

☑ 自動彈出此對話框

☐ 背景音處理 (針對影劇類多媒體).
對於無背景音樂及且訊號良好的學習教材如 VOA等,
則不勾選效果較好。

剩餘時間:00:00   已使用:00:02   全部需求:00:11   已完成媒體

7. I used Quizizz because after knowing that we should add interactive tools

in our website, I immediately thought of Quizizz as the best tool to insert

in Google Site. I have also known how to use Quizizz this semester in

another class- western civilization. Professor Su also used Quizizz to let us
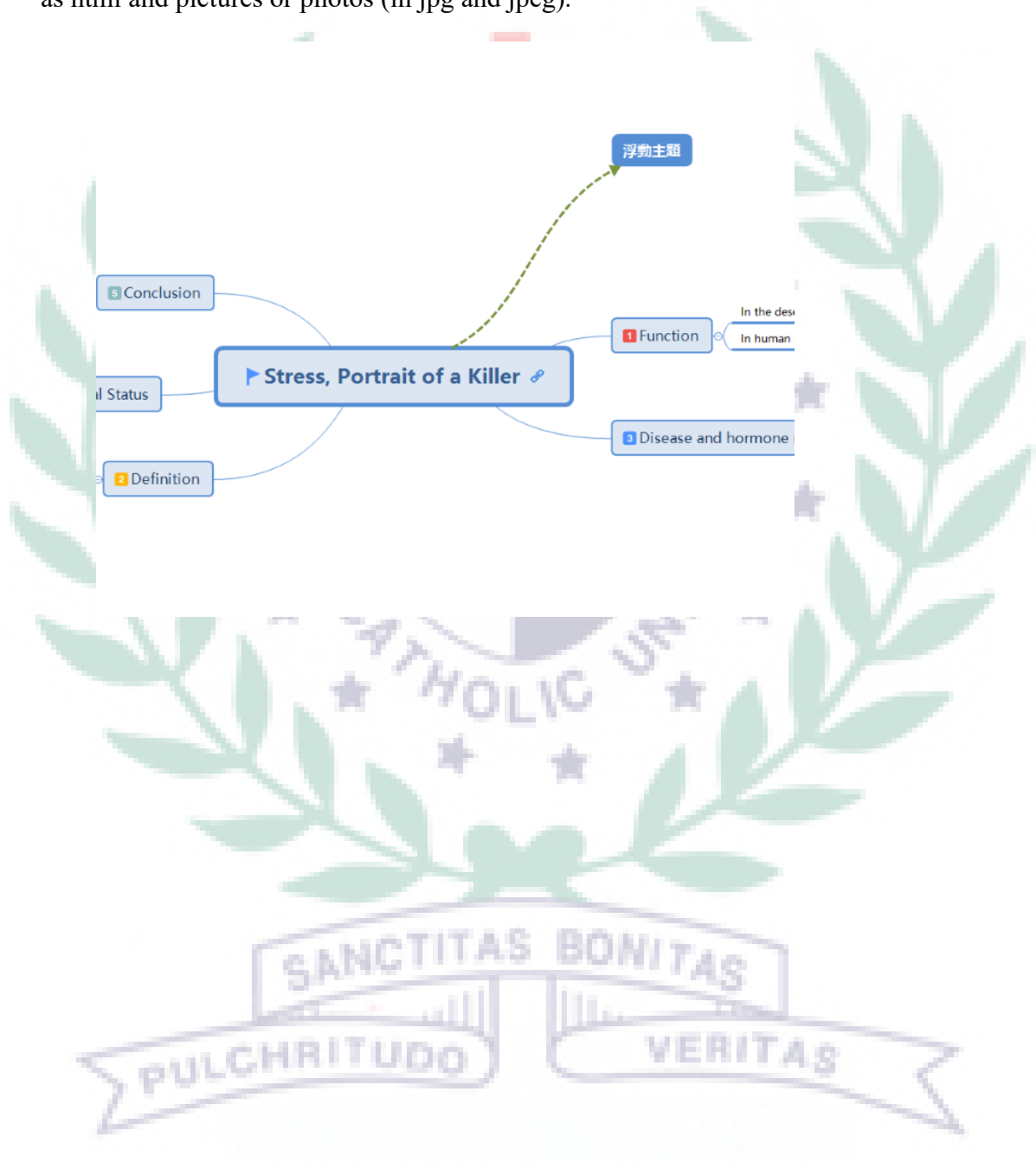
take quizzes in class. Kahoot was more suitable to take a quiz with lots of

people together, which is not always something you can do when visiting a

website alone. However, the process of making a quiz on Kahoot and

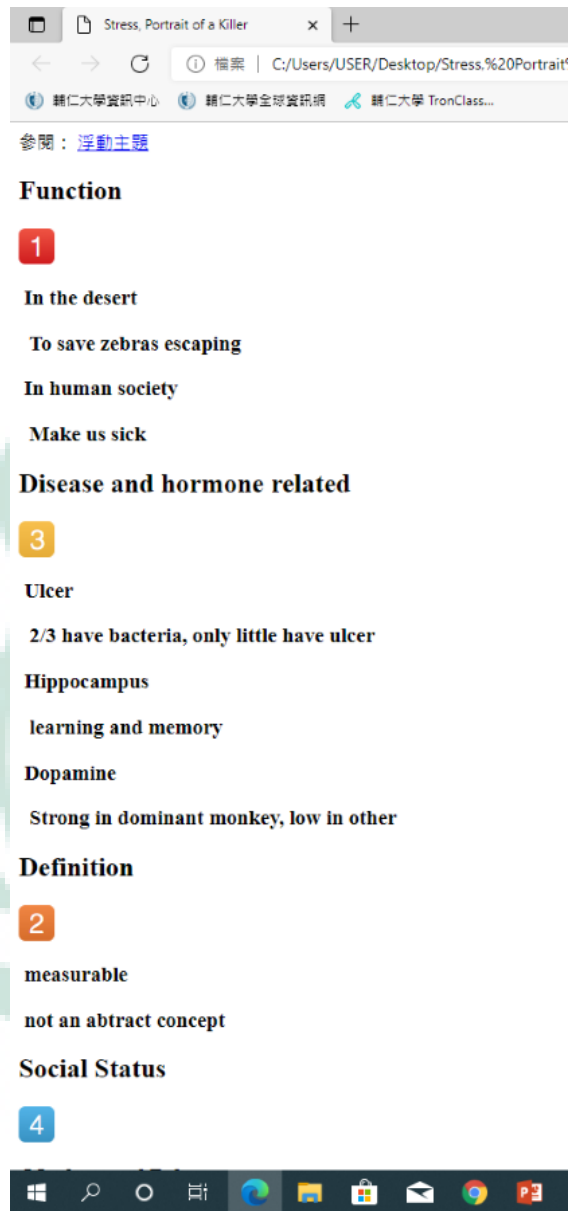Quizizz is quite similar, almost the same.

My Experience of Learning the Apps/Software/Platform

The reflections and screenshots below are the excerpts chosen from the learning log I

have written for this course   3/11- We used Xmind to make the mind mapping from

the video "Stress-Portrait of a killer".   The video was great to watch. There were

also some functions that were quite useful such as 圖標 and changing to multiple

kinds of charts and colors. It is amazing that a free app could do so much things. We

not only used Xmind but also learned how to export it into different kind of files, such

as html and pictures or photos (in jpg and jpeg).

參閱：浮動主題

Function

1

In the desert

To save zebras escaping

In human society

Make us sick

Disease and hormone related

3

Ulcer

2/3 have bacteria, only little have ulcer

Hippocampus

learning and memory

Dopamine

Strong in dominant monkey, low in other

Definition

2

measurable

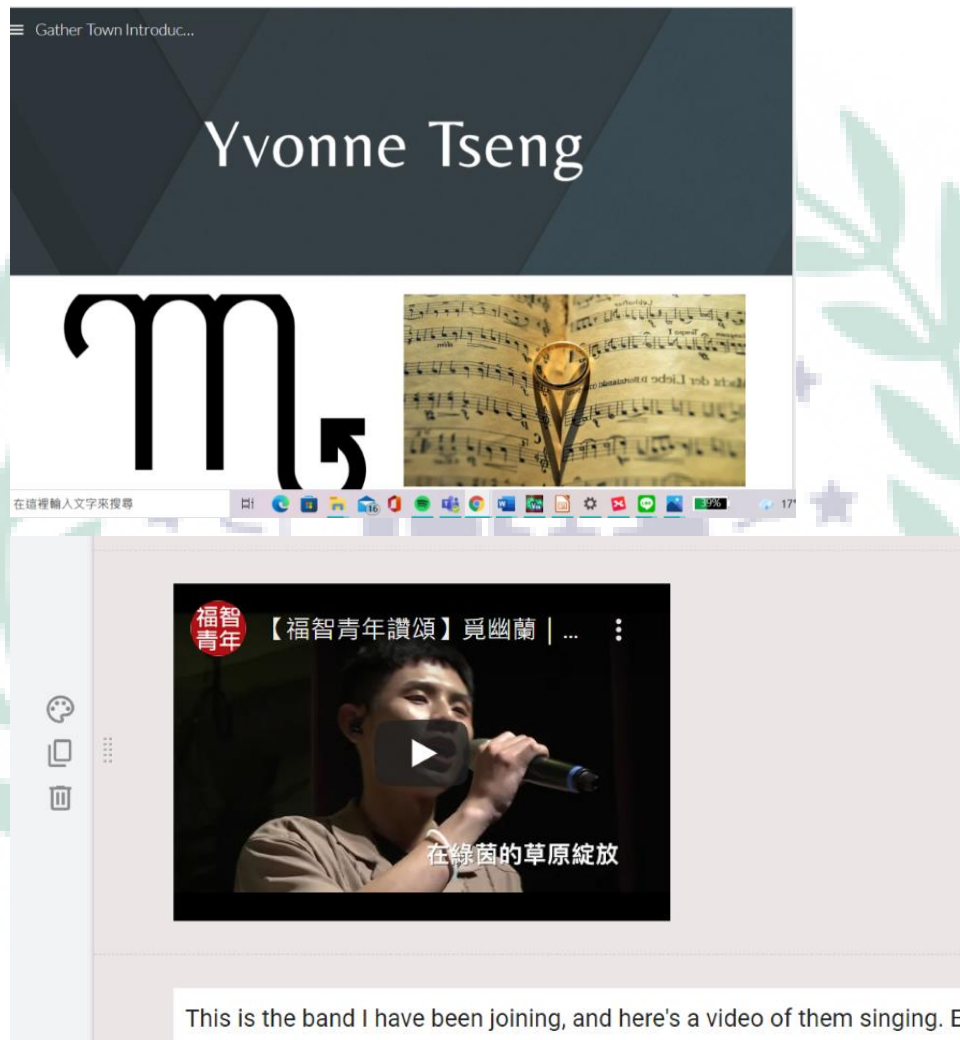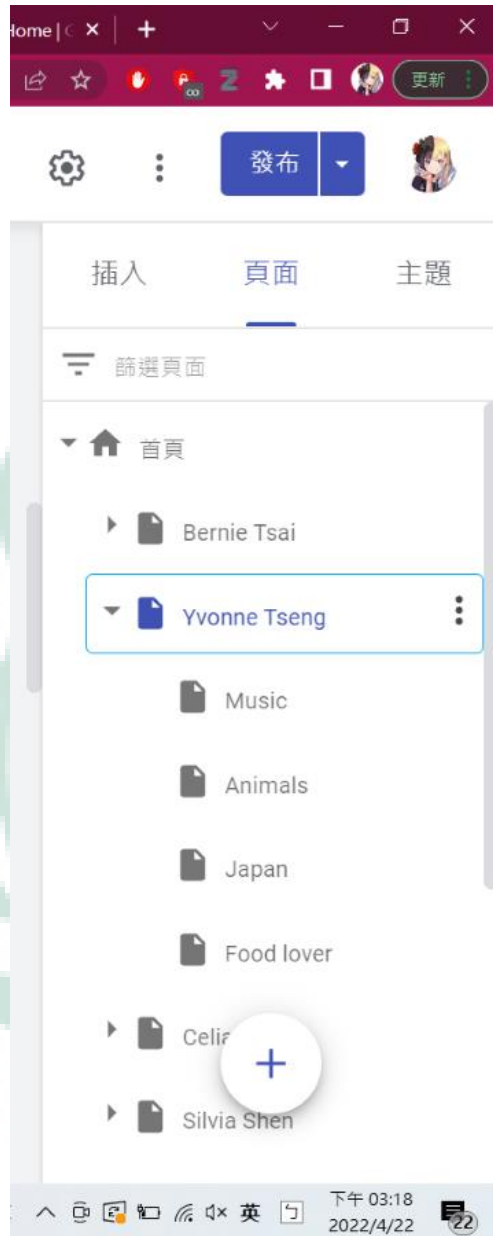not an abtract concept

Social Status

4

4/1- We continued using Google site

from last time. Google site is useful not only in introducing ourselves,

introducing a software like gather town but also in making a website such as

company SDGs and we can even post it on the internet. However, we should

remember to not include personal information in it. There are many other

functions on the Google site, such as adding pages, pictures, and links. The most

special function of the Google site might be adding layers. The functions of

adding ppt and word files are more difficult, maybe we should put it on one drive

or google drive.

This is the band I have been joining, and here's a video of them singing. Er

At last, we used ZoomIt 5.1 to zoom in many files or pictures to look closer to them

which was useful and convenient. From the software, we could see that jpg was

clearer than jpeg to see. However, this software seems to be useful in here only.

4/22- This week, we continued to finish our Google Site in introducing ourselves,

gather town, and even publishing it. Although not many people would see our

website, knowing how to make a website feels great.

The most useful function learned today is to add a button. It is easy and very useful. By adding a button on suitable places, we can go to places we want by just clicking the button.

Besides, it is important to add multi-media in the website other than just photos and words. Many music videos such as Japanese songs and songs sung by the band, I am joining in order to introduce myself, because I want the people looking at my website to enjoy many kinds of music genres and get to know more about me at the same time. After Dr. Chen reminded me, I have added some explanations beside the attached video.

5/13- Group division in group tutorial:

In the group tutorial, I am in charge of the interaction with other people in the gather town space. There are other work divisions such as introduction, function list, and building a space. For more information, please see our ppt file link here:

https://docs.google.com/presentation/d/17ArHUSwrC-X3-AbaNSsnPoftHLqUFTLdbXvzPVi8ITE/edit?usp=sharing

We used a template to gather everyone when tutoring, and there are some very interesting things, such as having a pet and a go-cart. They are all fun things to do when everyone is in a space. Our three screenshots are: interaction with whiteboard,

avatar, and building space.

Here is our space link:

https://app.gather.town/app/3qdTxLaoaleoXXwz/TAIP%20classroom

6/10- Today, we were the second group to present because we are almost

finished. However, my report is not finished yet because I am still working out

what to do on the different tools and software and it is a bit hard. The reason why

everyone came to have this class is different. Some people like me are here to

learn how to be more familiar with the computer and the software, because I

have not been good at them since I was little. However, there are other people

that came to learn about SDG. I feel super nervous about the presentation and the

LOD template form. Hope that I can finish it earlier so I can prepare for the oral

presentation.

Other from the software, I have also learned much about company SDGs. I did

not know this concept before I did the final report. I hope that I can really work

in a company that is working on many SDGs other than just making money.

II.   Reflections and Thoughts for Creating This Project

It feels great to complete such a difficult project with my classmates while I am

not good at using the computer. In this class, I have learned to use so much software

and knowledges about company SDGs. The numbers of software I learned to use this

semester is even more than 20 ones and I cannot say how glad I am to improve my

skills of using the computer. I have heard that many people have chosen this class to

learn about company SDGs, but I selected for learning how to be an expert in

software. Before taking this class, I was only good at using excel. Now I can use

many of them and even created a website by myself! By taking this class, I feel that

the English department is not just a major that is difficult to find a job after

graduating . By combining my English skills with the computer skills, I feel more

confident in many ways. All in all, taking this class has helped me accomplish

different goals of learning lots of software and obtaining the Learning Outcome

Demonstration at the same time. I want to show my appreciation to Dr. Chen, the

instructor of this course, for giving me such a productive and fulfilling semester!

References

E. Text sources

https://www.family.com.tw/NewEnterprise/CSR/

Ecofriendly products:

https://www.family.com.tw/NewEnterprise/CSR/EcoFriendly

Food Cherish: https://www.family.com.tw/NewEnterprise/CSR/FoodSafety

Working environment:

https://www.family.com.tw/NewEnterprise/CSR/HappyCareer

Video of eco-friendly water bottle: https://www.gvm.com.tw/article/89906

Notion about Clean Label:

http://www.family.com.tw/newenterprise/csr/CsrreportIndex/

Home page: https://sdgs.un.org/goals

F. Photo/picture sources

Mostly same with text sources.

All of the SDG pictures: https://futurecity.cw.com.tw/article/1867#13

Pictures of water bottles in video: https://myguide.tw/blog/post/354837592-
%E7%91%AA%E8%A5%BF%E9%96%8B%E7%AE%B1%EF%BD%9C
%E5%85%A8%E5%AE%B6%E7%84%A1%E5%A1%91%E6%A4%8D%
E7%BA%96%E6%9D%AF%E9%96%8B%E7%AE%B1%EF%BD%9C%

E8%B3%AA%E6%84%9F%E7%B1%B3%E8%89%B2%E6%89%8B

G. Other Multimedia sources & links (Video links)

https://www.youtube.com/watch?v=d6OHQGmaLa4&ab_channel=%E5%8
5%A8%E5%AE%B6%E4%BE%BF%E5%88%A9%E5%95%86%E5%BA
%97

https://www.youtube.com/watch?v=AR333Y48Yuw&ab_channel=%E5%8
5%A8%E5%AE%B6%E4%BE%BF%E5%88%A9%E5%95%86%E5%BA
%97

https://www.youtube.com/watch?v=ga1lrS4df2U

https://www.youtube.com/watch?v=eVuFtDtTRWM&ab_channel=%E7%9
C%8B%E8%A6%8B%E2%80%A7%E9%BD%8A%E6%9F%8F%E6%9E
%97%E5%9F%BA%E9%87%91%E6%9C%83