

天主教輔仁大學英國語文學系學士班畢業成果
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**Application of Google site, Audacity, Easel.ly and Scratch in
organizing a website called “Taipei Ni Hao” providing a
three days trip for backpackers**

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Technology Assisted Instruction and Presentation
Application of *Google site*, *Audacity*, *Easel.ly* and *Scratch* in organizing a website called
“Taipei Ni Hao” providing a three days trip for backpackers.

Dr. Bi-Chu Chen

23 January 2018

Google Site Links ----

1. Group Site Homepage

<https://sites.google.com/site/taipeinihaotaipei/>

2. My self-created subpages

<https://sites.google.com/site/taipeinihaotaipei/accommodation>

<https://sites.google.com/site/taipeinihaotaipei/ticket-booking>

<https://sites.google.com/site/taipeinihaotaipei/day3/shuang-lian-shi-chang>

<https://sites.google.com/site/taipeinihaotaipei/day3/shuang-lian-shi-chang/delicious-food>

<https://sites.google.com/site/taipeinihaotaipei/feedback>

Project Oral Presentation Link ---

https://drive.google.com/file/d/1xwG_uthfOrJHMisoFTh-fsa-S5KVVs/view?usp=sharing

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Project Title:

Application of *Google site*, *Audacity*, *Easel.ly* and *Scratch* in organizing a website called “Taipei Ni Hao” providing a three days trip for backpackers.

I. Introduction of the group project

A. Motivation and Background Information

We are some bloggers who like to travel and post the spot in Taipei online; thus, we decided to design a three-day trip for backpackers overseas or from other counties. Most importantly, we excluded those famous tourist attractions that crowded with people, but aim at giving those backpackers more interesting experience and get a better understanding of Taipei City. Here are some important purposes of our project:

Purpose 1: Promote Taiwan to the world through Internet; increase the amount of backpackers to visit Taipei.

Purpose 2: Assist backpackers to travel the spots that most local people will go instead of those hot spots everyone knows.

Purpose 3: Help backpackers travel economically with lower budgets.

Purpose 4: Give those backpackers a better understanding of local Taipei culture.

B. Introduction

The reasons why our group want to design a trip for backpacker are that we all love travel, and we consider the website a helpful tool and suggestions for foreigners to enjoy Taipei's beauty. We therefore start constructing our website “Taipei Ni Hao”.

II. Project Content Explanations

A. Minor Focus:

Our website Taipei Ni Hao is divided into eight parts: About our project, Itinerary, Accommodation, Ticket-booking, three days schedule, metro route map, feedback and difficulties we face. We discussed all of the listed content together and arrange it orderly in left side of our website. Each of our group member is responsible for three different software in organizing the website.

B. Main Focus:

I'm in charge of the spot "Shuanglian Market" and the "must eat food" of the place which include one sub-page to introduce the place, and the other to introduce various kinds of local food in there. As a matter of fact, i have been to Shuanglian market for several times and ate lots of food, so i can certainly tell you that those food stands and restaurant I recommended in the website is really tasty! I simply copy the picture from the Internet. Furthermore, since i have to use it as my LOD, i volunteer to create three more sub-pages by my own, including the accommodation, ticket-booking, and feedback sub-pages. For the Accommodation sub-page, I chose a transient hotel that is very close to Taipei Main station that is convenient and cheap. It only cost 450 NT dollars per night. As for the ticket-booking sub-pages, I offered ways for those backpackers to follow to purchase the Metro ticket card for the whole three days. Lastly, I used the software Scratch in our feedback sub-page; however, there is a problem that we can't actually see the survey result...

C. Self-evaluation of My Group Project

In my opinion, I consider our group project well organized and in great order, because every group members work hard on designing their sub-pages. In the beginning, I found it difficult in having at least three software in my subpages. Surprisingly I did it! I'm proud of

myself because I'm really bad at using technology devices.

III. Apps and Software Adopted in the Group Project

Table 1. List of Links to My Google Site Production of the Apps/Software Adopted

Apps/Software	Link to My Google Site Production of the Apps/Software
Google Site	https://sites.google.com/site/taipeinihaotaipei/
Audacity	https://sites.google.com/site/taipeinihaotaipei/day3/shuang-lian-shi-chang/delicious-food
Scratch	https://sites.google.com/site/taipeinihaotaipei/feedback
Easel.ly	https://sites.google.com/site/taipeinihaotaipei/home/contact-us

A. My Role and Coordination

Before forming the three-day schedule, we first come up with different spots and vote for the best eight places to introduce. Each person has to introduce at least a place and anything special in there for visiting, and use whatever three software we would like to use. I am in charge of creating sub-pages for introducing Shuanglian market in day 2.

B. Reason of choosing the applications

It is needless to say that we all have to use Google site to form a website, and I chose Easel.ly to create a name card as a travel blogger. Firstly, due to the function and illustrations in Easel.ly, it is the best software for us to design our name card with our pictures and some personal information on it. Secondly, I discovered that Audacity is the best sound recording software for me to use in my sub-page of "must-eat food". Because Shuanglian market is a place with many local food stands and elderly people, I wonder if those backpackers could successfully communicate with them. Therefore, I use Audacity to record my own voice for teaching them how to buy some Taiwanese local food in Mandarin. Last but not least, I would like to conduct a survey that aim to know those backpackers' reflections, so I use Scratch to design five questions in the website.

(a.) Google site: <https://sites.google.com/>

You can simply type “google site” in google search engine, and it will show up, and then click “建立” to found your own Google website.

- Difficulties

- (1) I found it very difficult to add or move a layer freely → only one person can manage the whole Google site template with all the permissions.
- (2) The word size and font keep changing while i'm using which is quite bothering.
→ only to keep adjusting

(b.) Audacity: <https://www.inote.tw/audacity>

- WINDOWS download: <http://forum.jeasys.info/viewtopic.php?f=37&t=111>
- MAC download: <http://forum.jeasys.info/viewtopic.php?f=53&t=178>

You can download Audacity for free, and it is very easy to use just like the normal voice recorder.

- Difficulties

- (1) After recording my voice, i want to export the sound. However, there is no way for me to export into mp3. form in Mac book → I surfed online and install an application called Lame to make mp3. work.

(c.) Easel.ly: <https://www.easel.ly/>

You can sign up Easel.ly for free and use it to create pictures or illustrations. It's also very user-friendly.

- Difficulties

- (1) It's hard to align the text or picture to the middle → try to make it seems aligned

(d.) Scratch: <https://scratch.mit.edu/>

I reckon that Scratch is not very easy to use, but it actually has many different kinds of functions, including making a video, a questionnaire, an animation and so on.

- Difficulties

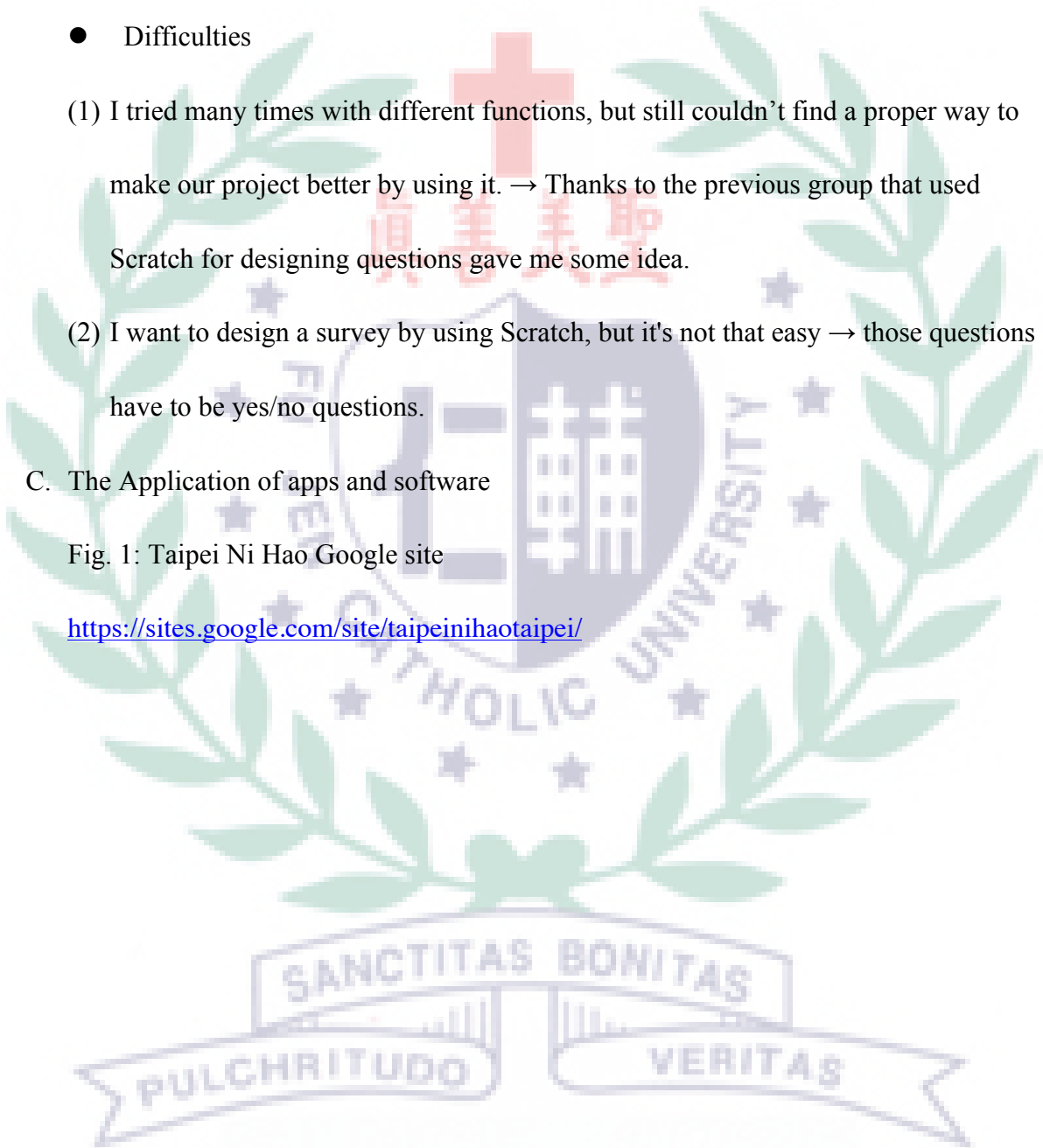
(1) I tried many times with different functions, but still couldn't find a proper way to make our project better by using it. → Thanks to the previous group that used Scratch for designing questions gave me some idea.

(2) I want to design a survey by using Scratch, but it's not that easy → those questions have to be yes/no questions.

C. The Application of apps and software

Fig. 1: Taipei Ni Hao Google site

<https://sites.google.com/site/taipeinihaotaipei/>





🔊 CONSIDERATE VOICE RECORD:

Since those Taiwanese foods have no exact English name, and those food vendors might also not speak English or your local languages well. Hence, i provide a voice record for you to order dishes successfully, communicate with those vendors, and probably learn some Taiwanese as well!

[Simply click the sentence underlined for Mandarin](#)

📍 **建國肉羹潤餅 Taiwanese Burrito**

It's like a spring roll or egg roll in the Chinese restaurant, but it's more like a "salad roll" that filled with vegetables and is highly nutritious.

- 潤餅 (蔬菜餅) 35\$ NTD

🗣️: [I want to buy one 潤餅, thank you~](#)



Fig. 2.1

📍 **雙連街滷肉飯 Braised pork rice**

Lurou Fan again! This restaurant is little more expensive than the previous one, but it provides **Sliced Chicken Rice** that is also as famous as braised pork rice in Taiwan. So if you love chicken more than pork, this restaurant will meet your expectation. Otherwise, you can simply choose between these two restaurants depends on the crowd in that day.



- 雞肉飯 (S) 35\$ NTD (L) 50 \$ NTD ([The left one](#) in the picture below)

🗣️: [I want a small bowl of sliced chicken rice, thank you~](#)

- 魯肉飯 (S) 30\$ NTD (L) 45 \$ NTD

🗣️: [I want a large bowl of braised pork rice, thank you~](#)



Fig. 2.2

I provided the link of my voice which I recorded by using Audacity in my sub-pages.

According to Fig. 2.1, there is instruction I offered previously, so they would know to click words that are underlined to listen to the voice. Once you click the link, it will have an mp3. form of voice record.

Fig. 3: Easel.ly

<https://sites.google.com/site/taipeinihaotaipei/home/contact-us>



Software: Easel.ly

Link: <https://www.easel.ly/infographic/ea0zeu>

By [Jasmine Lin](#)

All of our group members use the same format of Easel.ly. However, I chose my own illustrations in each of my profile information, and the word font as well.

Fig. 4: Scratch

<https://sites.google.com/site/taipeinihaotaipei/feedback>

Feedback

Please give us some feedback, thanks❤️!!!

There are only five questions for you to answer, and we'll certainly make the improvement after knowing your feelings about our plan. Simply YES or NO to the question is fine.

Press the link below

<https://scratch.mit.edu/projects/197147863/>

Software: Scratch

By Jasmine Lin



Fig. 4.1



Fig. 4.2

In the website, I provided link in the feedback sub-page which you can see from Fig. 4.1, and you will see Fig. 4.2 after clicking it. Soon after reading the instructions on the right side, you can start answering the questions!

IV. When I First Learned the App/Software/Platform

W7 Google site

(a.) All the students have to use it.

(b.) It is our group's presentation

W7 Evernote

(a) Reasons that are not apply in final group project:

I think that Evernote is quite simple and easy to utilize, so I didn't use it in my final project. I would like to challenge myself to learn other more difficult software.

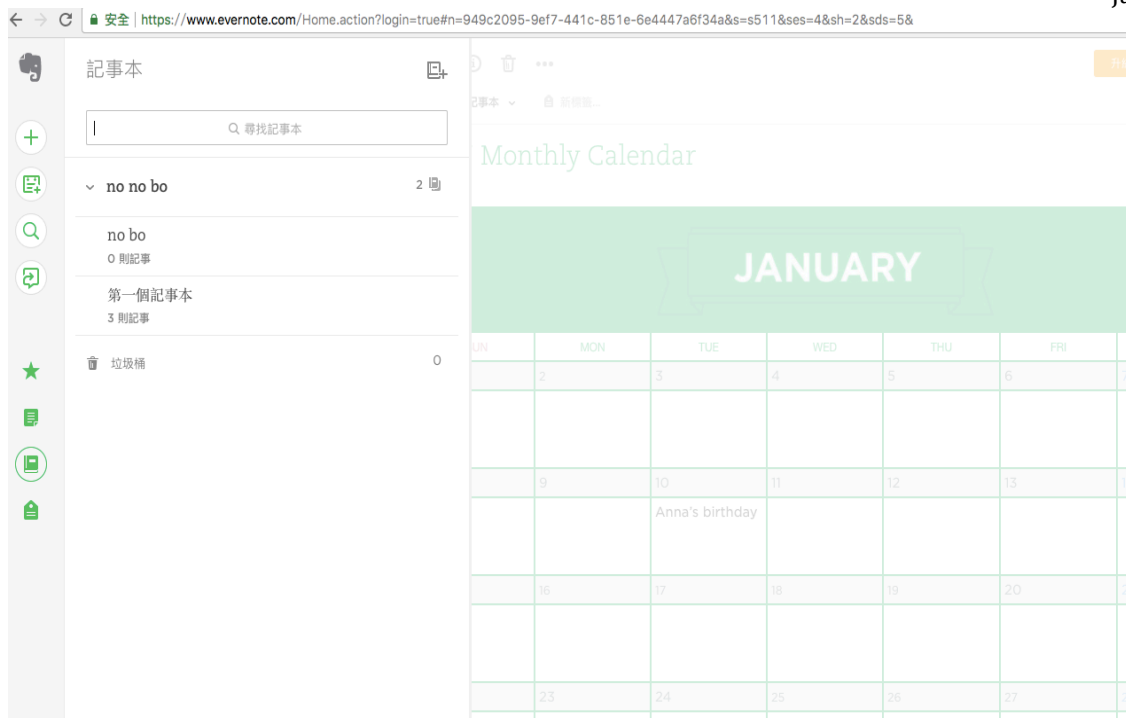
(b.) Exercise in class

1. I created three reminders: 2017 Monthly Calendar, hi, and 2017 Yearly Calendar. Second, I added some important days in my January calendar.

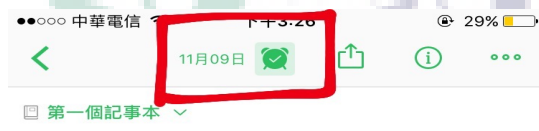
The screenshot displays the Evernote web application interface. The main content area shows a '2017 Monthly Calendar' for January. The calendar is a grid with days of the week (SUN to SAT) and dates. Key events are highlighted: '元旦' (New Year's Day) on January 1st, 'Anna's birthday' on January 10th, and 'mom's birthday' on January 27th. The left sidebar contains a list of notes, including '2017 Monthly Calendar', 'hi', and '2017 Yearly Calendar'. The top navigation bar shows the user is logged in and provides options for creating new notes or notebooks.

SUN	MON	TUE	WED	THU	FRI	SAT
1 元旦	2	3	4	5	6	7
8	9	10 Anna's birthday	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27 mom's birthday	28
29	30	31				

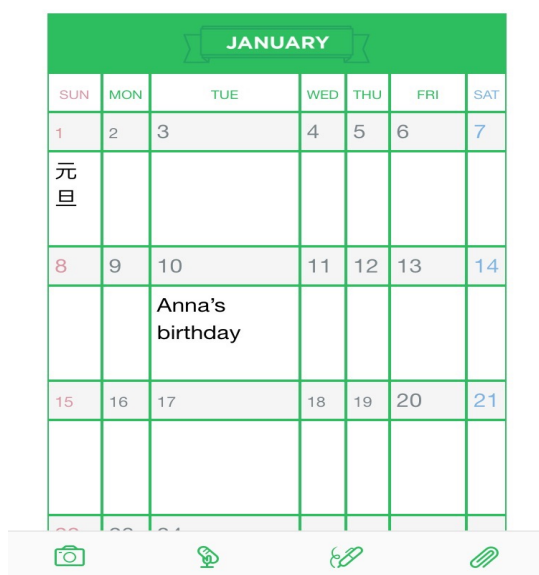
2. I have added two notebook topic: "no bo" and "no no bo".



3. I set up “the reminder date” in my first layer(2017 monthly calander)



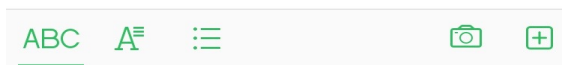
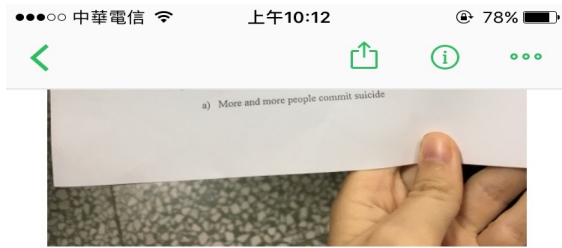
2017 Monthly Calendar



4. Insert pictures



5. Draw in Evernote

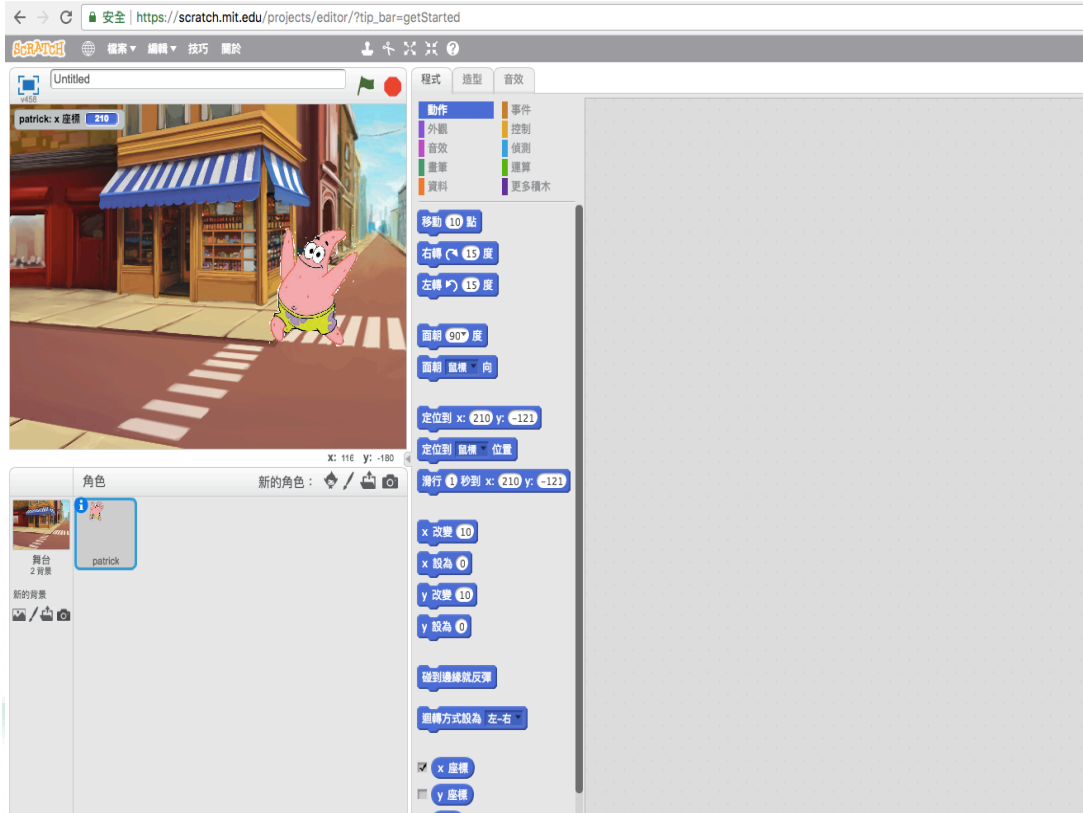


W8 Scratch

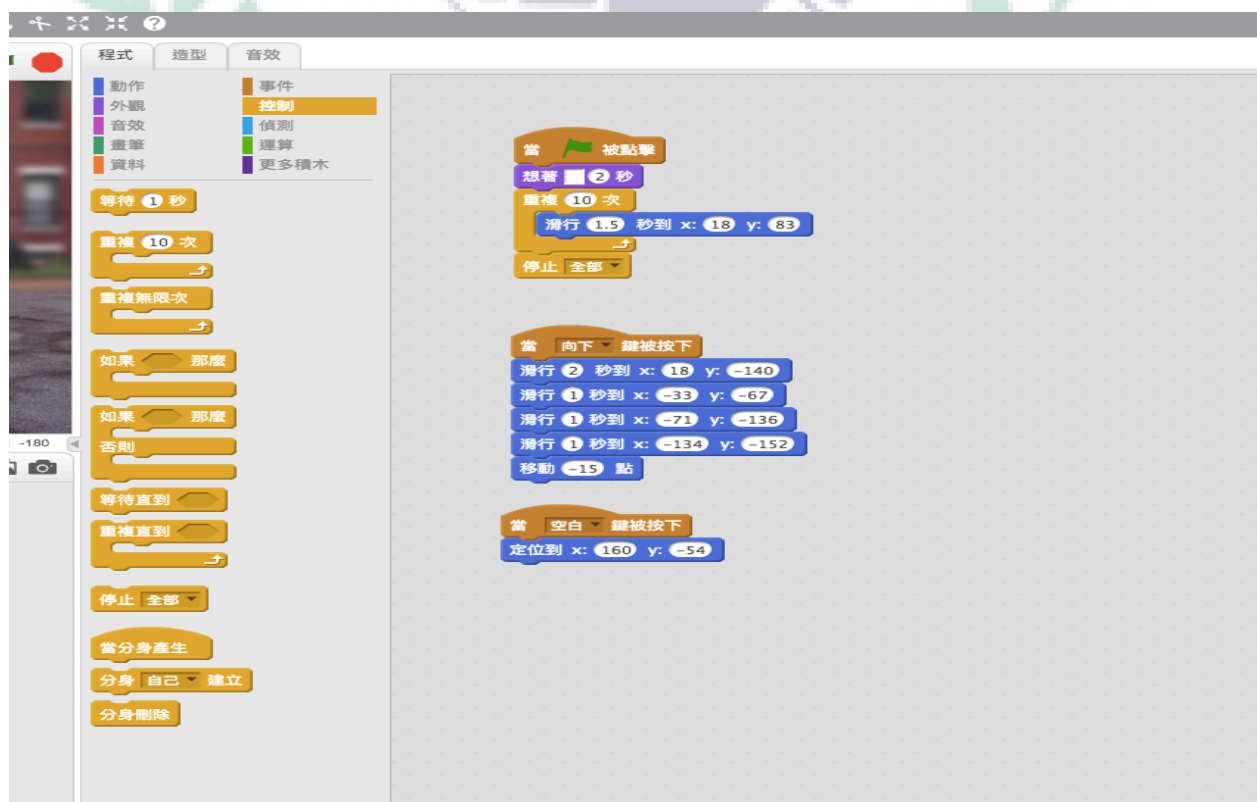
- (a.) I use it in my final project
- (b.) Exercise in class

1. Insert a picture that found on the Internet



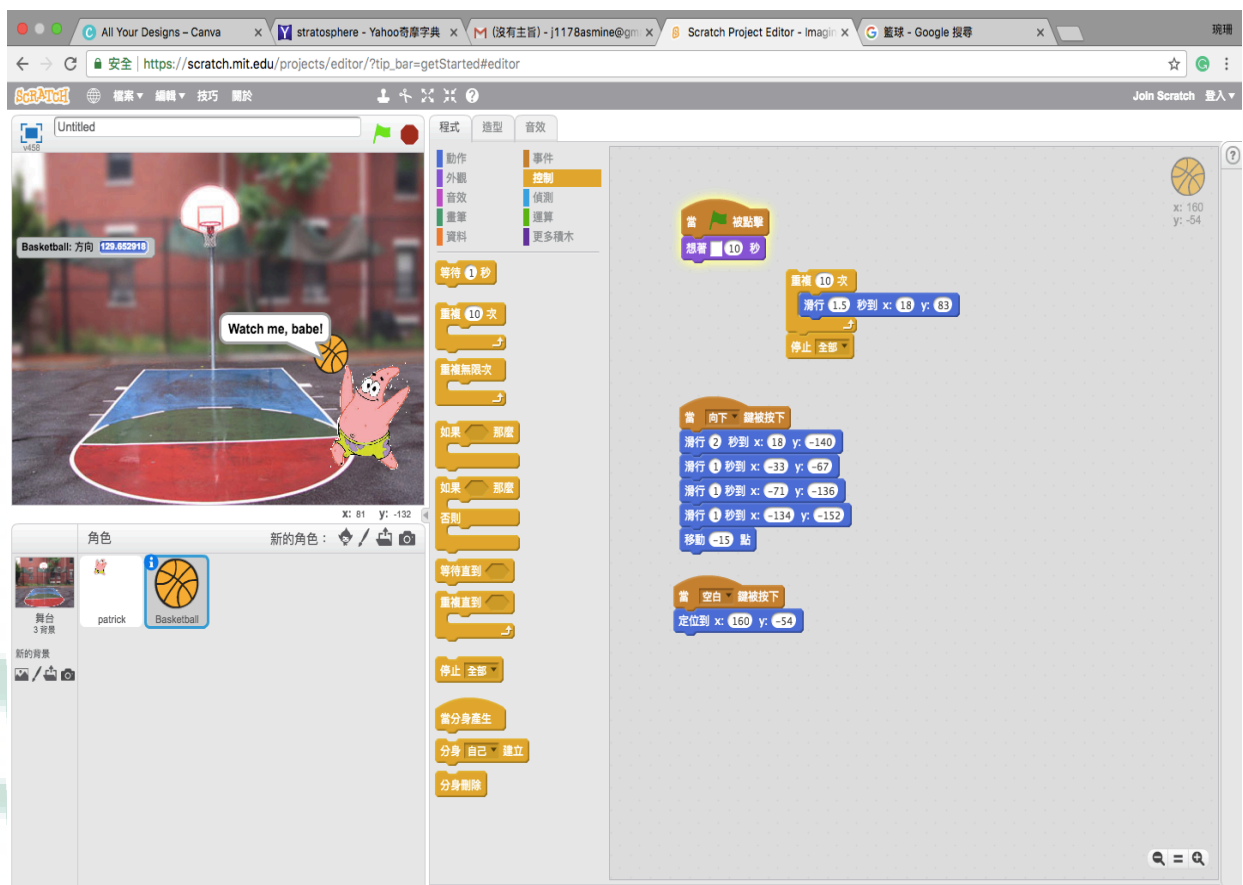


2. Set up instructions

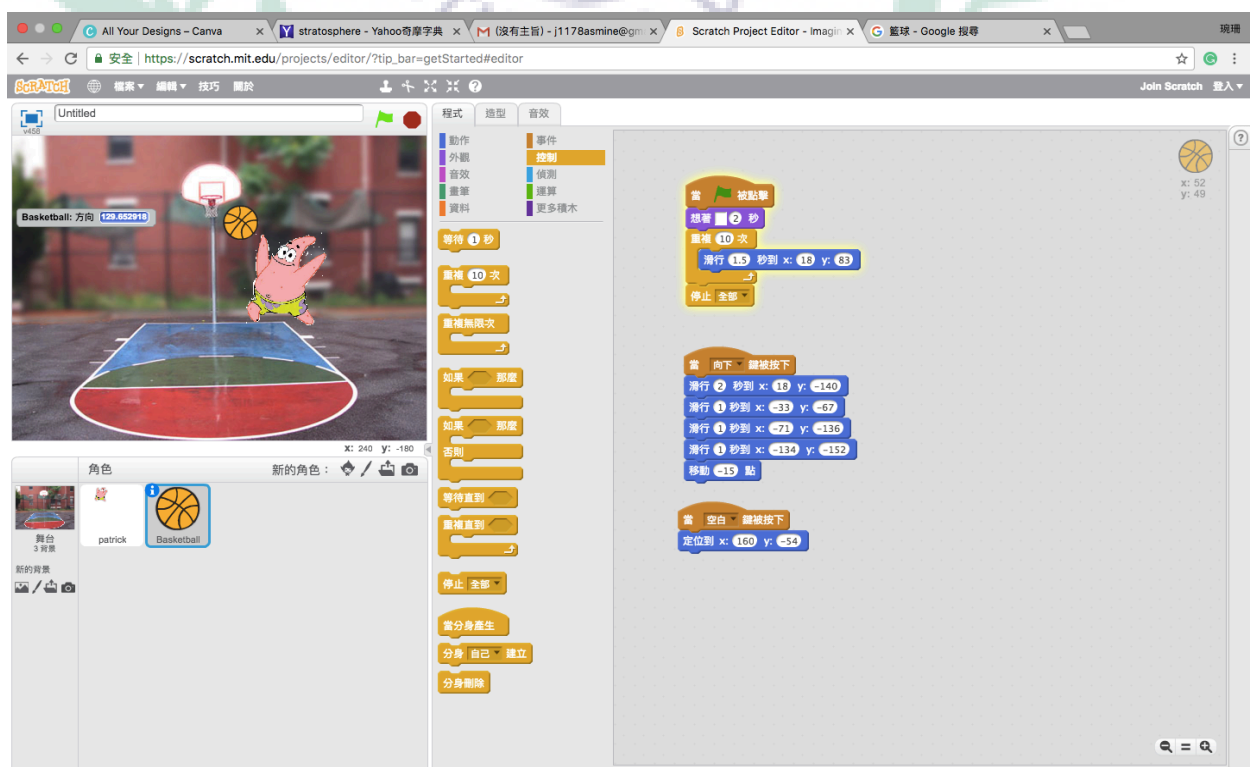


3. My final settings: Patrick star is playing basket ball~~

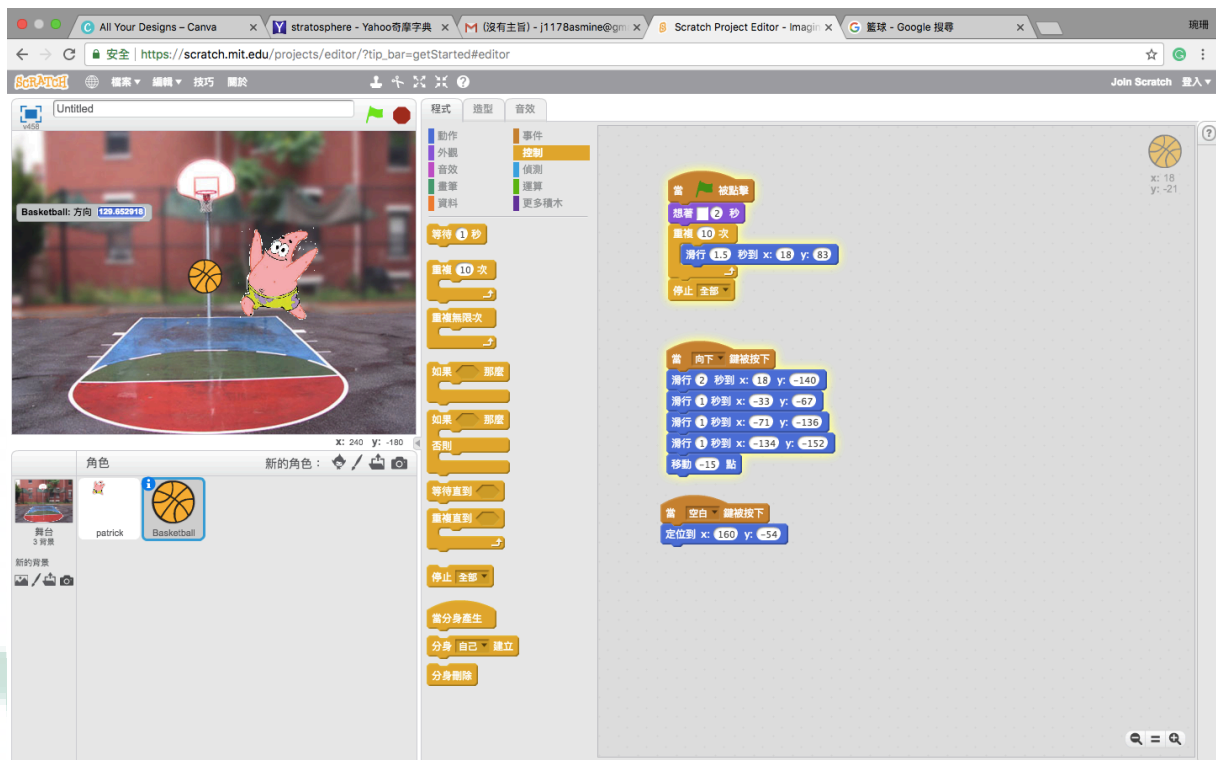
Patrick star says“ Watch me, babe!” for 2 second



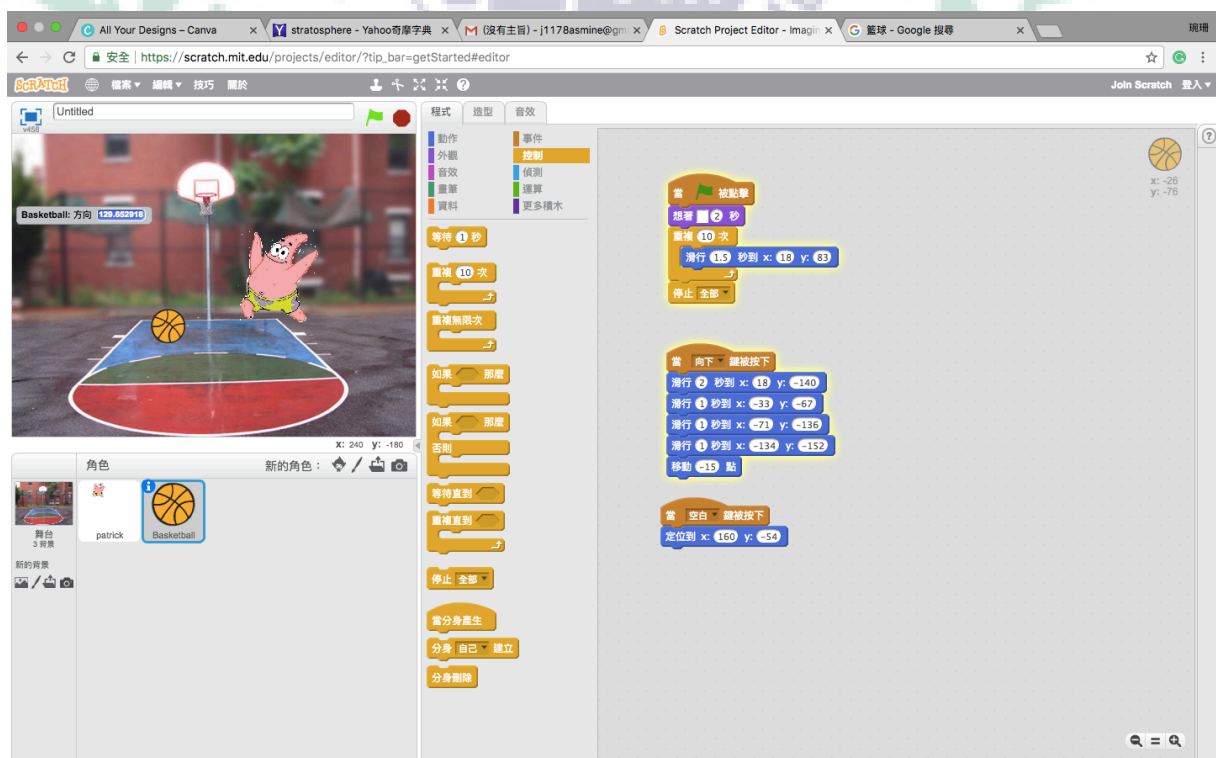
He jumps up with basketball on hand

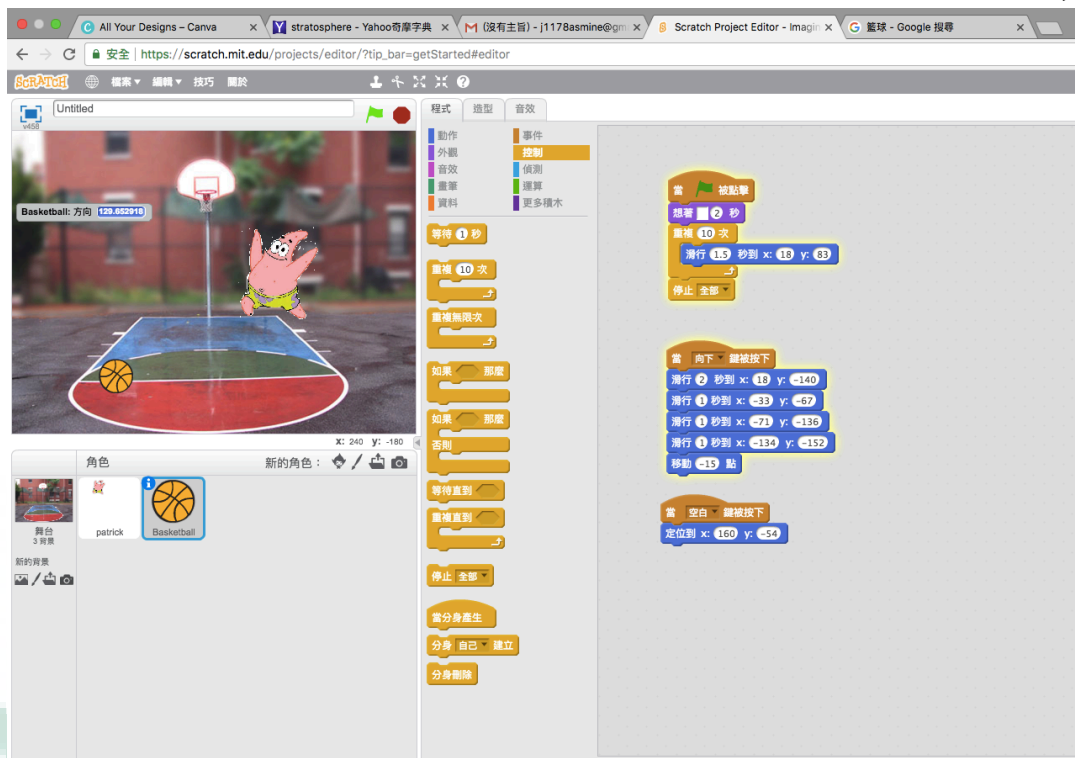


When the basketball hit the basket, it will fall down on the ground



The basketball will bounce up and down from the ground twice.





It's very cute~~~~~isn't it?

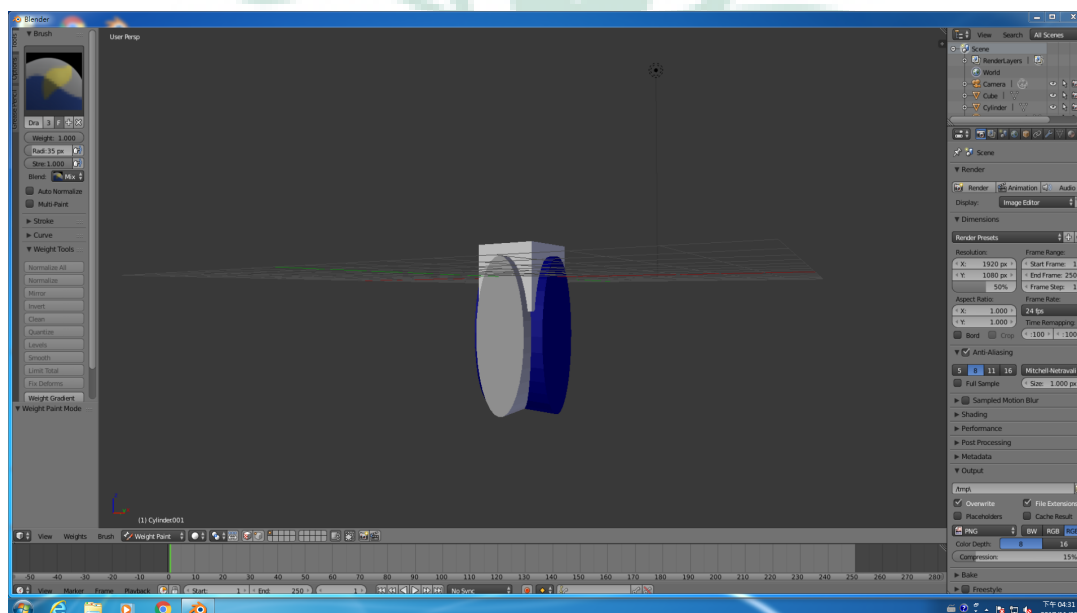
W10 Blender

(a) Reasons that are not apply in final group project:

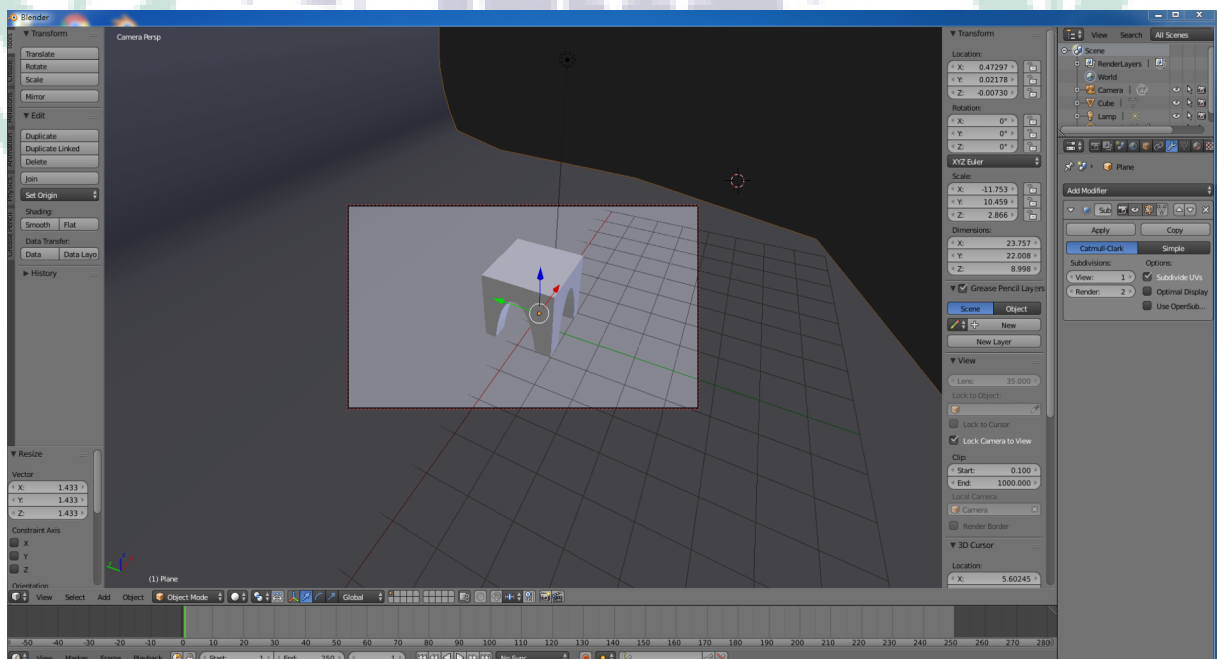
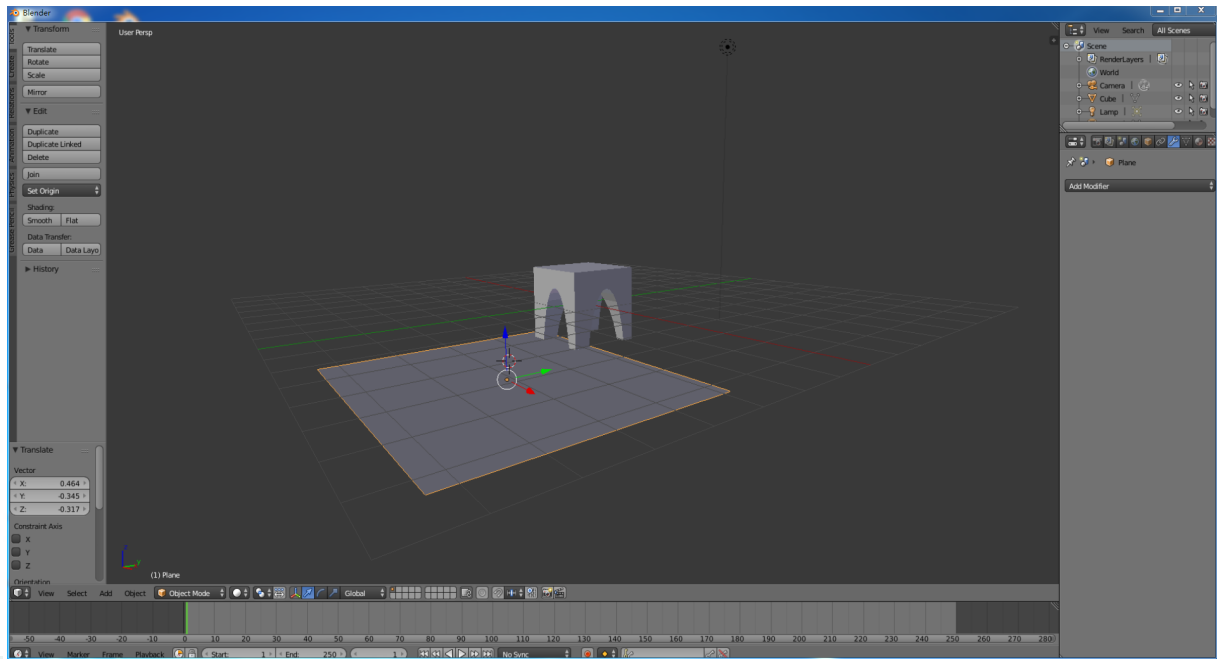
Without a doubt, it is too difficult, and it is also because there is no need for me to use Blender in the final project. But it is indeed a challenging software!

(b.) Exercise in class

1. Created a cube first



2. Through many complex steps, I eventually created a chair



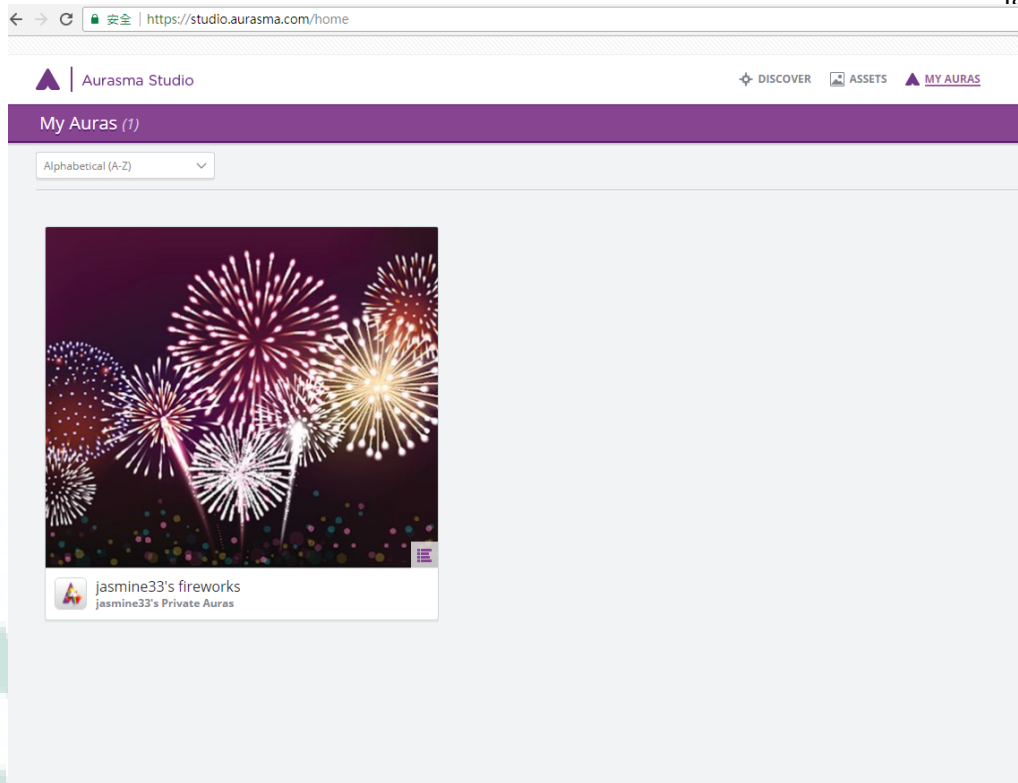
W8 Aurasma

(a.) Reason that not apply in final project:

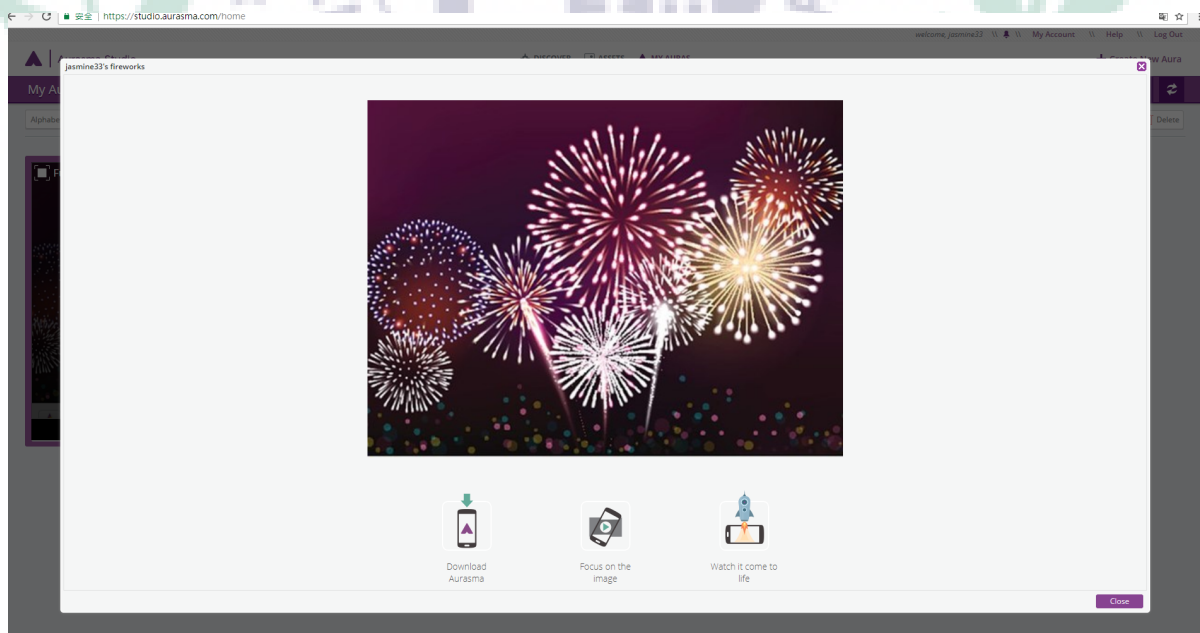
I find Aurasma can't successfully scan other pictures, and the other group members have used it in our project, so I didn't have to use it.

(b.) Exercise in class:

1. Find a picture on the Internet and insert it in Aurasma



2. Find an animation or film and insert the URL in it.

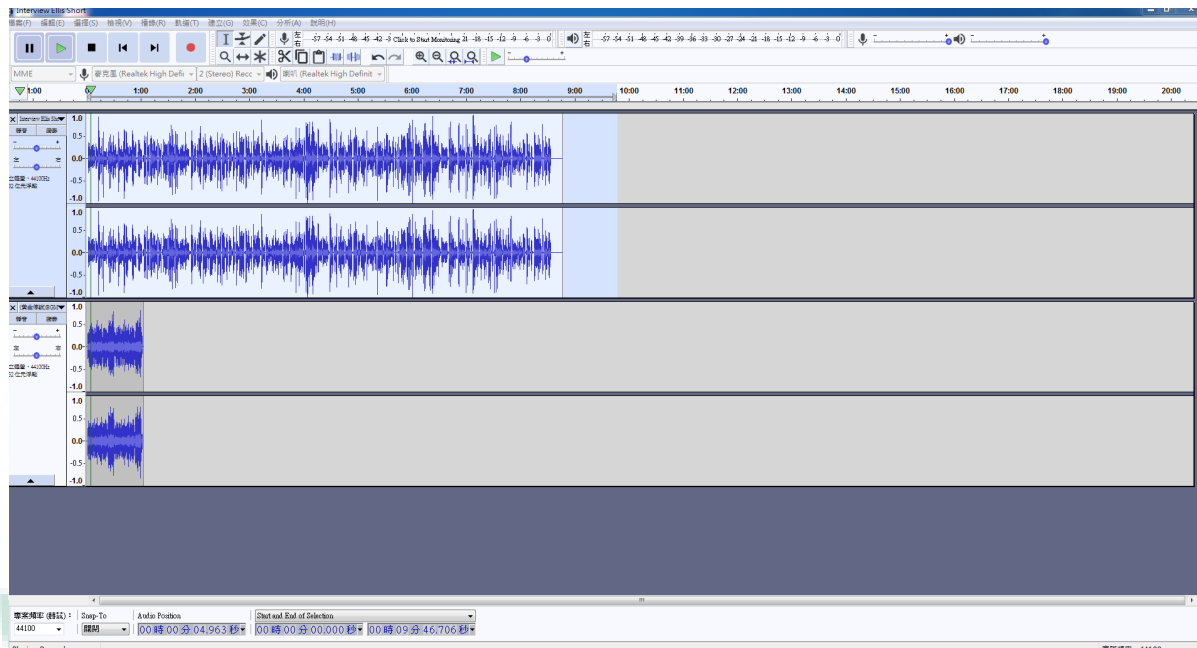


3. I can successfully use the Aurasma application in my cellphone to scan it, and the picture will turn into an animation.

W8 Audacity

- (a.) I used it in my final project.
- (b.) Exercise in class

Insert any music or sound you like, and can eventually form a music,
including we can remove the vocal.



V. Reflections And Thoughts for Creating This Project

It goes without saying that I really regard the TAIP course very useful. I would never create a website and learn to use so many kinds of software until I took the course. Before forming a website, we found some difficulties in finalizing out topic. After discussing with each other and with professor for times and times, we finally certain our project. I not only spend lots of time organizing my sub-pages, but also try to figure out how to combine it with some software. During the process, I really enjoy arranging the schedule together and my group members help me a lot. I love Taipei Ni Hao!

VI. References

(3) Text sources:

AsiaYo. “久棲貳玖-台北住宿推薦 | AsiaYo.” *AsiaYo.com*, asiayo.com/zh-tw/view

/tw/taipei-city/8983/?

“Shuanglian Morning Market in Taipei.” *My Guide Taipei*,

www.myguidetaipei.com/things-to-do/shuanglian-morning-market.

“Taipei Food Guide: 30 must eat places in Taipei! Where to eat in Taipei?” *Thanis Lim*,

www.thanislilm.com/2017/03/taipei-food-guide-must-eat-places-in.html.

(4) Picture sources:

AsiaYo. “久棲貳玖-台北住宿推薦 | AsiaYo.” *AsiaYo.com*, asiayo.com/zh-tw/view

/tw/taipei-city/8983/?

“Passenger Guide.” 桃園捷運 *Passenger Guide*, www.tymetro.com.tw/tymetro-new

/en/_pages/travel-guide/ticket.html.

VII. Appendixes

Taipei Ni Hao 台北你好

搜尋這個協作平台

About Our Project

1. **Current problem** is to solve backpackers' travel problems that avoiding crowded people, tourist attractions, traffic problems, and so on.

2. We create a website called "Taipei Ni Hao" and utilize **Cacao**, **Aurasma**, **Scratch** and **Audacity** to promote our project.

3. The **budget** for each backpacker is lower than NT\$3500.

4. We are famous bloggers and we will introduce some places and cooperate with Travel Agency.

5. Our **target audiences** are backpackers who aren't from Taipei City and foreigner backpackers.

6. Our **Goal** is to let backpackers have better choices when visiting Taipei City and let them get a further understanding of Taipei City.

The chart of Budget in detail:

Arrival+Din Tai Fung+Dadaocheng	Din Tai Fung: about 500 dollars Fare : 16 or 32 dollars (Depends on walking or not) Dadaocheng: 150 dollars
Lao Di Fang Viewing Platform+Ningxia night market (dinner)+Back to hotel	About 300 dollars (Lao Di Fang Viewing Platform+Ningxia night market) Hotel each night (include breakfast): 900 dollars
Eat breakfast at hotel+ Beitou Thermal Valley+ Dharma Drum Mountain New Nung Chan Monastery	About 120 dollars (Take MRT to Beitou+Eat Lunch)
Guandu+ Nanjichang Night Market+Back to Hotel	About 500 dollars (fare+dinner) Hotel each night (include breakfast): 900 dollars
Breakfast+ Shuanglian Market	About 150 dollars
Man-Knss+ Dinner	About 850 dollars