

天主教輔仁大學英國語文學系學士班畢業成果
ENGLISH DEPARTMENT, FU JEN CATHOLIC UNIVERSITY
GRADUATION PROJECT 2019

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iBook: The Evolution of Rock

SANCTITAS BONITAS

PULCHRITUDO

VERITAS

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Alexandra Chang

The reason why I chose it as my topic is that I really like rock music, and there are so many subgenres that sometimes it is hard to tell exactly what kind of rock song it is. I have listened to rock music since I was in junior high school. After listening to more and more rock songs, I have fallen in love with this music genre.

From my perspective, music has always been a powerful learning tool for people who want to improve not only listening ability but also comprehension. However, the meaning of lyrics vary from songs to songs; therefore, it is important to identify the audience first and I chose some iconic songs of each subgenres that have less association with drug or death, for songs with a positive topic are more approachable.

In total, it took me about three weeks to finish my iBook. For the reason that I do not own any Apple products, I had to do it at school, and I think that is why it took me such a long time to finish it. Although it took more time to prepare than I had expected, I enjoyed the process very much.

When I was collecting data for the presentation, I read a lot of articles and listened to the songs again and again. Still, I could only cover the surface of each subgenre since there are so many of them. Moreover, there are some controversies about the existence of some subgenres; even so, I tried my best to cover the parts that are less controversial. As I go over the songs that I listened to a long time ago, I could understand and appreciate the work more since I know more about the cultural background of different era.

To sum up, by doing this presentation, I gain more knowledge regarding the cultural and historical background, and I am more able to distinguish the subgenres of rock music. I would not say that I am satisfied with my iBook because it still needs some improvement; however, I am content with what I have learned.

THE EVOLUTION OF ROCK



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ALEXANDRA CHANG

CONTENTS



1950s

p3-p5

1980s

p16-p18

1960s

p6-p9

1990s

p19-p21

1970s

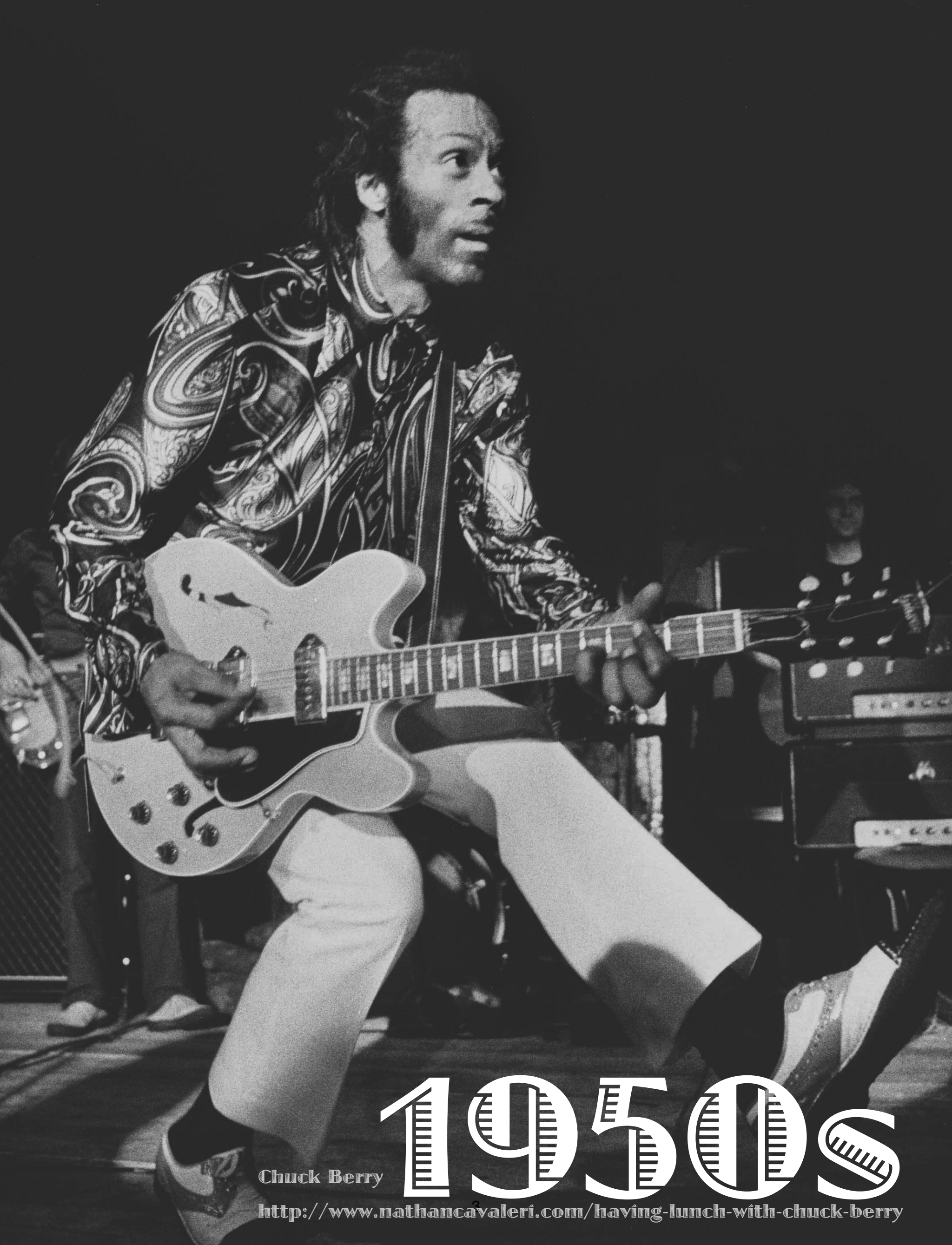
p10-p15

2000s-

p22-p23

References

p24



Chuck Berry

1950s

<http://www.nathancavaleri.com/having-lunch-with-chuck-berry>

There are many controversies about the time Rock and Roll originated, but most of them point to the 1950s. Rock and Roll originated in The United States of America and had been created by the mixture of country music, western music, rhythm and the blues.



<http://feelgrafix.com/926215-bill-haley.html>



<http://www.clickhole.com/article/remembering-legend-5-times-buddy-holly-performed-f-6677>

The Rhythm and Blues are the main innovators behind the development of Rock and Roll music. Elements of rock and roll can be heard from the Blues music in the 1920s.

Pioneering rock artists of the '50s like Chuck Berry leaned heavily on classic blues structures while demonstrating a flair as natural-born entertainers. During 1955 Rock and Roll had its first number 1 hit by Bill Haley.

The song was "Rock around the Clock." Soon after more Rock and roll hits began to follow by Little Richard



<https://blog.vegas.com/las-vegas-shows/the-59th-anniversary-of-a-million-dollar-day-62539/>



Little Richard's most celebrated work dates from the mid-1950s, when his dynamic music and charismatic showmanship laid the foundation for rock and roll. His music also played a key role in the



Bill Haley & His Comets were an American rock and roll band, founded in 1952 and continued until Haley's death in 1981. The band, also known as Bill Haley and the Comets and Bill Haley's Comets. Although several members of the



Elvis Presley
Born on January 8, 1935, in Tupelo, Mississippi, Elvis Presley came from very humble beginnings and grew up to become one of the biggest names in rock 'n' roll. By the mid-1950s, he appeared on the radio, television and the silver



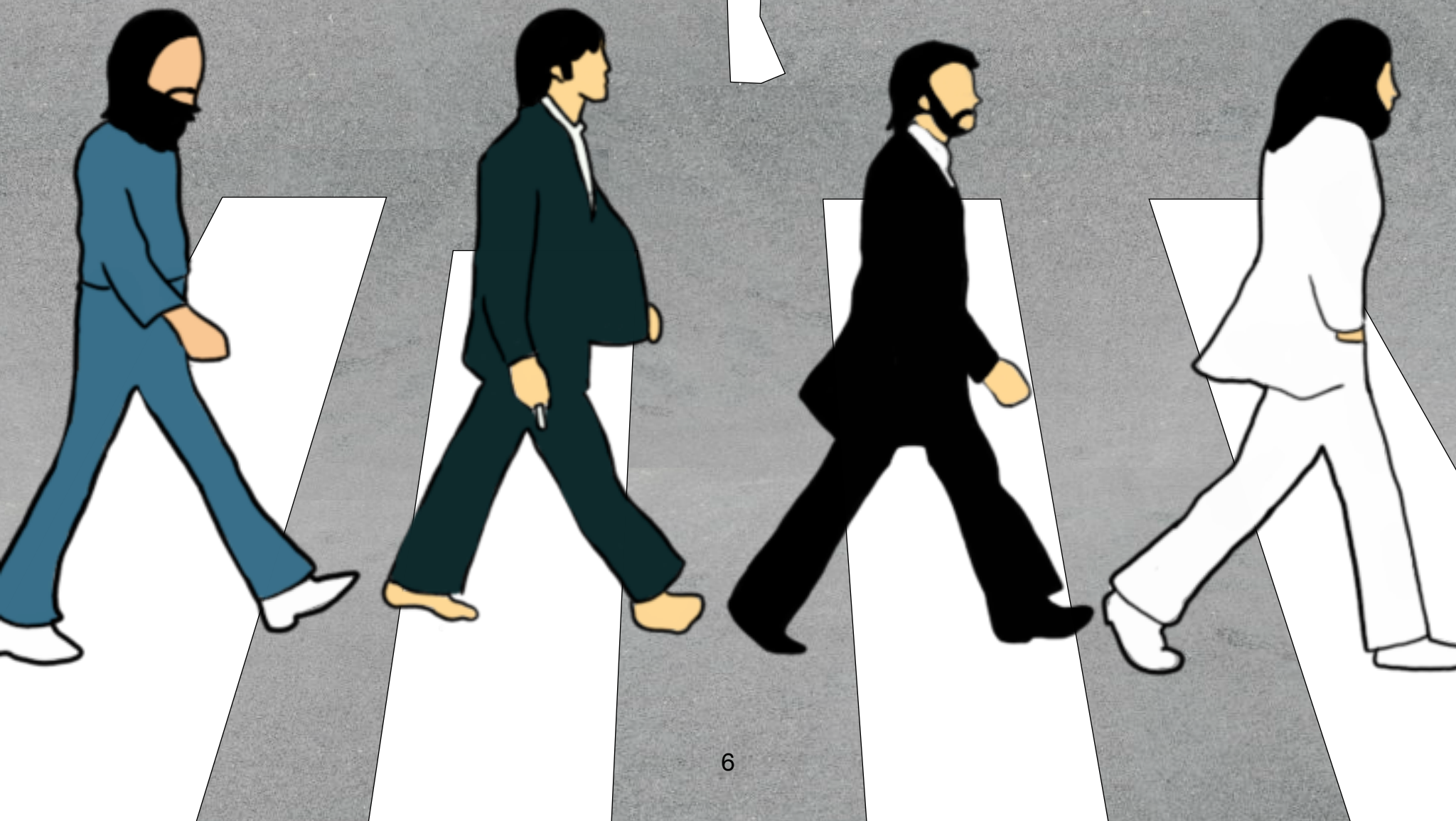
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1960s



“The thing the sixties did was to show us the possibilities and the responsibility that we all had. It wasn't the answer. It just gave us a glimpse of the possibility.”

John Lennon





Psychedelic Rock



In the sixties, rock music starts to dominate the popular music charts. Elvis Presley continues to score hits in the early part of the decade, but the music continues to diversify with the folk revival, the Brill Building sound, Phil Spector's wall of sound, girl groups and surf music, all impacting the early part of the decade. By 1964 American artists are sharing the top of the charts with U.K. bands led by the Beatles and The Rolling Stones. In the U.S. garage bands emerge, inspired by the British Invasion sound. Sixties songwriting moves beyond pop love songs and begins to include social consciousness and political statements. In the latter half of the decade psychedelic

In the sixties, television becomes a major force in rock music as networks try to attract a younger audience. American Bandstand continues with its afternoon, clean-cut, teen idol format, while the Ed Sullivan Show and other TV variety shows begin showcasing rock bands in prime time. The networks also add the weekly prime time shows Shindig and Hullabaloo featuring dancers and new music for teenage fans.



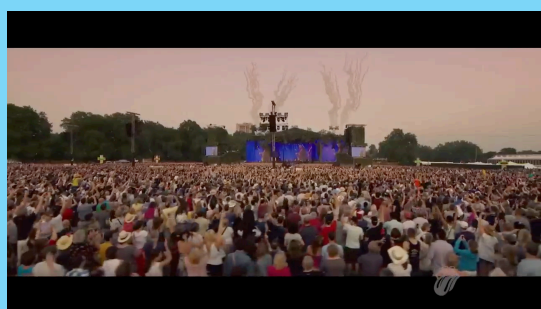
The Jimi Hendrix Experience



BRITISH INVASION

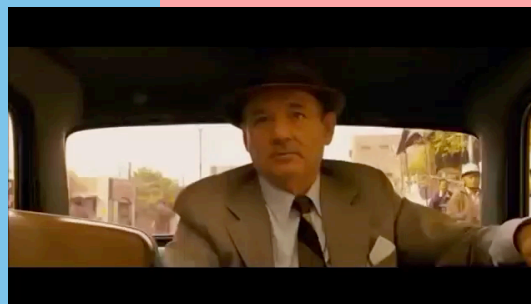


THE KINKS

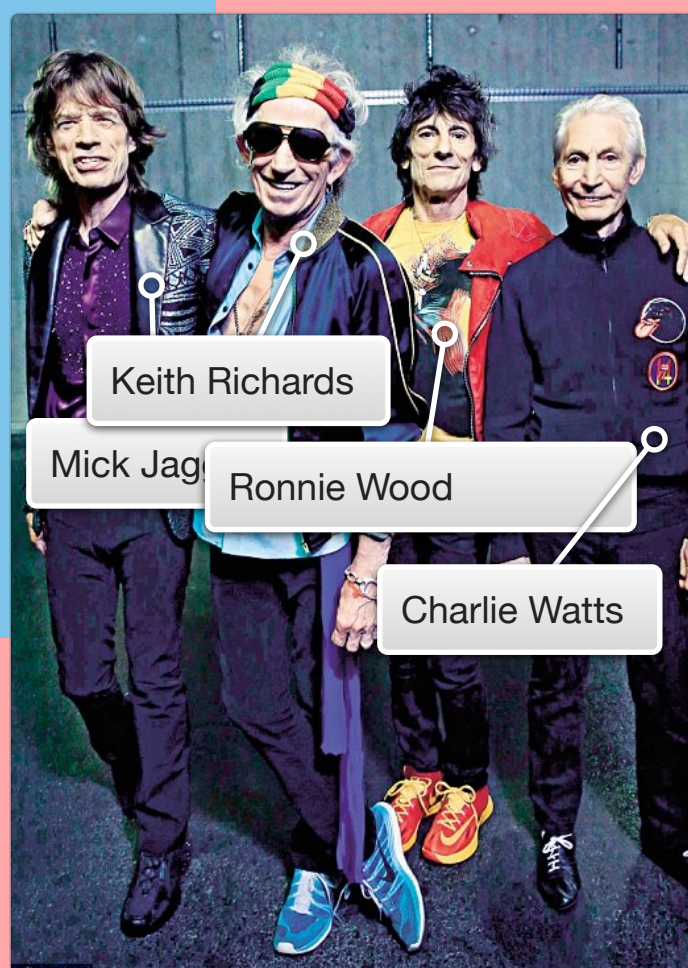


In the 1964 British Invasion the Stones were promoted as bad boys, a gimmick that stuck as an indelible image.

Their music started as a gruffer, faster version of Chicago blues, but eventually the Stones pioneered Brit-



The Kinks were a key part of the 1960s British Invasion, and their early hits – especially "You Really Got Me" and "All Day and All of the Night" – paved the way for the next decade's hard rock.



THE ROLLING STONES

The Beatles were an English rock band, formed in Liverpool in 1960. With members John Lennon, Paul McCartney, George Harrison and Ringo Starr, they became widely regarded as the foremost and most influential act of the rock era.

In the early 1960s, their enormous popularity first emerged as "Beatlemania", which is a term that describes the intense fan frenzy directed toward the British band. The phenomenon began in 1963 and continued past the band's breakup in 1970.

The Beatles built their reputation playing clubs in Liverpool and Hamburg over a three-year period from 1960. The core of Lennon, McCartney and Harrison went through a succession of drummers, most notably Pete Best, before asking Starr to join them.

They gained popularity in the United Kingdom after their first hit, "Love Me Do", in late 1962. They acquired the nickname "the Fab



“What I like to do is try to make a difference with the work I do.”

David Bowie



“When I’m dead, I want to be remembered as a musician of some worth and substance.”

Freddie Mercury

1970S

“Led Zeppelin was an affair of the heart. Each of the members was important to the sum total of what we were.”

Jimmy Page





This era in Rock music was a very complicated era as Rock



music broke into many kinds of rock. Even though we had seen traces of kinds of Rock in the late 1960s, the 1970s made them more prominent.



Rock music broke into punk rock, hard rock, progressive rock, Soft rock, pop, urban/R&B rock, Funk, heartland rock, Glam rock, Southern rock, country rock, blues rock, hip hop and more. With all these new kinds of Rock music comes a lot of options. People can choose what kind of Rock they want to listen to and bands and artists can choose as well.



Bands that had formed in the 1960s became more popular in the 1970s. Bands like Led Zeppelin, Pink Floyd, Rolling Stones, Deep Purple, The Grand Funk and The Who.



Led Zeppelin had created a perfect blend of Hard Rock and the Blues to create a sound of their own. They impacted this era greatly but along with these bands, new bands that had formed in the 1970s had also been very influential, such as The Eagles, Queen and David Bowie.



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HARD ROCK / HEAVY METAL.



PUNK ROCK



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GLAM ROCK

DAVID BOWIE



QUEEN



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PROGRESSIVE ROCK



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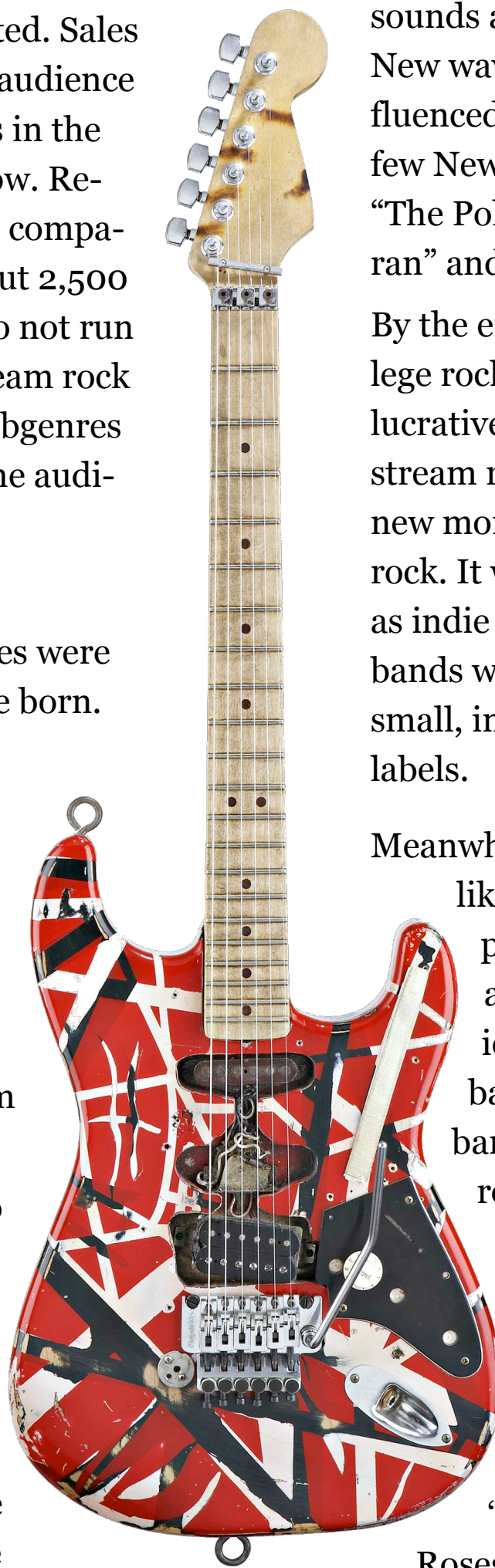


1980s

By the beginning of 1980, disco music died and a void was created. Sales were plummeting as the audience who used to be teenagers in the 60s were all grown up now. Recording and music based companies had to get rid of about 2,500 employees just so they do not run out of business. Mainstream rock started to go stale and subgenres continued to dominate the audiences' attention.

In the 1980s a lot of genres were continued and many were born. They were Rap/Hip Hop, R&b/Urban, Pop, New Wave, Electronic, Heavy Metal, Glam metal, Speed metal, Gothic Rock, Rockabilly revival, Punk/Hardcore, Alternative Rock and mainstream

New Wave and Synthpop was a very popular Rock music genre in this era and it was also new. It was very similar to Punk Rock music but instead of being full of rage for the government these were subjected to anti-corporation.



New wave music had poppy sounds and very unique lyrics. New wave music was also influenced by Funk and Disco. A few New wave artists include “The Police”, “The Duran Duran” and “The B-52s.”

By the end of the ‘80s, college rock had become such a lucrative alternative to mainstream rock that it received a new moniker: alternative rock. It was also referred to as indie rock because the bands were often signed to small, independently owned labels.

Meanwhile, American groups like R.E.M. toyed with post-punk elements, balancing introspective lyrics with traditional rock-band arrangements. These bands were dubbed college rock because of their popularity on college radio stations.

The 1980s era also enjoyed harder styles of music. Bands like “Def-Leppard”, “Guns n Roses”, “Aerosmith” etc. The 80s also had harder metal bands called Thrash metal which included bands like Metallica, Iron Maiden and Slayer

HAIR METAL



MÖTLEY CRÜE



DEF LEPPARD

1990s

STONE TEMPLE PILOTS



RADIOHEAD

blink-182

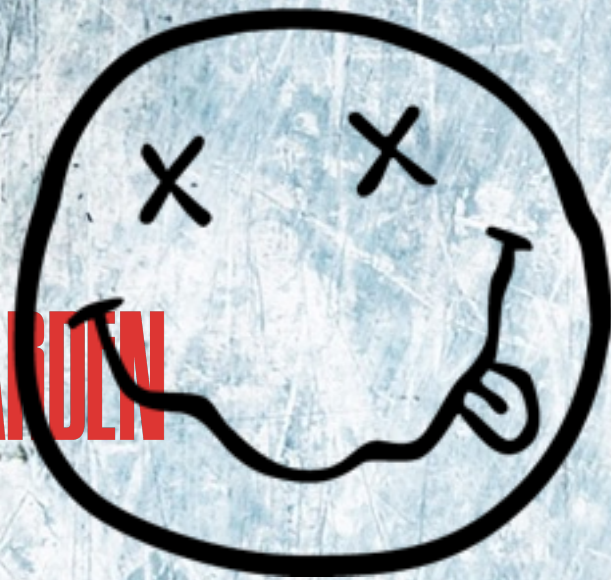
PEARL JAM

ALICE IN CHAINS

R.E.M.

NIRVANA

Slipknot



SOUNDGARDEN



suede

rage against the machine

blur



the smashing pumpkins

GREENDAY

Britpop



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Grunge



2000s-



Radiohead are an English rock band from Abingdon, Oxfordshire, formed in 1985.

The band consists of Thom Yorke (vocals, guitar, piano, keyboards), Ed O'Brien (guitar, backing vocals), Phil Selway (drums, percussion, backing vocals), and brothers Jonny Greenwood (lead guitar, keyboards, other instruments) and Colin Greenwood (bass). They have worked with producer Nigel Godrich and cover

Jones (lead vocals and lead guitar), Richard Jones (bass guitar, piano and backing vocals), Adam Zindani (rhythm guitar and backing vocals), Jamie Morrison (drums) and touring member Tony Kirkham (keyboards).



Coldplay are a British rock band formed in 1996 by lead vocalist and keyboardist Chris Martin and lead guitarist Jonny Buckland at University College

London. After they formed under the name Pectoralz, Guy Berryman joined the group as bassist and they changed their name to Starfish. Will Champion joined as drummer and backing vocalist, completing the lineup. The band renamed

Bring Me the Horizon, often known by the acronym BMTH, are a British rock band Formed in 2004, the group currently consists of vocalist Oliver Sykes, guitarist Lee Malia, bassist Matt Kean, drummer Matt Nicholls and keyboardist Jordan Fish. The style of their early work, has primarily been described as deathcore, but they started to adopt a more eclectic style of metalcore on subsequent albums.



Stereophonics are a Welsh rock band that formed in 1992. The band consists of Kelly



Foo Fighters is an American rock band, formed in Seattle, Washington in 1994. It was founded by Nirvana drummer Dave Grohl as a one-man project following the dissolution of Nirvana after the death of Kurt Cobain. The group got its name from the UFOs and various aerial phenomena that were reported by Allied aircraft pilots in World



Paramore is an American rock band from Franklin, Tennessee, formed in 2004. The band currently consists of lead vocalist Hayley Williams, guitarist Taylor York and drummer Zac Farro.



Thirty Seconds to Mars (commonly stylized as 30 Seconds to Mars) is an American rock band from Los Angeles, California, formed in 1998. The band consists of Jared Leto (lead vocals, guitar, bass, keyboards), Shannon Leto (drums, percussion) and Tomo Miličević (lead guitar, bass, violin, keyboards, other instruments).



The Killers are an American rock band formed in 2001 by members Brandon Flowers (lead vocals, keyboards, bass) and Dave Keuning (lead guitar, backing vocals). Mark Stoermer (bass, rhythm guitar, backing vocals) and Ronnie Vannucci, Jr. (drums, percussion) would complete the current lineup of the band in 2002.

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