



## Getting a Business Master Degree in Spain? [IQS, Barcelona, Ramon Llull University](#) Admission Information for Fall 2023

<b>Master Programs for Seniors 碩士班</b> 線上申請流程說明： <a href="#">IQS-masters-ad-process-ENG-2023-2024.pdf</a> 線上報名網址： <a href="#">Start Online Pre-registration</a>	<b>Dual Bachelor + Master Program 大四+碩士班</b> <b>Application deadline: 2023/05/17, 15:00 前</b> <b>Email subject: IQS application_student#_name</b>
<b>1. Master in</b> <a href="#">International Marketing in a Digital Environment</a> (English)	<b>1 year BA + 1 year MA in</b> <a href="#">International Marketing in a Digital Environment</a> (English)
<b>Apply online</b>	<b>Submit to Sophie Lee &lt;<a href="mailto:G20@mail.fju.edu.tw">G20@mail.fju.edu.tw</a>&gt;</b>
<b>2. Master in</b> <a href="#">Industrial Business Management</a> (English)	<b>1 year BA + 1 year MA in</b> <a href="#">Industrial Business Management</a> (English)
<b>Apply online</b>	<b>Submit to Libby Hsieh &lt;<a href="mailto:152682@mail.fju.edu.tw">152682@mail.fju.edu.tw</a>&gt;</b>
<b>3. Master in</b> <a href="#">Wealth and Financial Management</a> (Spanish)	<b>1 year BA + 1 year MA in</b> <a href="#">Wealth and Financial Management</a> (Spanish)
<b>Apply online</b>	<b>Submit to Felisa Chen &lt;<a href="mailto:D23@mail.fju.edu.tw">D23@mail.fju.edu.tw</a>&gt;</b>

### 申請資料 Required materials

<p>Please merge the files in the following order to 1 PDF file for submission.</p> <ol style="list-style-type: none"> <li>Academic transcript (in English) with grade point average (0-10)</li> <li>1 ID Photography in colour and a white background</li> <li>1 Copy of valid ID and passport (both sides)</li> <li>Document that accredits the necessary level of. English or Spanish</li> </ol> <p><b>*Please refer to the information on different programs (BA/MA or MA).</b></p>	<p>Email 附件請依以下檔案順序排列合併為一 PDF 檔繳交。</p> <ol style="list-style-type: none"> <li>英文版成績單(含 GPA)</li> <li>白色背景彩色個人照</li> <li>身份證明正反面影本及護照影本 (封面和內頁)</li> <li>語言能力證明 (英文組：托福 iBT 80，或其他相當於 CEFR B2 成績/西文組：B1 / B2)，請參照各頁學制說明繳交)</li> </ol>
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# 1. International Marketing in a Digital Environment ([Brochure 簡介](#))

**Dual Master Programme**

Master in International Marketing in a Digital Environment / Master in International Marketing & Sales Management

This dual programme provides specialised training in international marketing, digital marketing and sales management, combining academic rigour with practical application.

We will develop transferable skills allowing you to begin a successful career in marketing at international companies.

TOP 100 WORLDWIDE  
QS WORLD UNIVERSITY RANKINGS

TOP 100 WORLDWIDE  
eduniversal

**Duration**  
1 academic year / 2 semesters  
60 + 6 ECTS additional credits

**Teaching Language**  
English

**Timetable**  
Monday to Friday, 9:00am-5:00pm  
(10:00am to 2:00pm)

14 IQS SCHOOL OF MANAGEMENT

Program/ Degree	Language	Quota /Language level	Credits/ Tuition
<b>1 year BA + 1 year MA</b> Undergraduate students from other fields than the business one *商管領域以外	BA: (English or Spanish)  MA: English	4 English: TOEFL iBT 80, or those scores equivalent to CEFR B2 (if applies) / Spanish: B1 or B2 (if applies)	1 <sup>st</sup> year 24 BA ECTs in <b>business field</b> /semester: <b>Free</b>  2 <sup>nd</sup> year 60 MA ECTs:14,400€
<b>1 year MA</b> Graduates in the economy, business, marketing, management and tourism fields *商管及觀光領域 (非該領域, 需補修相關課程如下說明)	English	4 English: TOEFL iBT 80, or those scores equivalent to CEFR B2	60 MA ECTs: 11,900€ (2500€ <b>waived</b> from 14,400€)

\*Applicants that come from a different Social Sciences fields or with a different academic background, such as Engineering, will be asked to enrol to the following complementary training courses: Marketing Principles and Strategies (6 ECTS) and Accounting for Decision Making (3 ECTS). Other applicants that come from Advertising and Public Relations field will be asked to enrol to the following complementary training course: Accounting for Decision Making (3 ECTS). These intensive courses start and finish on September.

[\[Thesis advising\]](#)

All FU JEN students will complete the final master thesis at the end of the master program. The final thesis may be supervised by one faculty PhD from IQS SM and it could be co-directed by one faculty PhD from FU JEN. The final thesis will accomplish the regulations from IQS SM

## 2. Industrial Business Management ([Brochure 簡介](#))

**Máster en Gestión de Empresas Industriales**  
Master in Industrial Business Management

Como graduado universitario, procedente de titulaciones técnicas y científicas, obtendrás los conocimientos y habilidades necesarias para desarrollar tu carrera profesional en el ámbito de la gestión y dirección de empresa.

Podrás asumir tareas directivas y responsabilidades de gestión en cualquier área funcional de la empresa, sea cual sea su tamaño y liderar la creación de nuevas empresas de base científico-tecnológica.

As a university graduate coming from technical and scientific qualifications, you'll obtain the knowledge and skills necessary to develop your professional career in the field of management and business management.

You can take on managerial tasks and management responsibilities in any functional area of the company, regardless of its size and create new companies with a scientific-technological base.

**TOP 50 WORLDWIDE**  
eduniversal

<b>Duración y carga lectiva</b> 1 curso académico 60 créditos ECTS	<b>Prácticas en Empresa</b> 7,5 créditos ECTS	<b>Idioma de impartición</b> Español o inglés	<b>Horario</b> Grupo en español: lun-vie. 18.00 h-21.30 h Grupo en inglés: lun-vie. A partir de las 15.00 h
<b>Duration and Academic Workload</b> 1 Academic Year 60 ECTS credits	<b>Work Placement</b> 7.5 ECTS credits	<b>Teaching Language</b> Spanish or English	<b>Timetable</b> Spanish group: Mon. - Fri. 6 pm to 9:30 pm English group: Mon. - Fri. from 3 pm

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Program/ Degree		Language	Quota /Language level	Credits/ Tuition
<b>1 year BA + 1 year MA</b>	Undergraduate students from other fields than the business *商管領域以外	English or Spanish	4 (MIBM taught in English); English: TOEFL iBT 80, or those scores equivalent to CEFR B2 (if applies) /	1 <sup>st</sup> year 24 BA ECTS in <b>business field</b> /semester: <b>Free</b>  2 <sup>nd</sup> year 60 MA ECTS:13,200€
<b>1 year MA</b>	Graduates in scientific or technical areas, such as engineering, architecture and health sciences. *科技領域(工程、建築、健康科技等) *非該領域，無相關課程可修	English or Spanish	4 (MIBM taught in English);  FU JEN students will provide a minimum TOEFL iBT 80, or those scores equivalent to CEFR B2 in the case that all subjects are taught in English.	60 MA ECTS: 10,700€ ( <b>2500€ waived</b> from 13,200€)

### 3. Wealth and Financial Management ([Brochure 簡介](#))

**Máster en Gestión Patrimonial y Financiera**

El Máster en Gestión Patrimonial y Financiera proporciona una formación superior técnica y especializada en las áreas de banca privada, gestión patrimonial y finanzas corporativas.

Este máster forma parte del University Affiliation Program del CFA® Institute y prepara al estudiante para asumir puestos de responsabilidad y dirección en el ámbito financiero.

Máster universitario acreditado por la CNMV

Participante en el CFA Institute University Affiliation Program

**Duración y carga lectiva**  
1 curso académico  
60 créditos ECTS

**Prácticas en Empresa**  
6 créditos ECTS

**Idioma de impartición**  
Español

**Horario**  
De lunes a viernes  
de 17.00 h a 18.00 h a 21.00 h (indicativo)

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Program/ Degree	Language	Quota /Language level	Credits/ Tuition
<b>1 year BA + 1 year MA</b> Undergraduate students from other fields than the business *商管領域之外	BA: (English or Spanish);  MA: Spanish	4 English: TOEFL iBT 80, or those scores equivalent to CEFR B2 (if applies) / Spanish: B1 or B2 (if applies)	1 <sup>st</sup> year 24 BA ECTs in <b>business field</b> /semester: <b>Free</b>  2 <sup>nd</sup> year 60 MA ECTs:11,940€
<b>1 year MA</b> Graduates of the Administration and Business Management, Economics Finance and Accounting Fields. *企業管理、經濟、財金及會計領域 (非該領域，需補修相關課程)	Spanish	4 Spanish: B1/ B2	60 MA ECTs: 9,440€ ( <b>2500€ waived</b> from 11,940€)

\*Applicants that come from a different Social Sciences fields or with a different academic background, such as Engineering, will be asked to enrol to a finance complementary training course.

#### [Thesis advising]

All FU JEN students will complete the final master thesis at the end of the master program. The final thesis may be supervised by one faculty PhD from IQS SM and it could be codirected by one faculty PhD from FU JEN. The final thesis will accomplish the regulations from IQS SM.