

Curriculum for Fall 2024: Elective Courses



University Required Course

UR301. Professional Ethics [專業倫理]

2 credits

Dr. John Basourakos <johnbasourakos1@yahoo.ca >

For Juniors and above

Class size: 40

A. Course Description:

A review of selected ethical theories, concepts, and principles with emphasis on their applications in business, the professions, and the contemporary workplace. The course will briefly introduce students to some important theories in traditional moral philosophy, ranging from utilitarianism (consequentialism), to an ethics of care. Students will then be required to apply these theories to help resolve or at least clarify a range of ethical dilemmas that typically occur in different professions. Among the moral issues that will be analyzed and discussed are: privacy, conflict of interest, confidentiality, whistle blowing, breach of contract, organizational oversight, policy violations, fairness and trust, and sexual harassment and workplace discrimination. The course will also touch on acceptable work etiquette. Students will watch and respond to representations of various ethical dilemmas in films, television episodes, and documentaries.

B. Course Objectives:

1. Students will learn to identify and to critically analyze ethical issues in several professional areas and in their personal lives.
2. Students will analyze complex ethical dilemmas that arise in several professions in terms of the contextual variables that determine and qualify each particular case.
3. Students will apply relevant ethical principles and arguments in moral philosophy to assess the viability of different forms of ethical response to various ethical dilemmas that one may encounter in the workplace.



Advanced Literature and Culture Courses

LC001. English Literature II [英國文學 (二)]

3 credits

Dr. Paul Bellew < paul.b.bellew@gmail.com >

For Sophomores and above

Class size: 40

Prerequisite: Introduction to Literature

CL001. Modern Interpretation of Chinese lyric Poetry [古典抒情詩的現代詮釋]

2 credits

Ms. Yen-zhen Wu < fjntnu@gmail.com>

For Juniors and above

Class size: 40

Please see page 23-29 for course description.

CL002. Team Creativity and Practical Writing [團隊創意與實用寫作]

2 credits

Ms. Yen-zhen Wu < fjntnu@gmail.com>

For Juniors and above

Class size: 40

Please see page 30-36 for course description.



Advanced Language Studies Courses

LS001. Introduction to TEFL [英語教學概論]

3 credits

Dr. Doris Shih < dshih@mail.fju.edu.tw>

For Juniors and above

Class size: 40

This course deals with the reviews of contemporary research and approaches applied to material development and instructional design for English as a Foreign Language (EFL) instruction. The contents of the course will be presented through various ways: presentations given by the instructor, in-class and online discussions, student presentations, and individual and group assignments. These methods will stimulate students to think about issues discussed in the research and also develop materials and instruction for teaching EFL. Lesson plans and instructional materials produced for the in-class presentations will be uploaded into the online environment for others to access. In addition

to the textbooks, we will also use some online resources and web-board discussions as learning materials. It is highly likely that we will also be going to Guo-Tai Elementary School near FJCU for service-learning purposes (details will be set and announced at the beginning of the semester).

Course Goals:

This course enables you as a student to:

1. become knowledgeable of contemporary research in EFL teaching and learning.
2. realize successful second language learning depends on multiple factors, such as cultural, emotional, and cognitive factors.
3. apply different approaches in developing EFL instruction.
4. become familiar with the use of different technologies with EFL material development and instructional design.

Texts required:

Larsen-Freeman, D., & Anderson, Marti (2011). *Techniques and Principles in Language Teaching* (3rd ed.). Oxford: Oxford University Press.

Handouts.

Requirements:

1. Attendance
2. Participation
3. Service Learning at Guo-Tai Elementary School
4. Design in workstation-type of learning
5. Midterm
6. A presentation & paper on instructional material development and events of one lesson

Tentative topics:

Language and culture

Five hypotheses about second language acquisition

The Grammar Translation Method

The Audiolingual Method

The Silent Way

Desuggestopedia

Community Language Learning

Total Physical Response

Communicative Language Teaching

Content-based Instruction

Task-based Language Teaching
Participatory Approaches
Learning Strategy Training, Cooperative Learning, & Multiple Intelligences
Teachers' debates
Workstation-type of learning in EFL classrooms
Emerging Technologies
Lesson plans



Advanced writing: Required courses for Seniors.
Please take one of the followings.

AW001. Introduction to Translation Studies: Theories and Applications I [翻譯概論：理論與實務(一)]

2 credits

Dr. Xin-xin Du < coetzeefoe1940@yahoo.com.tw >

For Seniors only

Class size: 25

Prerequisite: CC III

AW002. Introduction to Film Review and Film Analysis [影評寫作入門]

2 credits

Dr. John Basourakos < johnbasourakos1@yahoo.ca >

For Seniors only

Class size: 25

Prerequisite: CC III

The purpose of this course is to introduce students to the critical skills required to read, interpret, and analyze films through a survey of different approaches. The course aims to develop students' 'visual literacy' and analytical skills for the purpose of composing film reviews and film analyses. Throughout the semester students will have the opportunity to watch several films which will be the subject of in-class discussions, and they will also examine different aesthetic styles, visual techniques and formal and narrative elements that comprise the fundamentals of visual communication in films. We will investigate the nature of film as an art form, explore the role of the critic in the film industry and society at large, and apply a variety of theoretical frameworks and critical methodologies to our discussion of selected films. Students will also learn about the fundamentals of film review

and analysis. Students will express their interpretations and criticism of specific films in class, through written reviews and oral presentations.

Course Objectives:

1. Students will develop 'visual literacy' and analytical skills with regards to the medium of film.
2. Understand and identify the formal elements of cinema and cinematic genres with regards to their history and cultural significance.
3. Apply terminology and concepts relevant to film review and film analysis.
4. Analyze and evaluate different levels of meaning, style, and formal composition in films.
5. Demonstrate knowledge of how to review and to critique a film after they have viewed specific types of films, delivering clearly phrased responses to questions and prompts about these films.

AW003. Journalistic Writing I: Newsletter [新聞英文寫作(一)：電子報]

2 credits

Dr. Donna Tong < 080695.fju.edu.tw@gmail.com >

For Seniors only

Class size: 20

The course will provide an introduction to journalistic writing and magazine production including sourcing reliable information, cultivating multiple sources, writing news stories following industry standards for publication, establishing and uploading an online news edition, as well as soliciting, managing, editing, writing stories, creating and designing layout, working with sponsors, and advertising the magazine.

During Fall semester, students will produce a department newsletter for Fall and assign roles for the department magazine to be completed in Spring. The department newsletter will only cover events in the department and on campus. Every student must write one article and copy edit two articles.

In order to streamline the two publications, editors-in-chief and section editors will be self-selected and voted on as necessary to manage the different foci. The department magazine will require fund-raising; each section editor with the help and support of the other staff members is responsible for raising \$1000 NT by the end of Fall semester to help publication in Spring.

Week	Topic
1	Intro; what is newsjournalism? what is magazine writing? Spotlight (2015)
2	I Believe... What? Trust, But Verify
3	Research, Evidence, Sources
4	Interviews, Profiles, Common Article Types
5	Narratives and Editing
6	Articles and Proposals
7	Articles and Proposals (cont)
8	Editors in Chief + Section Editors
9	No class; work on articles & reports
10	Reports from Editors in Chief + Section Editors on Schedules + Timetables
11	Department Newsletter Progress Reports
12	Online News Edition Progress Reports
13	Report from Editor in Chief of Dept. Magazine
14	No class; work on articles & reports
15	Publication of Dept Newsletter
16	Publication of Dept Newsletter & Online News Edition
17	Self-learning week
18	Self-learning week



Professional Training Courses

PT002. Applied Computer Technology and Programming [電腦應用及程式設計]

2 Credits

Dr. Lynn Chou < 126827@mail.fju.edu.tw >

For Sophomores and above

Class size: 27

PT002. English-Chinese Translation II [英中翻譯(一)]

2 Credits

Ms. Gretchen Lee < 071808@mail.fju.edu.tw >

For Sophomores and above

Class size: 27

PT003. Introduction to Interpretation [口譯入門]

3 credits

Dr. Doris Chang < 032421@mail.fju.edu.tw >

For Juniors and above

Class size: 20

PT004. Topics in Intercultural Anglophone Studies [跨文化英語文研究專題]

2 credits

Mr. Andrew Wu

For Juniors and above

Class size: 15

PT005. Cross Cultural Communication: Global Understanding Project [跨文化溝通：國際連線專題]

2 credits

Dr. Doris (Yu-Chih) Shih <dshih@mail.fju.edu.tw>

For Juniors and above

Class size: 15

This course provides a format for students to learn about other cultures without traveling. This is part of the Global Academic Initiatives directed by East Carolina University (ECU), USA. This program has received the 2016 NAFSA Senator Paul Simon Spotlight Award, 2014 QS Reimagine Education Award, and 2008 IIE Andrew Heiskell Award in USA. In this semester, we will connect with two to three countries, depending on the arrangement of ECU, through live video and chat technology (for countries connected in different semesters in the past: USA, Mexico, Japan, Peru, India, Russia, and Switzerland). Discussion topics ranging from college life, family structure, the meaning of life, health care, food and nutrition, to stereotypes and prejudices. Class sessions include discussion in both small groups and one-to-one chat with reflective journaling/papers and/or oral presentations afterwards. Participants will work on a mini-collaborative project and do a presentation at the end of the connection of each country. Besides international connecting sessions, local sessions (which means only local class session without videoconferencing) are also held to integrate and synthesize information gained in the global sessions. Participating students from different cultures also read each other's newspapers to learn what is current, timely, and to get real exposure to what is going on in their partners' cultures. We will also learn cultural and communication theories. In addition, it is highly likely that we will be able to attend the Global Issues Conference online to be held by East Carolina University, NC, USA depending on the time of the conference.

● **Meeting Time:**

In this course, we will have local weeks and international connection weeks. For local weeks, we will discuss some cross-cultural learning theories and methods. For international weeks, we will meet with our partner school via videoconference and text-chats.

Time: Wednesday 8:10am-10:00am

Classroom: SF 901

*Please **bring your own laptop** to class on connection sessions (for *Zoom* connections).

● **Requirements and grading based on:**

- Attendance (must be on time to connect with foreign schools)
- 1 Individual Paper
- One or multiple collaborative projects with foreign partner(s)
- Oral Presentations
- Journals
- Participation (in-class and intercultural discussions; pre-and post connection surveys, etc.)

PT006. Creative Tourism I: Rural and Local Tourism [創意旅遊導覽(一)：在地旅遊導覽]

2 Credits

Ms. Gretchen Lee & Mr. Kevin Chen

For Juniors and above

Class size: 10

PT007. Devised Theatre [編創劇場專題]

3 credits

Mr. Hegel Tsai

For Sophomores and above

Class size: 30

PT008. Chinese-English translation and the Audience [中英翻譯與受眾]

2 credits

Mr. Erik de Jong < 154963@mail.fju.edu.tw >

For Juniors and above

Class size: 20

This course is aimed at connecting the translator to the audience through various translation assignments. Through this course, students are actively motivated to reflect on the needs of a non-Chinese speaking audience, and discuss various solutions to address issues that may arise when creating translations for such audiences.

PT009. Connect the Dots: Data Contextualization I [圖數據與商業難題解析(一)]

2 credits

Dr. Kate Liu <kate@mail.fju.edu.tw> & Mr. Johnny Lin
For Juniors and above
Class size: 10

PT010. Trends and Business [趨勢商務]

3 credits

Dr. Bichu Chen <090098@mail.fju.edu.tw>

For Juniors and above

Class size: 30

Course Overview:

To become a world citizen, it is important to understand global trends, sustainable business practices and the role that business plays in driving environmental and social changes. This course will lead students to understand the latest trends in business and global development. The covered issues include understanding of sustainable business practices, the principles of environmental, social, and governance (ESG), reasons of economic depression, business communication and negotiation, MICE, electric vehicle (EV) and high-tech companies.

Through a mix of lectures, readings and oral briefing of business news, business communication writing and speaking, and group project reports, course takers will gain a deeper understanding of the circular economy, ESG, business communication and negotiation, EV and how these topics are inter-related.

Course Syllabus: (Course scheduling and topics are subject to change.)

Week 1: Introduction of Major Issues & Orientation

Overview of major issues covered this semester and major tasks and assignments

Week 2: Economic Depression/Recession, Investment & Impacts

Week 3: Economic Depression/Recession, Investment and Impacts; News Reports W3-W6

Week 4: Cultures, food and MICE

Week 5: Circular Economy & ESG

Week 6: Circular Economy & ESG

Week 7: Business Communication; EV; Robots

Week 8: Business Communication; EV; Robots

Week 9: One-on-one Meeting

Week 10 Proposal Briefing and Revision

Week 11 High-Tech Industries; EV

Week 12: High-Tech Industries

Week 13: Business Communication; Components of Business Events

Week 14: Business Communication & Negotiation
Week 15: Projects
Week 16: Project Oral Presentation & Peer Assessment
Week 17: School SL Week (Written Report)
Week 18: Self-assessment and Reflections



MA/BA Courses

MA001. Posthumanism [後人類主義]

3 Credits

Dr. Donna Tong < 080695.fju.edu.tw@gmail.com >

For Juniors and above

Class size: 15

Advanced Literature Track

MA002. Sex, Gender and Theatre [性別、性向與劇場]

3 Credits

Dr. John Basourakos < johnbasourakos1@yahoo.ca >

For Juniors and above

Class size: 15

Advanced Literature Track

MA003. Psycholinguistics [心理語言學]

3 Credits

Dr. Sam Jheng <130219@mail.fju.edu.tw>

For Juniors and above

Class size: 5

MA004. Bilingual Education Theory & Practice [雙語教育理論與實務]、TESOL Internship I [英語教學實習(一)]

3 Credits / 1 credit

**Dr. Bichu Chen <090098@mail.fju.edu.tw>, Dr. Lydia Tseng
<023148@mail.fju.edu.tw>, Dr. Lynn Chou <chou81@gmail.com>**

For Juniors and above

Class size: 5

Advance Language Studies Track

This course explores bilingual education (CLIL) and some important contemporary issues of teaching and learning. We study how some important global issues affect our contemporary teaching and learning paradigm(s) in the field of foreign language education.

Issues to be discussed include CLIL, interdisciplinary teaching and learning, knowledge about SDGs (e.g. food and food safety, well-being), and how to utilize e-Learning tools to facilitate interactive teaching & learning. In addition, as members of Fu-Jen Catholic University in Taiwan, we value humanities and the whole person concept, which are parts of the course discussing issues.

This course is integrated with bilingual education internship practices.

Learning Objectives

- Identify available and feasible resources; apply teaching and learning methods & resources into practice by setting up proper goals and designing proper lesson plans, tasks and interactive activities for target learners. Articulate and compose the above via both oral and written forms.
- As an individual or a collaborated group, plan, observe, evaluate and implement self and others' teaching demonstrations.
- As an individual or a collaborated group, observe and evaluate learner behaviors to implement lesson plans.
- Apply critical thinking skills to evaluate the quality, credibility and limitations of teaching methods and learning practices.
- Learn to make adaptations and solve problems when teaching and learning circumstances change.

This course is linked to internship. The internship schedule is tentative before the semester starts and is subject to changes and based on the collaborated schools' needs and scheduling.

MA005. Intercultural & Flipped Foreign Language Classroom [跨文化外語翻轉教學法]

2 Credits

Dr. Lydia Tseng <023148@mail.fju.edu.tw>

For Juniors and above

Class size: 5

Advance Language Studies Track

Course Description

This course aims to equip students with knowledge and skills of teaching foreign languages

in Language Arts Area, particularly Teaching English to Speakers of Other Languages (TESOL). It especially focuses on two new dimensions of foreign language teaching and learning: intercultural education and flipped instruction. It is designed to provide a selective and critical overview of current approaches to intercultural and flipped foreign language instruction, and to apply these approaches into experiential learning activities. Relevant theoretical foundations of intercultural education and flipped instruction are critically examined to help students conduct needs analysis, make informed decisions of teaching materials and strategies, as well as evaluate learning outcomes. This course culminates with two group projects, allowing students to integrate theory and practice.

Course Objectives

This course intends to achieve three major objectives. Students will

- a) understand and engage the theories and practices in the fields of intercultural education and flipped language instruction.
- b) identify, analyze, and understand various benefits and challenges involved in intercultural and flipped foreign language teaching and learning.
- c) develop intercultural communicative competence and critical awareness of applying intercultural and flipped teaching approaches into practice.

MA006. Digital Learning Partner and Language Teaching Practice [數位學伴與語文教學實務]

2 Credits

Dr. Lydia Tseng <023148@mail.fju.edu.tw> & Dr. Shih-Yu Chuang

For Juniors and above

Class size: 5

Advance Language Studies Track

MA007. Game-based programming [遊戲運用及程式設計]

2 Credits

Dr. Lynn Chou <126827@mail.fju.edu.tw>

For Juniors and above

Class size: 10

Professional Training Track

MA008. Natural Language Processing and Python Programming [自然語言處理與Python]

2 Credits

Dr. 劉富容

For Juniors and above

Class size: 10

MA009. Projects on Digital Marketing and Mobile Learning [數位行銷與教學專題]

2 Credits

Dr. Sam Jheng <130219@mail.fju.edu.tw>

For Juniors and above

Class size: 5

Professional Training Track

把真實產業實務與社會待解決問題納入課程架構中，透過跨領域專題實作、導入業師指導，讓學生提出解決問題的初步構想，並進一步規劃專案，引入資源實作或是參加競賽，以開拓學生眼界及格局。由業界職場實務工作，與學生團隊討論選擇創新創意主題，學期結束前，學生必須發表專題發展架構報告或是成果報告。

學生發揮創意，解決複雜問題：本計畫提出的實驗性問題是：「人社領域的學生如何在 AIGC 日益強大的趨勢下，運用其文化涵養、數位技能與數據分析能力，在電商和社群媒體等領域進行有溫度的溝通與行銷？」期待透過三個模組課程的專題報告，根據個案回答此問題。

培養學生以產業實務結合數位科技推廣產品或服務的能力。課程內容將透過指導老師與學生小組討論後設定目標，例如：數位行銷策略的規劃和執行、市場分析和競爭研究、搜尋引擎優化（SEO）、社交媒體行銷、網站和應用程式分析、電子郵件行銷、機器人客服系統、內容行銷、資料分析和追蹤等。學生將學習如何使用各種數位工具和平台來建立品牌形象、吸引目標受眾、增加網站流量、提高轉換率和維護客戶關係等。

MA010. Organizational and Communication Skills for Business Purposes [商用組織與溝通技巧]

2 Credits

Dr. Brian Reynolds

For Juniors and above

Class size: 5

Professional Training Track