

輔仁大學英文系碩士班-國際文創與商務溝通組115學年度課程規劃													
Study Plan of Academic Year 115 (2026F-2027S) for MA Program in Creative Culture and Business Communication, Department of English Language & Literature, Fu Jen Catholic University													
類別 Category	模組 Module	科 目 名 稱 Course Title	選別 Course type	規定學分 Credits	一年級 1st-year		二年級 2nd-year		三年級 3rd-year		四年級 4th-year		
					上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	
必修課程 Required courses		論文 Thesis	必修 Required	4									
		研究方法 Research Methodology	必修 Required	3	3								
		文創與文化產製概論 Creative Culture and Cultural Production	必修 Required	3	3								
		論文寫作專題 Thesis Writing Seminar	必修 Required	3		3							
選修課程 Electives		美國文學與視覺藝術 American Literature and Visual Art	選修 Elective	3									
		跨世代遊戲化語言學習與文化共學實踐 Game-based Language and Cultural Learning through Intergenerational Collaboration	選修 Elective	3									
		跨文化外語翻轉教學法 Intercultural & Flipped Foreign Language Classroom	選修 Elective	2									
		提示工程與問題解決(一) Prompt Engineering and Problem-solving I	選修 Elective	2									
		趨勢商務 Trends and Business	選修 Elective	3									
		圖像同理心：漫畫感知 Graphical Empathy: Feeling Comics	選修 Elective	3									
		佛教文學與創譯 Buddhist Literature and Trans-creation	選修 Elective	3									
		賽璐珞之夢:電影中的性別 種族與慾望 Celluloid Dreams: Gender, Race, Sexuality in Film	選修 Elective	3									
		Connect the Dots: Data Contextualization I 圖數據與商業難題解析(一)	選修 Elective	3									
		Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)	選修 Elective	3									
		沉浸式文學賞析 Immersive Literature Analysis	選修 Elective	2									
		AI科技輔助文化轉譯 AI Technologies Supported Cultural Transmediation	選修 Elective	2									
		詩與新媒體 Poetry and New Media	選修 Elective	3									
		跨媒介敘事創作 Transmedia Storytelling and Creative Practice	選修 Elective	3									
論文學分數 A Thesis Credits		4	必修學分數 B Required Credits		9	選修學分數 C Elective Credits	18	畢業學分數 A + B + C Credits for Graduation					31