

輔仁大學英文系碩士班-國際文創與商務溝通組113學年度課程規劃

Study Plan of Academic Year 113 (2024) for MA Program in Creative Culture and Business Communication, Department of English Language & Literature, Fu Jen Catholic University

類別 Category	模組 Module	科目名稱 Course Title	選別 Course type	規定學分 Credits	一年級 1st-year		二年級 2nd-year		三年級 3rd-year		四年級 4th-year																																																																																																																																																																																																																																																																												
					上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd																																																																																																																																																																																																																																																																											
					<table border="1"> <tr> <td rowspan="4">必修課程 Required courses</td> <td>論文Thesis</td> <td>必修 Required</td> <td>4</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>研究方法 Research Methodology</td> <td>必修 Required</td> <td>3</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>文創與文化產製概論 Creative Culture and Cultural Production</td> <td>必修 Required</td> <td>3</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>論文寫作專題 Thesis Writing Seminar</td> <td>必修 Required</td> <td>3</td> <td></td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td rowspan="20">選修課程 Electives</td> <td>後人類主義 Posthumanism</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>自然語言處理與Python Natural Language Processing and Python Programming</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>遊戲運用及程式設計 Game-based programming</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>跨文化商務溝通實務 Techniques of Intercultural Business Communication</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>商用組織與溝通技巧 Organizational & Communication Skills for Business Purposes</td> <td>選修 Elective</td> <td>1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>跨文化外語翻轉教學法 Intercultural and Flipped Classroom</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>文創產業與翻譯 Cultural Creative Industry and Translation</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Film Analysis & Review Writing 電影分析與影評寫作</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Issue-based new media applications 議題導向新媒體應用</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>亞美科幻小說 Asian American Science Fiction</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Space and Place in Literature and Culture 文學與文化中的空間與地方</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>美國近代與當代詩作 Modern and Contemporary American Poetry</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>國際精品行銷與數據分析 International Luxury Marketing and Data Analysis.</td> <td>選修 Elective</td> <td>2</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV</td> <td>選修 Elective</td> <td>3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>論文學分數 A Thesis Credits</td> <td>4</td> <td>必修學分數 B Required Credits</td> <td>9</td> <td>選修學分數 C Elective Credits</td> <td>18</td> <td colspan="2">畢業學分數 A + B + C Credits for Graduation</td> <td>31</td> <td colspan="4"></td> </tr> </table>													必修課程 Required courses	論文Thesis	必修 Required	4										研究方法 Research Methodology	必修 Required	3	3									文創與文化產製概論 Creative Culture and Cultural Production	必修 Required	3	3									論文寫作專題 Thesis Writing Seminar	必修 Required	3		3								選修課程 Electives	後人類主義 Posthumanism	選修 Elective	3										自然語言處理與Python Natural Language Processing and Python Programming	選修 Elective	2										遊戲運用及程式設計 Game-based programming	選修 Elective	2										數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice	選修 Elective	2										跨文化商務溝通實務 Techniques of Intercultural Business Communication	選修 Elective	3										商用組織與溝通技巧 Organizational & Communication Skills for Business Purposes	選修 Elective	1										跨文化外語翻轉教學法 Intercultural and Flipped Classroom	選修 Elective	2										文創產業與翻譯 Cultural Creative Industry and Translation	選修 Elective	3										Film Analysis & Review Writing 電影分析與影評寫作	選修 Elective	2										Issue-based new media applications 議題導向新媒體應用	選修 Elective	2										亞美科幻小說 Asian American Science Fiction	選修 Elective	3										Space and Place in Literature and Culture 文學與文化中的空間與地方	選修 Elective	3										Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)	選修 Elective	3										美國近代與當代詩作 Modern and Contemporary American Poetry	選修 Elective	3										國際精品行銷與數據分析 International Luxury Marketing and Data Analysis.	選修 Elective	2										數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III	選修 Elective	3										數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV	選修 Elective	3										論文學分數 A Thesis Credits	4	必修學分數 B Required Credits	9	選修學分數 C Elective Credits	18	畢業學分數 A + B + C Credits for Graduation	
必修課程 Required courses	論文Thesis	必修 Required	4																																																																																																																																																																																																																																																																																				
	研究方法 Research Methodology	必修 Required	3	3																																																																																																																																																																																																																																																																																			
	文創與文化產製概論 Creative Culture and Cultural Production	必修 Required	3	3																																																																																																																																																																																																																																																																																			
	論文寫作專題 Thesis Writing Seminar	必修 Required	3		3																																																																																																																																																																																																																																																																																		
選修課程 Electives	後人類主義 Posthumanism	選修 Elective	3																																																																																																																																																																																																																																																																																				
	自然語言處理與Python Natural Language Processing and Python Programming	選修 Elective	2																																																																																																																																																																																																																																																																																				
	遊戲運用及程式設計 Game-based programming	選修 Elective	2																																																																																																																																																																																																																																																																																				
	數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice	選修 Elective	2																																																																																																																																																																																																																																																																																				
	跨文化商務溝通實務 Techniques of Intercultural Business Communication	選修 Elective	3																																																																																																																																																																																																																																																																																				
	商用組織與溝通技巧 Organizational & Communication Skills for Business Purposes	選修 Elective	1																																																																																																																																																																																																																																																																																				
	跨文化外語翻轉教學法 Intercultural and Flipped Classroom	選修 Elective	2																																																																																																																																																																																																																																																																																				
	文創產業與翻譯 Cultural Creative Industry and Translation	選修 Elective	3																																																																																																																																																																																																																																																																																				
	Film Analysis & Review Writing 電影分析與影評寫作	選修 Elective	2																																																																																																																																																																																																																																																																																				
	Issue-based new media applications 議題導向新媒體應用	選修 Elective	2																																																																																																																																																																																																																																																																																				
	亞美科幻小說 Asian American Science Fiction	選修 Elective	3																																																																																																																																																																																																																																																																																				
	Space and Place in Literature and Culture 文學與文化中的空間與地方	選修 Elective	3																																																																																																																																																																																																																																																																																				
	Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)	選修 Elective	3																																																																																																																																																																																																																																																																																				
	美國近代與當代詩作 Modern and Contemporary American Poetry	選修 Elective	3																																																																																																																																																																																																																																																																																				
	國際精品行銷與數據分析 International Luxury Marketing and Data Analysis.	選修 Elective	2																																																																																																																																																																																																																																																																																				
	數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III	選修 Elective	3																																																																																																																																																																																																																																																																																				
	數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV	選修 Elective	3																																																																																																																																																																																																																																																																																				
	論文學分數 A Thesis Credits	4	必修學分數 B Required Credits	9	選修學分數 C Elective Credits	18	畢業學分數 A + B + C Credits for Graduation		31																																																																																																																																																																																																																																																																														