

輔仁大學英文系碩士班-國際文創與商務溝通組112學年度課程規劃

Study Plan of Academic Year 112 (2023) for MA Program in Creative Culture and Business Communication, Department of English Language & Literature, Fu Jen Catholic University

類別 Category	模組 Module	科目名稱 Course Title	選別 Course type	規定學分 Credits	一年級 1st-year		二年級 2nd-year		三年級 3rd-year		四年級 4th-year		
					上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	
					必修課程 Required courses	論文Thesis	必修 Required	4					
研究方法 Research Methodology	必修 Required	3	3										
文創與文化產製概論 Creative Culture and Cultural Production	必修 Required	3	3										
論文寫作專題 Thesis Writing Seminar	必修 Required	3		3									
後人類主義 Posthumanism	選修 Elective	3											
選修課程 Electives	自然語言處理與Python Natural Language Processing and Python Programming	選修 Elective	2										
	遊戲運用及程式設計 Game-based programming	選修 Elective	2										
	數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice	選修 Elective	2										
	跨文化商務溝通實務 Techniques of Intercultural Business Communication	選修 Elective	3										
	商用組織與溝通技巧 Organizational & Communication Skills for Business Purposes	選修 Elective	1										
	跨文化外語翻轉教學法 Intercultural and Flipped Classroom	選修 Elective	2										
	文創產業與翻譯 Cultural Creative Industry and Translation	選修 Elective	3										
	Film Analysis & Review Writing 電影分析與影評寫作	選修 Elective	2										
	Issue-based new media applications 議題導向新媒體應用	選修 Elective	2										
	亞美科幻小說 Asian American Science Fiction	選修 Elective	3										
	Space and Place in Literature and Culture 文學與文化中的空間與地方	選修 Elective	3										
	Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)	選修 Elective	3										
	美國近代與當代詩作 Modern and Contemporary American Poetry	選修 Elective	3										
	國際精品行銷與數據分析 International Luxury Marketing and Data Analysis.	選修 Elective	2										
	數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III	選修 Elective	3										
	數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV	選修 Elective	3										
	論文學分數 A Thesis Credits	4	必修學分數 B Required Credits	9	選修學分數 C Elective Credits	18	畢業學分數 A + B + C Credits for Graduation		31				