

輔仁大學英文系碩士班-國際文創與商務溝通組111學年度課程規劃

Study Plan of Academic Year 111 (2022) for MA Program in Creative Culture and Business Communication, Department of English Language & Literature, Fu Jen Catholic University

類別 Category	模組 Module	科目名稱 Course Title	選別 Course type	規定學分 Credits	一年級 1st-year		二年級 2nd-year		三年級 3rd-year		四年級 4th-year	
					上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd	上 1st	下 2nd
					<p><b>必修課程</b> Required courses</p> <p>論文Thesis Required 4</p> <p>研究方法 Research Methodology Required 3</p> <p>文創與文化產製概論 Creative Culture and Cultural Production Required 3</p> <p>論文寫作專題 Thesis Writing Seminar Required 3</p>							
<p><b>選修課程</b> Electives</p> <p>後人類主義 Posthumanism 選修 Elective 3</p> <p>自然語言處理與Python Natural Language Processing and Python Programming 選修 Elective 2</p> <p>遊戲運用及程式設計 Game-based programming 選修 Elective 2</p> <p>數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice 選修 Elective 2</p> <p>跨文化商務溝通實務 Techniques of Intercultural Business Communication 選修 Elective 3</p> <p>商用組織與溝通技巧 Organizational &amp; Communication Skills for Business Purposes 選修 Elective 1</p> <p>跨文化外語翻轉教學法 Intercultural and Flipped Classroom 選修 Elective 2</p> <p>文創產業與翻譯 Cultural Creative Industry and Translation 選修 Elective 3</p> <p>Film Analysis &amp; Review Writing 電影分析與影評寫作 選修 Elective 2</p> <p>Issue-based new media applications 議題導向新媒體應用 選修 Elective 2</p> <p>亞美科幻小說 Asian American Science Fiction 選修 Elective 3</p> <p>Space and Place in Literature and Culture 文學與文化中的空間與地方 選修 Elective 3</p> <p>Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二) 選修 Elective 3</p> <p>美國近代與當代詩作 Modern and Contemporary American Poetry 選修 Elective 3</p> <p>國際精品行銷與數據分析 International Luxury Marketing and Data Analysis 選修 Elective 2</p> <p>數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III 選修 Elective 3</p> <p>數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV 選修 Elective 3</p>												
<p>論文學分數 A Thesis Credits</p>	4	<p>必修學分數 B Required Credits</p>	9	<p>選修學分數 C Elective Credits</p>	18	<p>畢業學分數 A + B + C Credits for Graduation</p>		31				