輔仁大學英文系碩士班-國際文創與商務溝通組110學年度課程規劃
Study Plan of Academic Year 110 (2021) for MA Program in Creative Culture and Business Communication, Department of English Language & Literature, Fu Jen Catholic University

類別 Category	模組 Module	科 目 名 稱 Course Title	選別 Course type	規定學分 Credits	一年級 1st-year 上 1st	一年級 1st-year 下 2nd	二年級 2nd-year 上 1st	二年級 2nd-year 下 2nd	三年級 3rd-year 上 1st	三年級 3rd-year 下 2nd	四年級 4th-year 上 1st	四年級 4th-year 下 2nd
必修課程 Required courses		論文Thesis	必修 Required	4								
		研究方法 Research Methodology	必修 Required	3	3							
		學術寫作 Academic Writing	必修 Required	3		3						
選修課程 Electives		後人類主義 Posthumanism	選修 Elective	3								
		自然語言處理與Python Natural Language Processing and Python Programming	選修 Elective	2								
		遊戲運用及程式設計 Game-based programming	選修 Elective	2								
		數位學伴與跨文化語言教學實務 Digital Learning Partner and Cross-Cultural Language Teaching Practice	選修 Elective	2								
		跨文化商務溝通實務 Techniques of Intercultural Business Communication	選修 Elective	3								
		商用組織與溝通技巧 Organizational & Communication Skills for Business Purposes	選修 Elective	1								
		跨文化外語翻轉教學法 Intercultural and Flipped Classroom	選修 Elective	2								
		文創產業與翻譯 Cultural Creative Industry and Translation	選修 Elective	3								
		Film Analysis & Review Writing 電影分析與影評寫作	選修 Elective	2								
		Issue-based new media applications 議題導向新媒體應用	選修 Elective	2								
		亞美科幻小說 Asian American Science Fiction	選修 Elective	3								
		Space and Place in Literature and Culture 文學與文化中的空間與地方	選修 Elective	3								
		Connect the Dots: Data Contextualization II 圖數據與商業難題解析(二)	選修 Elective	3								
		美國近代與當代詩作 Modern and Contemporary American Poetry	選修 Elective	3								
		國際精品行銷與數據分析 International Luxury Marketing and Data Analysis.	選修 Elective	2								
		數位行銷與教學專題(三) Projects on Digital Marketing and Mobile Learning III	選修 Elective	3								
		數位行銷與教學專題(四) Projects on Digital Marketing and Mobile Learning IV	選修 Elective	3								

論文學分數 A Thesis Credits	4	必修學分數 B Required Credits	6	選修學分數 C Elective Credits	21	畢業學分數 A + B + C Credits for Graduation	31