

Online Tutoring:

Career. Discipline. Philanthropy.

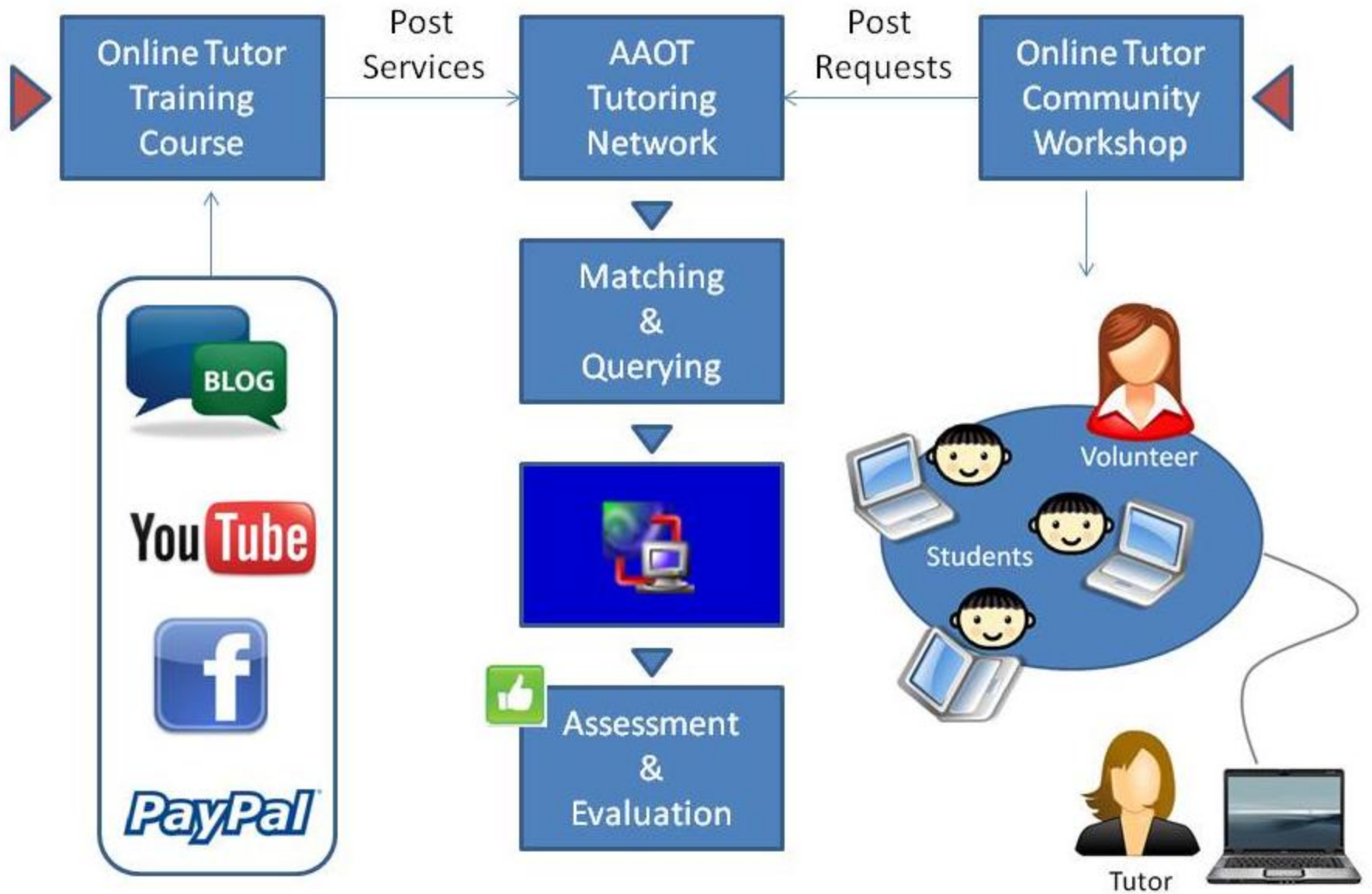
HOM*e*MEETING

Team Learning. Group Collaboration.

Frank T.M. Chen
Founder, Chairman & CEO
Ph.D. Princeton University

Association for the Advancement of Online Tutoring (AAOT)

**building a
supplementary private education system
supported by
communities and families**



AAOT Course Design

TECHNOLOGY

PEDAGOGY

CONTENT

AAOT Course Design

To-Know Session:

Getting familiar with the “classroom”

Practicing the JoinNet tools

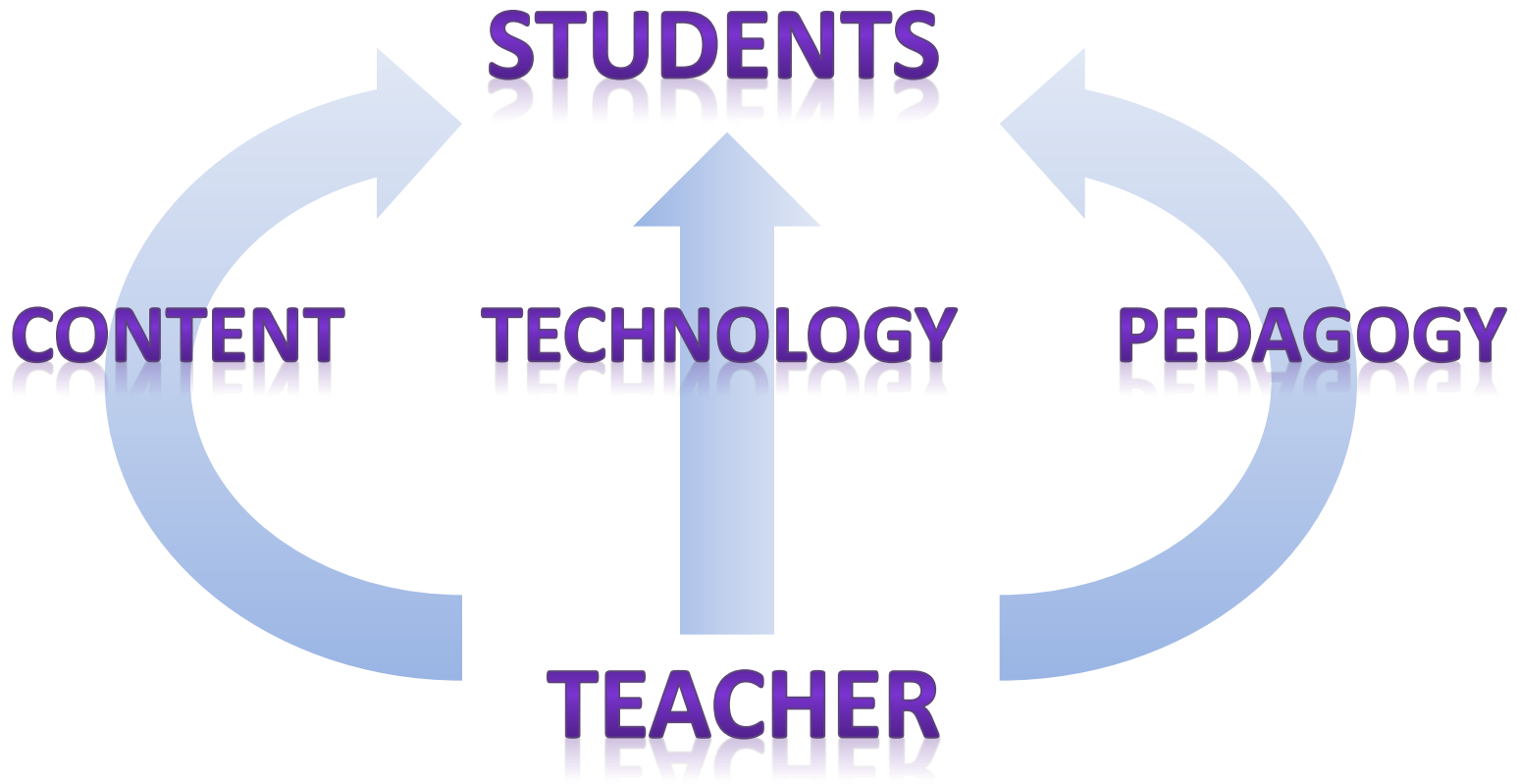
Practicing the JoinNet pedagogy

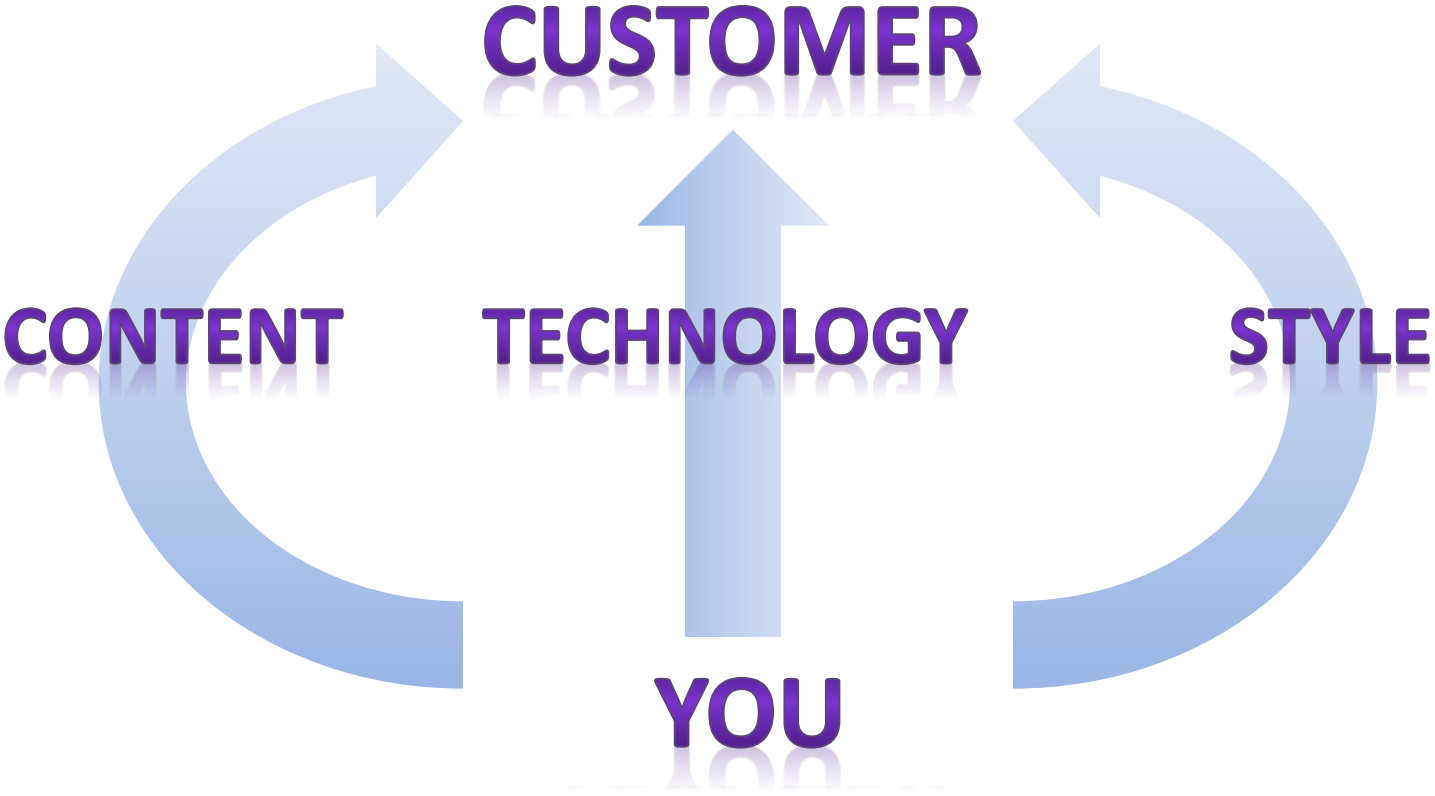
To-Do Session:

Designing your first class

Teaching your first online class

Building your platform

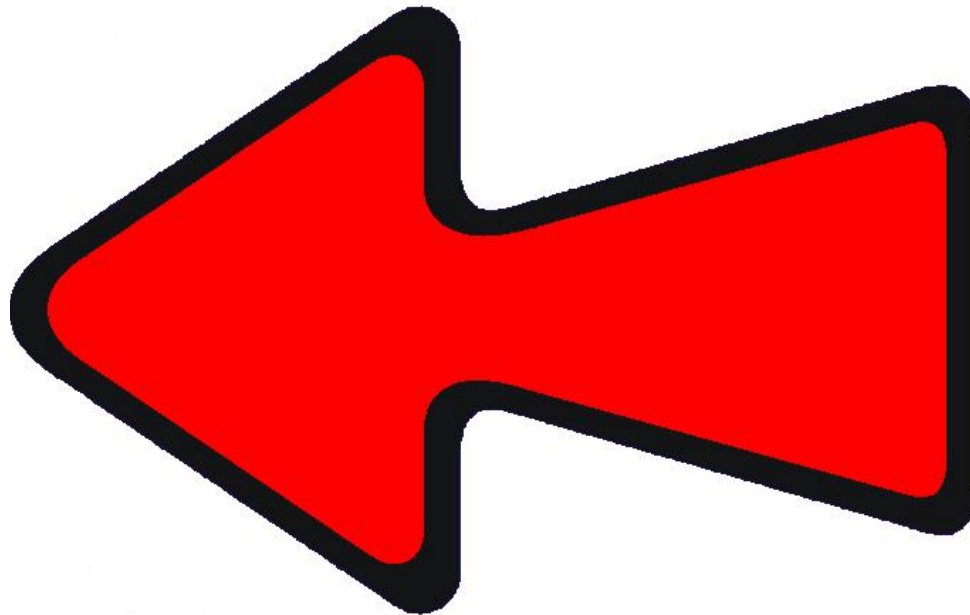




AAOT CHALLENGE



Reading
&
Games

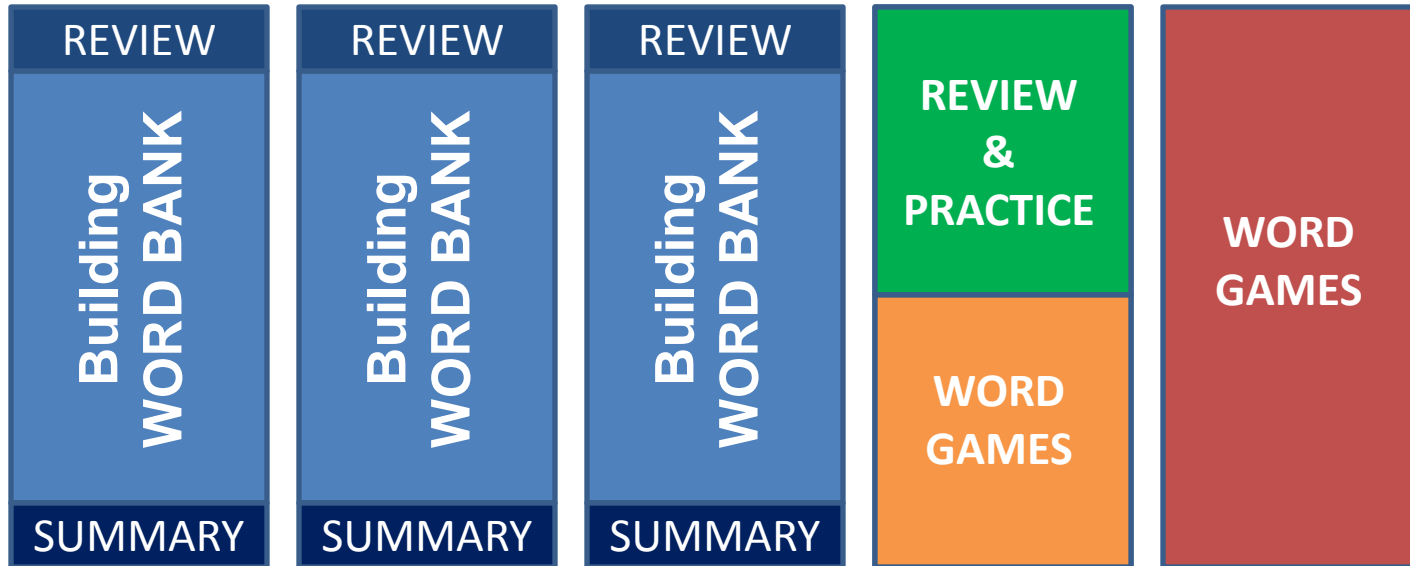


33 hours

500
words

the	of	and	a	to
in	is	you	that	it
he	was	for	on	are
as	with	his	they	I
at	be	this	have	from

FIVE-HOUR CYCLE



K K P C C J F O N T
O E Y U O Y R S S H
O K T E K M I Q A E
M X M C H T E C A W
H T I W H T N N K E
H I S A R U D N V R
Q U T S O U P A A M
Y L E I F V H Y A Z
F R C H F R O M Y K
A S O T U F H U K U

AND
ARE
COME
FOR
FRIEND
FROM
HAVE
HIS
KETCHUP
THAT
THE
THEY
THIS
WAS
WITH
YOU

K	+	+	C	+	+	F	+	+	T
+	E	Y	U	O	Y	R	S	+	H
+	+	T	E	+	M	I	+	A	E
+	+	+	C	H	T	E	+	A	W
H	T	I	W	H	T	N	N	+	E
H	I	S	A	R	U	D	+	V	+
+	+	T	S	O	+	P	A	+	+
+	+	E	I	F	+	H	+	+	+
+	R	+	H	F	R	O	M	+	+
A	+	+	T	+	+	+	+	+	+

AND
 ARE
 COME
 FOR
 FRIEND
 FROM
 HAVE
 HIS
 KETCHUP
 THAT
 THE
 THEY
 THIS
 WAS
 WITH
 YOU

Jeopardy

vehicle	fruit	animal
What is SCHOOL BUS	100	100
200	What is TOMATO	200
300	300	300



How-To



Evan



Kids



Doris
3:20



Doris
2:20



Evan 2
3:10, 4:40



Word Search



Last Class
3:50

HOW TO GET STARTED

Building a Platform

Establishing a Brand

Channels of Connection

JoinNet 創意行銷競賽 奪冠獎金十萬



Opening



Interview

Be on the watch.
There are ways out.
There is a light somewhere.
It may not be much light but it beats the darkness.





he



she



I



you



he is a boy



she is a girl



it is a dog

you and I



we

he and she



they

they are lovers



we are friends

be my friend

you are my friend

I am your friend

he was a friend 

he is a friend

he is one of my friends

*I am a boy
I am the boy*



with cheese
with ketchup



A is on top of the B.

May I have a cheeseburger please.

BIG Mac



double
layer



_____ is a book



This is _____ book

They come _____ Taiwan

I _____ at home yesterday



_____ is a book



You _____ I

You _____ me

Come _____ me

We are _____ s



AND
FRIEND
FROM
HAVE
HIS
KETCHUP
THAT
THE
THEY
THIS
WAS
WITH



So, when the young girl started walking again, he kept pace with her.

SONG

we are the world
we are the children
we are the ones who make a brighter day
so let's start giving
there's a choice we're making
we're saving our own lives
it's true we'll make a better day
just you and me 🗣️

Ice Breaker

Building Word Bank

word, pronunciation, meaning, picture, diagram, song
practical sentence & conversation
(simple, authentic; relevance, repetition)

Review

word search, word match

Practice

role play and dubbing a picture book
guessing: a short story, a fable, a song, or the like

Game

“wheel of fortune”, “family feud”, “jeopardy”, or the like



WORD OF MOUTH MARKETING

Giving people a reason to talk about your stuff and making it easier for that conversation to take place.

SOCIAL VALUES

Values regarded by all individuals of a given group as being worthy, important, or significant.

1,000 Most Frequently Used Words

The first 25 make up about a third of all printed material.

The first 100 make up about half of all written material.

The first 300 make up about 65 percent of all written material.

Don't just learn the lesson.

**Apply the lesson to your life,
with creative mind and
challenging spirit.**

Don't just cover the materials.

**Cause your students to learn,
with creative mind and
challenging spirit.**

2009年國內工業、服務業的平均時薪約240元，平均工時是 2120。

壓低成本是台灣企業最重要的競爭力，這也是宿命，也是現實。

64%上班族自認瀕臨爆肝。「上班打卡制、下班責任制」儼然成為上班族最厭惡的職場文化。

年中慶 加1元送15期 每期只要58元 續訂請洽 P. 36

《大婿婆》漫畫長銷50年、累計版稅1億元 P. 66
老頑童劉興欽 不放過任何機會創造驚奇

No.751 2011.05.18~2011.05.22

2011 台灣經濟 關鍵報告

深入財經·預約財富 Business Today www.businesstoday.com.tw

500萬上班族賣肝窮忙 苦勞經濟

明明是亞洲主要經濟體之一，台灣上班族的時薪卻不到先進國的三分之一；雖然國家經濟成長已擺脫谷底，但個人薪水卻沒有成長，問題究竟出在哪裡？ P. 46

二〇一一年未上市一百強全解析 尋找下一個股王 四權股王接班人出列！ 操盤人四大必勝心法大公開 P. 72

嚴控持股比例 為下一波漲勢做準備 台股九千點攻防 電子股靜待觸底轉機 兩大類股潛力十足 P. 110

定價110元 特價90元

AAOT COURSE DESIGN

3rd Semester

Designing your course

Preparing your course

Founding your tutoring business

4th Semester

Creative Marketing your business

Running your tutoring business

Annual AAOT reward

APPLE	巴士	樹
綠色	HOME	狗
橘子	油	BIRD
貓	洋蔥	SWEET
乾的	WET	短的

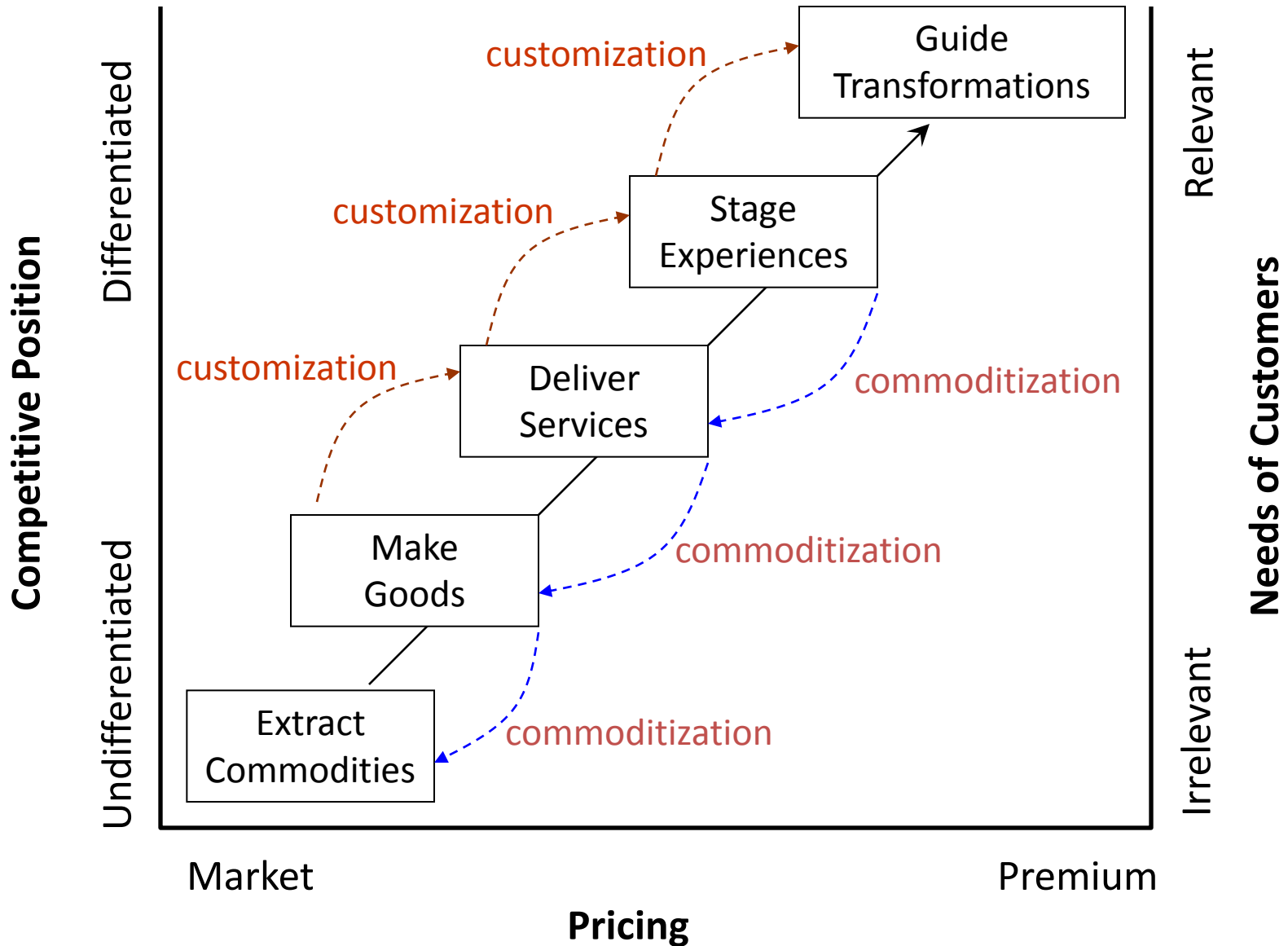
100

150

200

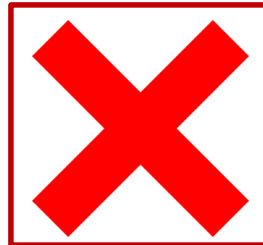
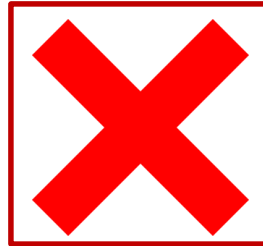
Being in the
transformation business
means charging for the
demonstrated outcome

The Progress of Economic Value



Words in the Song

HELLO



I

FINE

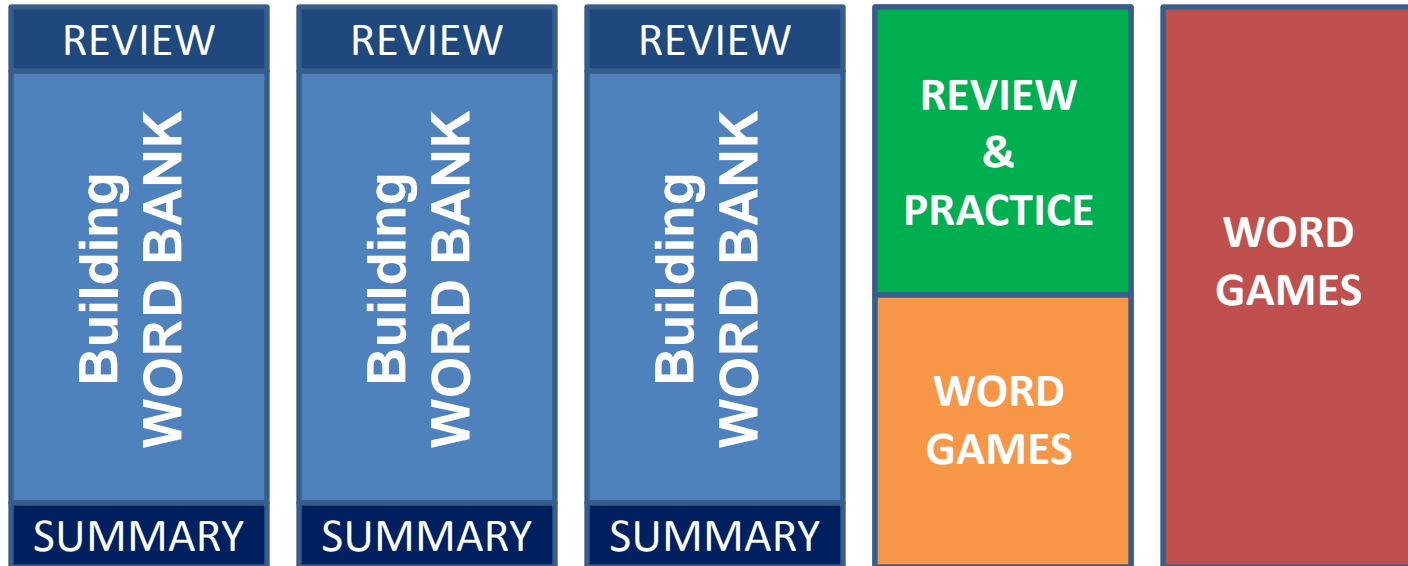
YOU

DUBBING



"Grandma, what big eyes you have!"
"The better to see you with, my dear."

FIVE-HOUR CYCLE



500 WORDS in 33 HOURS

